



Since 1989

# Wilton Manors Business Association

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

December 2003

## President's Message

*The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.*

Happy New Year. Well, almost. I began thinking of this month's President's letter and realized it's the end of the year. Time does fly and here in Wilton Manors, where the warm tropical winds blow all year long, it's hard to accept that we're finishing up 2003.

This is the time of year when I look back at the accomplishments that WMBA has made. I'm thankful for my Board of Directors who have encouraged and guided me. We have seen an increase of membership, a fiscally sound budget, and a strong willingness to make our city a better place to live and shop.

We were there when the initial phases of the CRA process began and continue to work with city officials to refine this process. We have voiced our support of a rezoning issue to the Broward County Commission to help Wilton Station become a reality. We helped stop the State of Florida's plan to change our city's signature '5-Points' intersection into a '4 and a half point' traffic nightmare. We were the lead contributor to help launch Wilton Drive TV and continue to support its producers and programming. We have supported Wilton Manors Main Street and its volunteer efforts to redevelop our Wilton Drive area. Special recognition goes to WMBA Board Member Jock Crockett for being Main Street's first President. We were happy to participate in the 'State of the City' meeting with the Realtor's Association. The City of Wilton Manors staff made this one of the most successful presentations we've ever seen. We have helped bridge the gap between businesses, residents, organizations and governments. We have recognized the importance of new development, while maintaining the charm of our long history.

I'm thankful for the cooperation of our Mayor, Jim Stork and the City Council. They have been open to our suggestions and willing to support our organization. I look forward to maintaining a strong relationship in the future.

December's meeting is a PARTY! We're at Georgie's Alibi on December 8th at 5:30PM. We're also proud to sponsor the PWAC's Scooter giveaway with a drawing to be held that very night! Come and socialize and maybe ride away on your very own scooter!

Sincerely,  
**Bill Mattax,**  
President

## Next Meeting

### HOLIDAY COCKTAIL PARTY

Monday, December 8, 2003

### Georgies' Patio Bar

2266 Wilton Drive ★ Wilton Manors, FL

5:30PM to 7:30PM

\$7 fee payable at door includes appetizers  
and one drink extra drinks 2 for 1

Members and Guests Welcome

**\$5 TICKET RAFFLE DRAWING  
FOR HITONG E SCOOTER FOR PWA AT 7 PM**

For further information call Virginia Flaherty @ 954-566-8959

## Purpose

*To Attract and Promote Businesses within Wilton Manors.*

### GOALS:

- Attract new and more customers to existing Wilton Manors area shopping.
- Attract new types of business to existing storefronts.
- Promote inter-commerce trade between Wilton Manors businesses.
- Encourage interaction between city officials and business leaders
- Help promote the small town image with advantages of big city surroundings.



**VANLAN DEVELOPMENTS**

**Robert Jolley**

2400 E Las Olas Blvd # 249  
 Ft Lauderdale, FL 33301  
 954-448-2122 Fax 954-523-9070  
 Robertjolley@earthlink.net

**STATEWIDE TRUST  
 MORTGAGES**

**Patrick Knapp**

4300 N University Drive # D-205  
 Lauderdale, FL 33351  
 954-742-8740 Fax 954-748-4287  
 www.statewidetrust.com

**Wilton  
 Manors Craft  
 Festival**

On December 27th and 28th, 2003, the Wilton Manors Craft Festival will return by popular demand with a new date. This year the festival has been moved to December to offer a fun-filled event for New Year's Weekend. This year, the 2nd Annual Wilton Manors Craft Festival will include more talented crafters, live musical entertainment and tasty festival foods. Show times are 10 AM to 5 PM daily and admission is free. The

streets around the Shoppes of Wilton Manors will be closed off for this week-end to host the festival. For more information contact American Craft Endeavors at 954-472-3755 or log on to [www.artfestival.com](http://www.artfestival.com). Produced by Howard Alan Events, Ltd.

**Greetings from the Mayor**

By now most of you will have heard or read that I am not running for reelection this March. I hope you'll agree that we are better off than we were a few years ago and we are moving ever closer towards our vision. The progress made during last few years was due to a partnership between the business community, residents and our city government. Positive attitude, continued teamwork and respect for each other will get us to the finish line. I want to thank you for all of your support and assure you that I will continue to help our city, I'll just do it as a citizen and business person, just like you. WMBA helped shape some important policies during my term such as the creation of our CRA, city hall task force and the Main Street Program. I can't emphasize enough as to how valuable WMBA is to our community and urge more business people to volunteer their efforts to help Wilton Manors. You never know, you might end up being Mayor one day!! And believe me, knowing that I have helped my city, was well worth every minute I put into it.

Jim Stork  
 Mayor of Wilton Manors

**November  
 Meeting**

Diana Guidrey and Norma Samual from the Broward County Extension Agency presented a very informative program on the NatureScape certification program. The State of Florida and Broward County are actively working on this program of certification for both homes and businesses to save our environment and resources in a nicely landscaped location. Special thanks to M E DePalma for arranging this presentation.

Members and guests who attended included *Virginia Flaherty*, About Town Lock & Safe; *Michele Tusi*, Marrinson Senior Care Center; *King Wilkinson*, Island City Realty; *Bill Mattax* and *M E De Palma*, DePalma Mattax Enterprises; *Sandra Mahada*, Wood Trends; *Paul Manuel* and *Don Green*, Infinite Health Massage; *Shekar Reddy*, Wilton Discount Lowuor; *Bicki Garcia*, VNG Accounting; *Barbara West*, Coordinating Consultants Consortium; *Owen Kaufman*, O K Promotions; *Mike Sobeck*, Lightning Auto.

