



Since 1989

# Wilton Manors Business Association

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

April 2004

## President's Message

*The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.*

During the last several months, the Wilton Manors Business Association has been looking at ways to increase our involvement in our community. As you know, there has been an increased awareness regarding businesses and residents in our city.

I recently sat down with Dean Hackley of Community Greetings. Dean is one of your board members and has actively welcomed new businesses here in Wilton Manors. We talked about several ways in which WMBA can become more active in our community and increase our member benefits.

Over the course of the next few months, our board will look at a number of initiatives and organize teams to help carry them out. These include special advertising rates in many different publications, active involvement in community functions, working closely with new businesses to help with licensing and other city relations, and many more. We need your input. If you have ideas or suggestions, please feel free to call or email me.

Other exciting news is the launch of wireless Internet service in Wilton Manors. I attended a conference in Orlando with Bryan Kidd and Soojin Koh of Anywhere Internet. This seminar dealt with the exciting possibilities of municipal broadband and how cities can offer its residents and businesses a competitively priced Internet service. Commissioner Gary Resnick, whose law firm sponsored the event, is actively exploring new ways in which our city can realize a new revenue stream from this project. More information will be coming soon, however you can see this technology in action at Georgie's Alibi or in the Wilton Manors Main Street offices.

Our next member meeting is April 12 at 6 PM. Our guest speaker will be Jo Forti, Wilton Manors Chief Code officer. Please welcome her in her new position and see how this department can help your business. We meet at Independence Hall on 26th Street.

Thank you to all of our new and returning members. Our deadline to get your information in our annual directory is April 15. If you haven't joined or renewed, do so quickly. Every resident in the city will see your ad and listing!

Sincerely,  
Bill Mattax,  
President

## Next Meeting

Monday, April 12, 2004

### PLACE

Independence Hall  
1639 N.E 26 Street

### TIME

6:00 pm - Networking  
6:30 Meeting Begins

### SPEAKER

Joanne Forti  
Wilton Manors Code Enforcement Officer

### PROGRAM

How Building Code Enforcement Affects  
our Business Community

Members & Guests Are Welcome

## Purpose

*To Attract and Promote Businesses within Wilton Manors.*

### GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.



# MEMBERSHIP APPLICATION

## Year 2004

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

(PLEASE RETURN WITH YOUR \$50.00 LISTING FEE FOR YEAR 2004 PUBLICATIONS)

*Fee covers 1 listing in new directory.*

*A sales representative will contact you for other listings*

### LISTING INFORMATION

THIS IS A (circle one)      **RENEWAL**    **NEW MEMBER**

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** (note area code must be included): \_\_\_\_\_

**FAX NUMBER** (not for publication): \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**WEB SITE:** \_\_\_\_\_

**LISTING CATEGORY:** \_\_\_\_\_

**BUSINESS DESCRIPTION:** \_\_\_\_\_

**HAS YOUR INFORMATION CHANGED FROM LAST YEAR?**    Yes    No

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **PAID BY:**    **CASH**    **CHECK #** \_\_\_\_\_

***WE APPRECIATE YOUR BUSINESS AND SUPPORT***

**MAIL TO: WILTON MANORS BUSINESS ASSOCIATION**

**P.O. BOX 24332 FORT LAUDERDALE, FL 33307-4332**

Call **VIRGINIA FLAHERTY** at 954-566-8957 or **FRAN** at 954-540-0723

**Payment fees must be in by April 15, 2004 to be listed in the printed directory.**

*STOP: Don't throw this away if you have already paid. Pass it on to another friendly business owner*

