



# Wilton Manors Business Association

Since 1989

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

April 2003

## President's Message

*The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.*

The City of Wilton Manors is on the move and WMBA has been proactive in this process. Recently, the Board of Directors met at a special meeting to discuss the viability of a CRA in Wilton Manors and how we could be involved.

A CRA or Community Redevelopment Agency or Area helps to revitalize a designated area of our city using a percentage of tax money. It is a bit more complex than my definition, but this is the general idea. Our city has been in the exploratory phases of the CRA process and WMBA agreed to support the mission. As the city moves toward the second phase of this project, you will be seeing and hearing more details from WMBA. I would like to thank the Board of Directors who quickly realized the importance of this CRA and how it will positively impact the business of this city.

Also, I was asked to write a letter of support to the Broward County Planning Council in reference to the rezoning of the Thies property on 26th Street. As you may be aware, this property was sold and is slated for an upscale 'elegant urban village'. Rick Miller of Barton & Miller Cleaners and I attended the planning council meeting, along with the developers and city officials. I'm happy to report that we changed the recommendation of denial to a unanimous agreement.

Together WMBA has the ability to affect positive changes within our city and we couldn't do it without members like you!

Speaking of positive changes, join us for our next meeting on Monday, April 14th held at our beautiful new Wilton Manors Library at 500 NE 26th Street. Library Director, Marcia Ellington will be on hand to show off this gorgeous facility. We network at 6:00 PM and the program begins at 6:30.

Looking forward to seeing you,  
Bill Mattax,  
President

## NEXT MEETING

**Monday April 14, 2003**

**Wilton Manors Library**

**500 NE 26th Street**

**Wilton Manors, FL**

**6:PM - 7PM Meeting begins at 6:30**



**Open Invitation to the  
Business Community to Tour New Library**

### *Purpose*

*To Attract and Promote Businesses within Wilton Manors.*

### **GOALS:**

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

**Board of Directors**

**BILL MATTAX**

*President*

*DePalma-Mattax Enterprises  
954-767-0559*

**AUDREY ARBUCKLE**

*Sergeant at Arms  
Realtor • 954-564-5765*

**LEN DATO**

*Past President  
Sun Trust • 766-2002*

**BETH COOPER**

*Vice President Programs  
Sunshine Chiropractic Center  
954-390-0818*

**BOB SCHINLEVER**

*Secretary / Treasurer  
Anchor Embroidery  
954-568-9726*

**RICK MILLER**

*Barton & Miller • 954-566-4314*

**ALAN MENDEL**

*Dolphin Travel • 954-351-2002*

**VIRGINIA FLAHERTY**

*About Town Lock & Safe  
954-566-8957*

**JR "JOCK" CROCKETT**

*J R Crockett Pool Contractor  
954-565-1654*

**WYNN FESPERMAN**

*Tri-Square Building &  
Construction • 954-630-8958*

**KING WILKINSON**

*Island City Realty • 954-564-4004*

**MICHELE TUSI**

*Marrinson Senior Care  
954-566-8353*

**JOHN P. JACK SEILER**

*Florida House Representative,  
District 92  
954-786-4848  
seiler.jack@myfloridahouse.com*

**EX-OFFICIO BOARD MEMBER**

**JIM STORK**

*Mayor • 954-390-2100*

**JOE GALLEGOS**

*City Manager • 954-390-2100*

**MAILING ADDRESS**

**W.M.B.A.**

**P.O. Box 24332**

**Fort Lauderdale, FL 33307-4332  
954-480-5194**

**MESSAGE FROM THE MAYOR**

I would again like to thank the WMBA board and members for being proactive in supporting our cities CRA (Community Redevelopment Agency) efforts. It is an important step to revitalizing our business districts by (the CRA) providing tax funds which would normally go to the county to be used in our CRA district for revitalization efforts. WMBA's assistance with our city on this issue is another example of how your association is working for you. The county tends to listen to our issues when the city offers a unified community front. We still have a ways to go before approval, but by continuing to work together, we can make great things happen. Thanks again for all of your help WMBA!!

