



Since 1989

Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

February 2003

President's Message

The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.

Membership Drive 2003 - Why do I need to be a member? What does membership do for me? What does WMBA do? These questions are often asked when I approach potential members on becoming part of WMBA. The answers often vary depending on the needs of each business. For the most part, being a member of WMBA creates exposure to a target market. Our business directory is distributed to thousands of businesses and residents of Wilton Manors and neighboring communities.

With that listing, you are also added to our web site, WiltonManorsBusinessAssociation.com. We average 4500 hits on a monthly basis. The inclusion of your listing is included in your membership.

Some of the more subtle benefits of membership include the ability to meet and talk with your City and State representatives. I think this is an advantage often overlooked but so vitally important to our businesses.

Membership also allows you to network with owners and executives of area businesses. I have found that everyone I meet within WMBA is ready and willing to share their experience in business and to help others achieve their goals. Once you're involved with our networking meetings, you become known in the community and we get to know you. I personally would much rather conduct business with people I'm familiar with. At our past board meeting we discussed our role as the premier business association in the city.

We are actively involved in city government, charitable activities, and are seeking to increase our participation in the Wilton Manors Main Street organization.

Now is the time to get involved in the Wilton Manors Business Association. To join or renew your membership, simply complete the application found in this newsletter or print one from our web site. The benefits are outstanding and the price can't be beat!

Join us for our next meeting held on Monday, February 10, at Independence Hall on 26th Street. We network at 6:00 PM. Also, The City of Wilton Manors is sponsoring a citywide yard sale with concession stand on Saturday, February 15, 2003. The yard sale will be held at Fort Lauderdale High School's west parking lot, 1600 N.E. 4th Avenue. The sale will be open from 8:00AM. - 1:00PM and WMBA has a booth. Hope to see you there.

Thank you,
Bill Mattax
President

Next Meeting

Monday, February 10, 2003

PLACE

Independence Hall
1639 N.E 26 Street

TIME

6:00 pm - Networking
6:30 Meeting Begins

SPEAKER

Bill Banks,
Wilton Manors Fire Inspector

PROGRAM

What is the value of annual business inspections in Wilton Manors and what are some recent changes in the fire codes affecting the business community?

Members & Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

Board of Directors

BILL MATTAX

President

DePalma-Mattax Enterprises
954-767-0559

AUDREY ARBUCKLE

Sergeant at Arms

Realtor • 954-564-5765

LEN DATO

Past President

Sun Trust • 766-2002

BETH COOPER

Vice President Programs

Sunshine Chiropractic Center
954-390-0818

BOB SCHINLEVER

Secretary / Treasurer

Anchor Embroidery
954-568-9726

RICK MILLER

Barton & Miller • 954-566-4314

ALAN MENDEL

Dolphin Travel • 954-351-2002

VIRGINIA FLAHERTY

About Town Lock & Safe

954-566-8957

JR "JOCK" CROCKETT

J R Crockett Pool Contractor

954-565-1654

WYNN FESPERMAN

Tri-Square Building &

Construction • 954-630-8958

KING WILKINSON

Island City Realty • 954-564-4004

MICHELE TUSI

Marrinson Senior Care

954-566-8353

JOHN P JACK SEILER

Florida House Representative,
District 92

954-467-4510 or 850-488-0880

seiler.jack@leg.state.fl.us

EX-OFFICIO BOARD MEMBER

JIM STORK

Mayor • 954-390-2100

JOE GALLEGOS

City Manager • 954-390-2100

MAILING ADDRESS

W.M.B.A.

P.O. Box 24332

Fort Lauderdale, FL 33307-4332

954-480-5194

MESSAGE FROM THE MAYOR

The importance of partnerships within our community;

For those of you who remember, my campaign slogan was "By working together, we can build an even better city".

One year later (Can you believe it has already been a year?), Wilton Manors Main Street has entered a partnership with the city of Wilton Manors to improve our downtown district. Our city has worked together with the county and state to acquire the 3.8 million dollar Richardson Estate.

The community has partnered with each other to form a historical society and two new neighborhood associations and has worked together to strengthen the West Homeowners Association. Local arts groups have worked together to once again try to bring cultural arts to our community.

What better things will come from these partnerships? The Main Street design committee jump started the Wilton Drive beautification project. The historical society is assisting in obtaining a grant for the Richardson house. The East Neighborhood Association has already adopted a street, Jenada East is already forming a crime watch program and the West Homeowners Association has 3 great beautification projects on board. We also have record city board participation. There are no vacancies and the boards are becoming extremely active. I see many new leaders emerging from these and other groups and who knows, they may end up being our future Mayor and/or council.

