



**WILTON MANORS  
BUSINESS ASSOCIATION**

**“At Your Service”  
Business Directory  
is a comprehensive  
guide to "Island City"  
professionals,  
merchants, services  
and city information.  
Distributed to  
approximately  
10,000 residents  
and consumers in  
Wilton Manors,  
our directory is  
the premier source  
of businesses in  
our community.  
Our web site attracts  
over 140,000  
individual visitors  
each year!**

**CONTACT INFORMATION**

Wilton Manors Business Association  
P.O. Box 24332  
Fort Lauderdale, FL 33307-4332  
Phone: 954-563-5311  
directory@wiltonmanorsbusinessassociation.com  
WiltonManorsBusinessAssociation.com

# The 23rd Annual “At Your Service” Business Directory Wilton Manors Business Association

## 2 Listing Categories to Suit Your Needs

- **Basic Listing - \$75.00**
  - Includes listing (Business Name, Contact Person, Address, Telephone Number) in the "At Your Service" directory, any printed material list (Town Crier, etc.).
  - \$25 extra for each additional category listing in directory of same business name
- **Deluxe Listing - \$100.00**
  - includes the above, plus inclusion on our web site, your web site address is printed in the directory and your web site is linked from our site.

## Additional display ad space is available at very affordable prices.

Ad sizes, including web banners are detailed on the other side of this flyer.

- FULL PAGE AD .....\$700
- 1/4 PAGE AD .....\$250
- WEB BANNER LARGE .....\$200
- 1/2 PAGE AD .....\$375
- 1/8 PAGE AD .....\$150
- WEB BANNER SMALL .....\$100

Complete and return the following form and attach a copy of your business card before **March 31, 2012** to ensure your business is listed in the directory.  
(Web listings will be added throughout the year.)

Business Name \_\_\_\_\_

Contact Name (published in directory) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (published in directory) \_\_\_\_\_ Fax \_\_\_\_\_

Email (published in directory) \_\_\_\_\_

Website (published in directory) \_\_\_\_\_

Listing Category \_\_\_\_\_

Second Category Listing (\$25.00) \_\_\_\_\_

Third Category Listing (\$25.00) \_\_\_\_\_

Please check the “At Your Service” Business Directory Listing Category you want and check if you want to place a Display Ad or Web Banner. (Please contact us for Cover Page Ads)

- BASIC LISTING - \$75**     **SECONDARY LISTING - \$25**     **DELUXE LISTING - \$100**
- FULL PAGE AD - \$700**     **1/2 PAGE AD - \$375**     **1/4 PAGE AD - \$250**     **1/8 PAGE AD - \$150**
- WEB BANNER (LARGE) - \$200**     **WEB BANNER (SMALL) - \$100**

**TOTAL ENCLOSED:** \_\_\_\_\_ **Date** \_\_\_\_\_

Signature \_\_\_\_\_

## Wilton Manors Business Association Display Ads Dimensions and Rates for 2012

FULL PAGE DISPLAY AD - \$700  
4.875" X 7.75" - Black & White Only

Please ask about Full Color Cover page ads

- Inside Front Cover
- Back Cover
- Inside Back Cover

ADS ARE BLACK & WHITE AND MUST BE SUPPLIED AS PDF FILES, FLATTENED PHOTOSHOP TIFF FILES OR ILLUSTRATOR FILES WITH OUTLINED FONTS. RATES ARE IN ADDITION TO YOUR LISTING FEE.

HALF PAGE DISPLAY AD - \$375  
4.875" X 3.625" - Black & White Only

QUARTER PAGE DISPLAY AD - \$250  
4.875" X 1.75" - Black & White Only

EIGHTH PAGE DISPLAY AD - \$150  
4.875" X .875" - Black & White Only

## WiltonManorsBusinessAssociation.com Web Banner Ads Dimensions and Rates for 2012

WEB BANNER AD (LARGE) - \$200  
440 PIXELS x 85 PIXELS

WEB BANNER AD (SMALL) - \$100  
235 PIXELS x 85 PIXELS

(Banner ads placed on home page may be in rotation)



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