Warmest Regards,  
Jim Stork  
*Mayor of Wilton Manors*

**March Meeting**

*Bob Kelley* gave a very informative financial update to WMBA members who attended the March 10th meeting at Independence Hall. A special preview viewing of a possible monthly city on the scene video was also shown. Members and guests who attended included *Michele Tusi*, Marrinson Senior Care; *M.E. DePalma* and *Bill Mattax*, DePalma-Mattax Enterprises; *Audrey Arbuckle*, Realtor; *King Wilkinson*, Realtor; *Lynda Brown*, Brown Realty; *Gus Medosky*, Life Source Chiropractic & Massage; *J. Michael James*, Field of Vision Media; *Lou Strennen*, SunLight Inc.; *Shekar Reddy*, Wilton Discount Liquor; *C J Roth*, Individual Date Solution; *Craig Sherritt*, Attorney; *Jan Geller*, PIP Printing; *Mayor Jim Stork*, Stork's Cafe; and *Ilene Schnall*, Attorney.

**Career Day at WMES**

Jan Crouse at Wilton Manors Elementary School is once again planning their annual Career Day. It is scheduled for Friday, May 16 on the school grounds for 2 or 3 classes. This is a great time for our local WMBA members to showcase their businesses and introduce students to the interesting field of whatever it is you do. If you have read any of the spotlights

over the years, it is obvious that WMBA members represent a wide variety of occupations.

For further information regarding this Career Day or any other school related activities such as Partnerships, Adopt-A-Classroom, or school volunteers, call Jan Crouse at 954-390-0700 or Virginia Flaherty at 954-566-8957.

**Small Business Resource Center**

SunTrust has initiated a free service for small business owners, an online toolkit with information on everything from taxes to HR to insurance. If you direct your internet browser to [www.suntrustsbrc.com](http://www.suntrustsbrc.com) you'll find business news, sales & marketing guide, travel tools, office management resources, "Ask the Expert" section for specific questions and much more. Feel free to check it out.

# WELCOME NEW MEMBERS

**Wings 'N Things Restaurant**

Scott Hargreaves  
2199 Wilton Drive  
Wilton Manors, FL 33305  
954-566-2199

**Subway**

David Fitzpatrick  
2715 N Dixie Highway  
Wilton Manors, FL 33334  
954-568-1661

**All Year Cooling & Heating**

Tom Smith  
1345 NE 4th Ave  
Ft Lauderdale, FL 33304  
954-566-4644 Fax 954-667-1290  
allyearcooling.com

**Ilene S Schnall, Attorney  
(Tax Law)**

101 NE 3rd Ave Suite 1500  
Ft Lauderdale, FL 33301  
954-332-3610 Fax 954-332-3611  
isslaw.com

**Field of Vision Media Group**

(Television/Video production)  
J Michael James  
1595 NE 26th St  
Wilton Manors, FL 33305  
954-530-2806 Fax 954-568-5110  
www.fieldofvision.us

**Lifesource Chiropractic & Massage**

Gus Medosky  
1825 NE 45th St  
Ft Lauderdale, FL 33308  
954-202-9009 Fax 954-202-9003  
Lifesourcecam@aol.com

**Regent Title & Escrow Corp**

Craig Sherritt, Esquire  
1400 E Oakland Park Blvd Suite 108  
Ft Lauderdale, FL 33308  
954-561-1990  
craigcourt@aol.com

**Aura Financial Services**

Robert E Kelly  
Registered Representative  
1881 NE 26th St Suite 238  
Wilton Manors, FL 33305  
954-568-4910  
bobkelly1@mindspring.com

**Twin Palms Apartments**

Ft Lauderdale Properties  
Stuart & Ellen Sherman  
215 + 234 NE 23rd St/ 210 + 230 NE 24th St  
Wilton Manors, FL 33305  
954-523-6773 • 954-523-0426

# SPOTLIGHT

## FIELD OF VISION MEDIA GROUP

Wilton Manors, FL 33305

Tel: 954-530-2806

Michael James is the president of Field of Vision Media Group, Inc. in Wilton Manors. He formed the company after he produced a feature film in South Florida last year. "We have a lot of great talent in the area and we need to keep these guys busy or we're going to lose them to Orlando or California."

