



Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Since 1989

Wilton Manors - A Great Place To Do Business

April 2001

President's Message

The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association

We are nearing the end of our membership drive, and the initial figures look pretty good. My estimate is that we will maintain our number, and, will hopefully, continue to acquire new members throughout the year. Our annual dues are so low compared to other business organizations in this area that any budgetary cutbacks by even the smallest of businesses should not measurably effect our membership.

This is not the case for many of the local chambers of commerce, who are experiencing a difficult time trying to maintain their member base. I ask that you support the local chambers in addition to encouraging more business to join us. Our advantage is that we pay dues to no entity beyond our members through our advertising and organizational efforts. We put every dollar you give to us in the form of form of dues or advertising right back into the promotion of our business environment and our members' expertise. No one in our organization receives any compensation for their effort; we are all volunteers.

Additionally, this year, with the birth of our web page, we have the ability to further promote your business where much of our business is moving, onto cyberspace. For a mere \$25 you can have an advertisement on our web site for the entire year! And our providers, DePalma-Mattax Enterprises, is even going to rebate half of your fee back to our organization! The only members making money on this service are those who are advertising.

Lastly, I ask that you support your "volunteers" the best way I can think of: By attending at least two monthly meeting in 2001. Numbers at meetings is a very powerful tool for us to use make our organization more influential in your business environment.

Thank you
Len Dato
President

Next Meeting

Monday, April 9, 2001

PLACE

Independence Hall
1639 N.E 26 Street

TIME

6:00 pm - Networking
6:30 Meeting Begins

SPEAKER

Suzanne Gallagher
Sun Sentinel Community News Group

PROGRAM

(rescheduled from February) MARKET YOUR BUSINESS
Advertising and Marketing ideas geared to small business owners.

Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

For Further Information Call 480-5194

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President

Sun Trust • 766-2002

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Sun Sentinel Comm. News Group
563-3311

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563-2148

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630-8958

JACK SEILER, ATTY
State Representative
568-2122

EX-OFFICIO BOARD MEMBER

JOHN FIORE
Mayor • 390-2100

JOE GALLEGOS
City Manager • 390-2100

LORI MUSTO
Independence Hall • 563-6232

MAILING ADDRESS

W.M.B.A.
P.O. Box 24332
Fort Lauderdale, FL 33307-4332
(954) 480-5194

SPOTLIGHT

FAST SIGNS

1747 North Federal Highway
Fort Lauderdale, Florida

Tel: (954) 566-8500

E-mail: www.fastsigns.com/51

FASTSIGNS® is proud to be the official sign and graphic solutions resource for thousands of businesses in the Ft. Lauderdale area. The store, which is owned by Andy Berns and Melissa Rapkin, opened in December of 1989 and has proudly served the business community ever since.

Located at 1747 North Federal Highway, FASTSIGNS uses a computer-based design technique that allows a quick turnaround and unique customization. Whether you want to promote your products and services, increase brand awareness, upgrade your visual image or simply bring your site to ADA required standards, the professionals at FASTSIGNS can assist you from concept through installation. By carrying a wide range of vinyl colors, substrates, tpestyles and the logos of over 2,200 major companies, the staff is able to produce signs and full color digital graphics in virtually any size, and within a limited time frame.

In the fast paced world of today's businesses, FASTSIGNS strives for quick-turnaround and takes pride in offering unique signs that positively impact your business. FASTSIGNS of Ft. Lauderdale is proud to be E-media friendly. They can now accept your computer files on the web and provide a fast quote online. For further information on how to put the FASTSIGNS solution experts to work for you, contact Andy or Melissa at 954-566-8500 for a free Sign Needs Analysis, or you can visit them on the web at www.fastsigns.com/51 to request a quote online.

FASTSIGNS, for Sign & Graphic Solutions Made Simple.®

www.wiltonmanorsbusinessassociation.com

CHECK THIS PAGE!

DePalma-Mattax Enterprises has developed a wonderful WebPages to showcase our WMBA. Please check it out and use it. If you have a WebPages and want to be linked, contact

them through their e-mail at bill@depalma-enterprises.com or call Bill at 563-5644.

WMBA members are listed and the newsletters are also posted, in case you missed an issue.