**Board of Directors**

**BILL MATTAX**

President

*DePalma-Mattax Enterprises*  
954-767-0559

**BETH COOPER**

Vice President/Programs

*Sunshine Chiropractic Center*  
954-390-0818

**DEAN HACKLEY**

Sergeant at Arms

*Community Greetings* • 954-439-1958

**LEN DATO**

Past President

*SunTrust* • 954-396-4302

**VICKI GARCIA**

Treasurer

954-564-5983

**VIRGINIA FLAHERTY**

Newsletter

*About Town Lock & Safe*  
954-566-8957

**KING WILKINSON**

*Island City Realty*

954-564-4004

**AUDREY ARBUCKLE**

*Realtor* • 954-564-5765

**RICK MILLER**

*Barton & Miller* • 954-566-4314

**WYNN FESPERMAN**

*Tri-Square Building &*

*Construction* • 954-630-8958

**JR "JOCK" CROCKETT**

*JR Crockett Pool Contractor*

954-565-1654

**MIKE SOBECK**

*Lightning Auto Care*

954-566-8364

**MICHAEL JAMES**

*Field of Vision* • 954-530-2806

**EX-OFFICIO BOARD MEMBERS**

**JOHN P. "JACK" SEILER**

*Florida House Representative,*  
*District 92*

954-786-4848 • 850-488-0880

**SCOT NEWTON**

*Mayor* • 954-390-2100

**HAL MIKSCH**

*Wilton Manors Main Street*  
954-568-0504

**JOE GALLEGOS**

*City Manager* • 954-390-2100

**SPOTLIGHT**

**JESSUP & ESKEW ROOFING CO. INC.**

Wilton Manors Florida

Tel: 954-563-8689 • Fax: 954-563-7767

J\_E\_Roofing@hotmail.com

Jessup & Eskew Roofing Co. Inc., has been a licensed and insured roofing contractor for over twenty years. They pride themselves in knowing their customers needs so they can provide the right solution to their roofing problems at the right price. Jessup & Eskew Roofing specialize in replacing shingle and flat roofs, all types of roof repairs, performing roof inspections, and providing services to realtors and management companies. They also waterproof tile roofs at a fraction of the cost of replacing them. For more information call 954-563-8689, fax 954-563-7767 or E-mail them at J\_E\_Roofing@hotmail.com and ask for Rick.

**SPOTLIGHT**

**ED FRENCH PAINTING, INC.**

579 NE 42nd Street • Oakland Park, FL 33334

Tel: 954-565-1445

2004 marks the 58th year of business for Ed French Painting, Inc, and a major milestone for our company, the recent loss our beloved founder, father, father-in-law and grandfather, Ed French. The family business tradition has been carried on by son Rob, who, along with wife, Poco, has been the managing owner for many years.

In the fifty eight years since Ed French began his own residential painting business, the industry has seen tremendous change, but the company still maintains its focus on the customer. EFPI is known for its award winning custom interior and exterior residential painting and decorating, residential remodeling and renovation, and historical interiors and exteriors. The company also specializes in commercial areas such as hospitals, resorts, banking interiors, and custom office and business painting and renovation.

South Florida's alluring waterways, ocean breezes and subtropical climate present special problems for both residential and commercial finishes and structures. EFPI provides proven waterproofing application and products for its clients.

Many of the members and businesses of the Wilton Manors Business Association are long time customers of Ed French Painting. Rob and Poco thank all of you for your years of support and they look forward to meeting new friends and customers.

**Greetings from the Mayor**

I would like to take this opportunity to thank WMBA for the confidence it has shown in me throughout my four years as councilman and my campaign for mayor.

The next two years will be a greater time for us to work together as a business community. Being a WMBA member for over 10 yrs I have seen the many ways in which we have progressed.

We still have many challenges to overcome, but I'm sure that we will continue to build on our successes in our efforts to make Wilton Manors THE place in Broward to own a business, and to call home.

Please feel free to call me with any questions, concerns or ideas regarding any issues relating to Wilton Manors at 954-566-2537.

With best regards,  
Scott Newton  
*Mayor of Wilton Manors*

# WELCOME NEW MEMBERS

# Career Day

### INFINITE HEALTH & WHOLISTIC THERAPIES

Bernadette Mosquera, Acupuncture  
302 E Oakland Park Blvd  
Wilton Manors, FL 33334  
954-727-2185  
www.drbernadettetem.com

### O'GORMAN BROS VAN LINES/STORAGE

Joe O'Gorman  
2748 N Dixie Highway  
Wilton Manors, FL 33324  
954-566-MOVE Fax 954-564-1516

### COLDWELL BANKER

Tim Parr, Realtor  
1515 SE 17th St  
Ft Lauderdale, FL 33316  
954-270-6463  
www.teamparr.com

### DAKOTA CATERING COMPANY

Kevin Everline  
800 NW 24th St  
Wilton Manors, FL 33311  
dakotacatering@aol.com  
www.geocities.com/dakotacatering

Wilton Manors Elementary School will once again be hosting a Career Day on Friday, May 14, from 8:30 - 10: 30. Our local elementary students and their parents are our future customers. If you have an interesting business you think the students would like to learn more about or if you know someone with an interesting business or sport, please contact Jan Crouse at Wilton Manors Elementary School, 954-390-0700.

# Welcome

The City of Wilton Manors has recently hired 2 new administrators to fill positions of retired directors. Our April speaker, Chief Code Enforcement Officer, "Jo" Forti, comes to Wilton Manors from Cooper City and brings a wealth of experience. "Jo" replaces Joe Roma who retired at the end of last year. Patrick Cann was introduced as the new Director of the recently organized Leisure Services Department at the March 23

Commission Meeting. Leisure Services encompasses parks and recreation, facility maintenance, and also the library. Patrick will be filling the vacancies left by both Richard Rothe, Parks & Recreation, and Marcie Ellington, Library Services. He comes to us from Lauderdale Lakes. The Wilton Manors Business Association welcomes both of these new administrators and we look forward to working with them in the future.



P.O. Box 24332  
Fort Lauderdale, FL 33307-4332

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