The first project for his crew is Wilton Drive TV, which will focus on the businesses, organizations, government and people of Wilton Manors. The pilot episode is slated for completion in early May and they hope to produce a new episode every month.

"Field of Vision of Vision is just one of the first steps to a larger plan to prove that you can produce professional quality television programming and motion pictures without a million dollar budget," says James. "And this program is also a way to showcase our city in a time when we need to start focusing on what's going on right here in our hometown - the heart of America."

For more information, visit [www.FieldOfVision.us](http://www.FieldOfVision.us) or call 954-530-2806.

# SPOTLIGHT

## PIP PRINTING

4007 N. Federal Highway • Wilton Manors, FL 33308

Tel: 954-564-1224 • E-mail: [pipftl@pip.com](mailto:pipftl@pip.com)

PIP Printing has been operating in their present location for 17 years. For the past 2 years Jan Geller along with his partner Alvin Rothstein have taken over the establishment.

PIP Printing is best known for their fast service along with the very best state of the art equipment. They and their staff pride themselves on their knowledge and creativity on all aspects of printing. They have a full time graphic artist who can help you design and answer any questions that you have on any aspect of printing. They do business cards, letterheads, envelopes, brochures, flyers and much more.

Please stop by and see their facility. The hours are Monday - Friday 8:00 A.M. to 5:45 P.M. So, next time you're thinking of your printing needs think of PIP Printing.

# COUNTY COMMISSION OFFICES

Broward County Commissioners Jim Scott (District 4) and Josephus Eggelletion, Jr (District 9) have opened local offices in their districts for easier access. Commissioner Scott is located in the Oakland Park City Hall, M -F 8:30 a.m. to 5 p.m, 954-537-2890 or e-mail at [jimscott@broward.org](mailto:jimscott@broward.org) Commissioner Eggelletion's office is located on the 2nd floor of the Sadkin Center, 1176 NW 42nd Way, Lauderhill. Monday - Friday 9 a.m. -5 p.m., 954-327-3877 or e-mail [atjeggelletion@broward.org](mailto:atjeggelletion@broward.org). Both commissioners also maintain offices at the Governmental Center in Fort Lauderdale.

# Membership Bonus

Current paid WMBA members can get a \$50 discount on the Oakland Park/Wilton Manors Chamber of Commerce membership.

You basically get 2 memberships for the price of 1 and added business exposure in 2 cities. For further information contact Michael Levy at 954-568-7755 or check their web site at [www.opwmchamber.com](http://www.opwmchamber.com).

# Membership Drive

There is still time to join the Wilton Manors Business Association and be listed in the "At Your Service Directory" coming out in June 2003. Please fill out the enclosed application or check the website at [www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

# Legislative Update

Please make note that our Florida House Representative, Jack SEiler has moved his local office due to re-districting. His local address is in the Pompano Beach City Hall, 100 W. Atlantic Blvd., Pompano Beach, FL 33060. He can be reached at 954-786-4848 or in Tallahassee at 1-850-488-0880 or you can e-mail at [seiler.jack@myfloridahouse.com](mailto:seiler.jack@myfloridahouse.com). Jack is very interested in hearing from his constituents and has been at many of our WMBA meetings keeping us updated on happenings in Tallahassee.

# Directory Deadline April 15th

This is your last chance to renew your WMBA membership or join WMBA to be included in the 2003 "At Your Service" directory which will be distributed in June, 2003. The deadline to be listed is April 15th. If you have any questions, contact, Virginia Flaherty at 954-566-8957, Tara Coiro at 954-768-0256, or Fran Dolce at 954-540-0723. You can also check the web site at [www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com). An application and membership list should be found inside this newsletter or on the webpage.



Members & Guests Are Welcome

Open Invitation to the Business Community to Tour New Library

Meeting begins at 6:30  
6:PM - 7PM  
Wilton Manors, FL  
500 NE 26th Street

**Library**  
**Wilton Manors**

**NEXT MEETING**  
Monday April 14, 2003

P.O. Box 24332  
Ft. Lauderdale, FL 33307-4332