For further NatureScape information or certification procedures and requirements for your home or business, contact *Diane Guidrey* at the Broward County Extension Agency, at 954-370-3725, ext 252.

**Board of Directors**

**BILL MATTAX**

President

*DePalma-Mattax Enterprises*  
954-767-0559

**BETH COOPER**

Vice President/Programs

*Sunshine Chiropractic Center*  
954-390-0818

**MICHELE TUSI**

Secretary

*Marrinson Senior Care Residences*  
954-566-1330

**AUDREY ARBUCKLE**

Sergeant at Arms, Treasurer

*Realtor*

954-564-5765

**LEN DATO**

Past President

*Sun Trust*

954-766-2002

**VIRGINIA FLAHERTY**

Newsletter

*About Town Lock & Safe*  
954-566-8957

**KING WILKINSON**

*Island City Realty*

954-564-4004

**DEAN HACKLEY**

*Community Greetings*

954-439-1958

**RICK MILLER**

*Barton & Miller*

954-566-4314

**WYNN FESPERMAN**

*Tri-Square Building & Construction*

954-630-8958

**JR "JOCK" CROCKETT**

*JR Crockett Pool*

*Contractor*

954-565-1654

**EX-OFFICIO BOARD MEMBERS**

**JOHN P. "JACK" SEILER**

*Florida House Representative,*  
*District 92*

954-786-4848 • 850-488-0880

**JIM STORK**

Mayor • 954-390-2100

**JOE GALLEGOS**

City Manager • 954-390-2100

**SPOTLIGHT**

**WILTON DISCOUNT LIQUORS**

2105 NE 5th AVE, Wilton Manors

Shekar Reddy

Tel: 954-561-0130

Wilton Discount Liquors located at 2105 NE 5th AVE., Wilton Manors, just a block away from the intersection of NE 21st CT and Wilton Drive. The liquor store has been in business since 1996. Before that it was a convenience store. We have been doing business in the city for the past 16 years. We started as a small store and grew into a discount liquor store. We have the largest selection of spirits and wine in our island city. We also sell beer cigarettes and Florida lottery tickets. Our prices are everyday discounted and match all local advertised prices on spirits. We advertise every Thursday food section of the Sun-Sentinel newspaper and also 411 magazine. Please come in and see for yourself the lowest prices we have .

For upcoming holidays we have a large section of gift items and champagne's. Shekar Reddy and his Staff will make sure your shopping experience at Wilton Discount Liquors as comfortable as it can be. For any special orders you can call the store at 954-561-0130 or Shekar's cellular phone at 954-895-1947.

**SPOTLIGHT**

**VNG ACCOUNTING**

Post Office Box 24371 • Oakland Park, Florida 33307

Victoria Newton Garcia

954-564-5983

Vicki has worked as an accountant since 1977, working for a local CPA for 19 years. V N G Accounting opened October 1996 after the CPA Vicki worked for retired. The majority of our clients are payrolls for large corporations, bookkeeping for condos and small businesses.

Vicki was raised here in Wilton Manors, in Jenada Villas and has lived in the city since 1979. She has been married to Dan for over 26 years and has two children, DeAnna and Nicholas.

Vicki has served on the Parks and Recreation Board, Wilton Manors Mothers Council, now Recreation Volunteers, volunteered at her children's schools and continues to serve at many functions at her church as well as the Church Women's Club and local homeowners association.

V N G Accounting goal is to offer very personable service.

**Holiday Greetings**

**from the**

**Wilton Manors City Council**

# Resource Officer

Wilton Manors Policeman Franz Petitpapa, the resource officer at Wilton Manors Elementary School, has been named the Broward County School Resource Officer of the Year.

School resource officers are municipal police officers who work in Broward public schools, charged with maintaining the safety and security of the county's 273,000 public school students.

In addition to working at Wilton Manors Elementary, Petitpapa serves as the city's juvenile officer. He received the honor for his dedication to the youth of Wilton Manors, including his work as a

soccer, football, baseball and basketball coach, his organization of an annual bicycle rodeo during which he teaches bicycle safety tips to children and distributes safety helmets. (Sun Sentinel, November 14, 2003) Congratulations

## Christmas Raffle to Benefit the People with AIDS Coalition (PWAC)

At the December 8 meeting of the Wilton Manors Business Association there will be a raffle, with the winner having the choice of either an Electric Scooter or 2 Spirit Airline tickets (valid for any Spirit Airline destination).

The price of each raffle ticket is \$5 and the raffle winning ticket will be drawn on the night of December 8 at the end of the festivities. All proceeds from the raffle will be used to support the work of PWAC.

The People with AIDS Coalition is a non-profit HIV advocacy organization that has been serving the HIV community of Broward County since 1988. PWAC receives no public funding and relies solely on the generosity of the community.

## WMBA Board Update

After serving on our WMBA board for over 10 years, Alan Mendel, Dolphin Travel, has stepped down. We really appreciate his input and enthusiasm over these years as an officer of our Board and directory advisor. Thank you for all your time and energy, Alan. WMBA welcomes Dean Hackley, Community Greetings, who has agreed to join our Board.



P.O. Box 24332  
Fort Lauderdale, FL 33307-4332

**HOLIDAY  
COCKTAIL PARTY  
Monday,  
Dec 8, 2003  
Georgies'  
Patio Bar  
2266 Wilton Drive  
Wilton Manors, FL  
5:30PM to 7:30PM**



Members & Guests Are Welcome