Congratulations

**FLHS Girls Basketball,
Class 4-A State Champs!!**

Welcome New Member

NEW BEGINNINGS INSPECTION SERVICE, INC.

(Real Estate Inspections)

Richard M Seabrook II
1734 NE 20th Ave # 3
Ft Lauderdale, FL 33305
568-1948

e-mail: corikai2@Bellsouth.net

Broward County Community News

Credit card payments are now being accepted for payment of many of our county services including licenses and building permits. Most information can be found on your renewal forms. If you want to see if you qualify or have a question about Broward County governmental services, call 831-4000. A pilot project is in place for more accessibility of county personnel so don't be surprised if you actually get a live person answer your call to the CALL CENTER.

Wilton Manors 2001 Spring EGGstravaganza

Our city is planning another great annual event for our children on Saturday, April 14th.

They are ringing in the Emmy Award winning children's entertainers, FOX Kids TV host Riley Roam and former Ringling Bros. Clown Kenny Mikey, in addition to the egg hunt, games, pictures and games. If you have children or grandchildren, invite them over to this free event. If you wish to sponsor part of the program, as your WMBA Board chose to do, call Sherman Morris at the Parks & Recreation Department at 390-2134.

Career Day is Thursday, April 26. If you would like to share your field of work with our children for just a few hours in the morning, please contact Jan Crouse at 390-0700.

The Multicultural Festival sponsored by the PTA is April 28.

SPOTLIGHT

MED-HELP & ASSOCIATES

52 West Oakland Park Blvd.

Suite 100

Wilton Manors, FL 33311

Tel: (954) 564-6602

Anita Valadez-Nelson, was born in Chicago IL, and came to Florida in 1983. She is married to Stuart A. Nelson, a local trial attorney, and is the mother of 2. She and her family have resided in Wilton Manors, for fourteen years. Anita's career has been in the legal field as a legal secretary and in the medical field, where she has worked with doctors and their patients as a Certified Nursing Assistant, since 1994. She strongly feels that to be in these professions, one must be able to successfully empathize with others.

In January 2000, Anita became a Certified Substance Abuse Collector with the State of Florida and Lab Corporation of America. She saw the potential of an expanding market and an increased need for such a service in the Millennium. In March of 2000, she become the owner of MED-HELP & Associates, On-Site Drug Screening Service. Since then Anita has added on to her services, providing employers and their businesses with direct lab collection and MRO Verification, Drug and Alcohol Screening Kits (for businesses who do periodic checking) and Criminal Background Checks. Anita would also like parents to know that personal Drug and Alcohol Screening kits and services, at an affordable price, are a way for you to keep drugs and alcohol out of your home. You may contact her for more information at (954) 564-6604, or by fax at (954) 390-0939. She looks forward to serving the Oakland Park/Wilton Manors community she calls home.

Meeting Participants

The following members and guests networked and participated in our informative March 12th meeting on Small Business Loans. **Len Dato**, SunTrust; **Darnell Kimbrew**, R.U.B.I.; **Wynn Fesperman**, Tri-Square Construction; **Andy Berns**, Fastsigns; **Paul Kuta**, WM Civic Association; **Craig Sherritt**, WM Councilmember; **Steve Allen & Doug Bachman**, Trailer Haven; **Lou Strennen**, SunLight, Inc; **Joseph Gallegos**, WM City Manager; **Audrey Arbuckle**, Realtor; **Rob Dempsey**, Plaza Postal; **Bill Mattax and M.E. DePalma**, DePalma-Mattax Enterprises; **Bob Schinlever**, Anchor Embroidery; **Charlie Holifield**, Rid-It Pest Control; and speaker, **Alan Irwin**, SunTrust. Members who attend meeting are eligible to be a spotlighted business in our monthly newsletters. Why don't you join us at our April 9th meeting?

WMES News

Stop by and see the new school and see many of our talented young children at this open event, 11-4 PM. If you want to donate

time or money to help put on this event, contact Cindy White at 390-0700 or at 943-5336. You do not have to have a child at the school to participate or appreciate our children - **THIS IS OUR COMMUNITY SCHOOL SERVICING OUR CUSTOMERS.**

MEMBERSHIP RENEWAL FORM
Year 2001

APPLICATION FOR LISTING

(PLEASE RETURN WITH YOUR \$50.00 LISTING FEE FOR YEAR 2001 PUBLICATIONS)

Fee covers 1 listing in new directory. A sales representative will contact you for other listings

LISTING INFORMATION

BUSINESS NAME: _____

CONTACT: _____ OWNER: _____

ADDRESS: _____

CITY: _____

ZIP: _____

PHONE: _____ FAX NUMBER (not for publication): _____

E-MAIL: _____

LISTING CATEGORY: _____

THIS IS A RENEWAL: _____ NEW MEMBER: _____

SIGNATURE: _____ DATE PAID BY: CASH _____ CHECK # _____

WE APPRECIATE YOUR BUSINESS AND SUPPORT

MAIL TO: WILTON MANORS BUSINESS ASSOCIATION
P.O. BOX 24332
FORT LAUDERDALE, FL 33307-4332
Call 954-480-5194 or TARA COIRO at 568-0044

Payment must be received by April 15, 2001 to be listed in directory

STOP: Don't throw this away if you have already paid. Pass it on to another friendly business owner



P.O. Box 24332
Fort Lauderdale, FL 33307-4332

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Wilton Manors Business Association Membership List

as of 3/27/2001

A Few More Things
About Town Lock & Safe
Ackerman, Eric & Associates
Realtor
Adventure's Card & Gift Shop
A-Hinze Fence
Allied Kitchen & Bath
Anchor Embroidery &
Screenprinting
Andrews Diner
Arbor Pet Hospital
Arbor Pet Hospital
Arbuckle, Audrey Realtor
AVON, Ruth Smith Consultant
Bartnick, Jeffrey DDS
Barton & Miller Cleaners
Bedpost Furniture Center
Beisler & Beisler, Attorney
Brainstorms Advertising &
Marketing
Call On Us Wireless
Century 21, Michael Campagna
Coordinating Consultants
Consortium
D.O.C. of Ft Lauderdale
Dairy Queen
DePalma-Mattax Ent, Web Design
Dolphin Travel
Ed French Painting
EGM Promotions
Fanizza, Joanne P.A.
Fastsigns
Ft Lauderdale High School
Galatis, Ted P , Jr, Attorney

Georgie's Alibi
Golden Image Tanning Salon
Gyro Corner Cafe
Hamill's Firestone Store
Helmholdt, Robert Orthodontist
Howard Chiropractic Office
Howard, Virginia Psychotherapist
ICU Optical
Jerry Jordan Construction
Kalis Funeral Home
Keisha's Plus Sizes
Knight Business Services
Lazowick, Stewart, Appraiser
Lightning Auto Care
Lisbon Fashion/Celeste Tailor
Lotus Chinese Kitchen
Majestic Realty International
Mercer Cleaners
Med-Help& Associates
Michael Murphy Photographic
Studio
Mindy's Hallmark
Muldoon's Tap Room
New Beginnings Inspection
Service
Newman, Louis DPM Podiatrist
Owen, Richard, CPA
Plaza Postal Center
Prospect Muffler & Auto Repair
R.U.B.I.of So Florida
Red's Bar & Package
Reliable Security Systems
Rid-It Pest Control
RMS Accounting

Rothe Auto Repair
Rotroff, Nancy DDS,PA
Russoto & Kitchel Realty
Sage, Brad CPA
Scott Strawbridge, Contractor
Scott's Auto Trim
Seiler & Sautter, Law Offices
Simply Delish
St Clement's Catholic Church
Stockwell, David CPA
Studio Z Hair & Nails
Sunlight Stome & Pottery
Sun-Sentinel Community News
Group
SunTrust
Tani's Hair Designs
Tender Loving Chiropractic
Trailer Haven
Triple A Beeper
Tri-Square Building &
Construction
Tropical Construction
Twin Palm Apartments
Union Planter's Bank
VNG Accounting
Weddings by the Sea
Wilton Discount Liquor
Wilton Manors Elementary School
Wilton Manors, City of
Wings N' Things
Wojceak, Cora & Assoc,
Counseling
Zigarelli, Eileen "O'Boyle", Realtor

**LOOK FOR BUSINESS. If you are not on this list, please
renew by April 15 to be listed in the directory. Call Virginia
Flaherty at 566-8957 or Tara Coiro at 568-0040**