In a remarkable partnership, Hagen Park parking lot (a piece of it) is now open for the businesses on Wilton Drive. I want to commend Bill Charland at DiTocco and city staff for working together to make this happen for the businesses.

The business community should continue to work together and partner with the city to promote their business interests. WMBA is the most important vehicle to make that happen. I encourage everyone to take a more active role in this association, because "By working together, we can build an even better Wilton Manors".

Well that's it for this month.

Sincerely,

Jim Stork
Mayor of Wilton Manors

Kiwanis Chili Cook-off

The annual Kiwanis Chili Cook-off will be held on Saturday, March 8th from 6 - 11 PM at the Kiwanis Club House. If you wish to participate or be a company sponsor, please contact Riley Paine

Advertising in the upcoming March Town Crier, another Kiwanis fundraiser, is also available at reasonable rates. Contact Rex Gillenwater at 954-462-2099.

January Meeting

Many members and guests were introduced to Wilton Manor's new waste removal representatives at our January 13th meeting at Independence Hall. *John Albert* from Waste Management and *Davide Archacki*, Director of Public Services for Wilton Manors discussed the new procedures scheduled to begin on February 1st. Also attending were members and guests, *Bob Schinlever*, Anchor Sportswear; *Alan Mendel*, Dolphin Travel; *Audrey Arbuckle*, Realtor; *Michele Tusi*, Marrinson Senior Care Center; *Steve Bijou*, Cookies by Design; *Shekar Reddy*, Wilton Discount Liquor; *Len Dato*, SunTrust; *Ilene Schmall*, Attorney; *Brad Vogelbach*, consultant; *Mike Sobeck*, Lightning Auto; *Wynn Fesperman*, Tri-Square Bldg; *King Wilkinson*, Island City Realty; *Sandra Mahadou*, Exotic Hardwoods; *Joseph Gallegos*, Wilton Manors City Manager; *Virginia Flaherty*, About Town Lock & Safe; *Jock Crockett*, Pool Contractor; and *Lou Strennen*, Sunlight Stone & Pottery.

Since 1989

Wilton Manors - A Great Place To Do Business

February 2003

Welcome New Members

Rainbow Laundry

Erol Bert

1456 NE 26th St

Wilton Manors, FL 33305

954-561-0909

EROL@RAINBOWLAUNDROMAT.COM

WEB: RAINBOWLAUNDROMAT.COM

Wilton Station LLC

(Real Estate Development)

George Galluzzo

420 NE 3rd St

Ft Lauderdale, FL 33301

954-763-1030

wiltonstation.com

The "DUST RAGG"

Max Stremme

9 NE 19th Ct # 201C

Wilton Manors, FL 33305

954-270-6462

e-mail: FUNTRAVELE@AOL.COM

SPOTLIGHT

SCOTT'S AUTO TRIM (Quality Interiors)

4338 NE 5th Avenue • Oakland Park, FL 33334

Tel: 954-566-2537

Scott's Auto Trim & Custom Upholstery soon to be "Quality Interiors" located in Oakland Park, has been servicing the needs of people who demand the finest upholstery and auto interiors from the same location since 1983.

Scott began primarily working with classic and antique car upholstery. His customers noticed the time, effort and great attention to detail that each job received. Many people then demanded the same quality work that he gave each car for their interior needs. The reputation for quality work at affordable prices is only topped by the personal service that each and every customer is given by owner, Scott Newton. The quality of our work is of the most importance to us as he relies on his customers as his only form of advertising. Scott is able to get a full line of interior and auto fabrics for all your upholstery needs. No job is too big or too small.

Please feel free to call the office at (954) 566-2537 from 8am to 5pm Monday through Friday, or stop by to see what he can do for you. At "Quality Interiors" he will work with you in making your upholstery vision a reality, no matter what your vision.

MEMBERSHIP RENEWAL FORM

Year 2003

www.wiltonmanorsbusinessassociation.com

APPLICATION FOR LISTING

(PLEASE RETURN WITH YOUR \$50.00

LISTING FEE FOR YEAR 2003 PUBLICATIONS)

Fee covers 1 listing in new directory.

A sales representative will contact you for other listings



LISTING INFORMATION

BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____

ZIP: _____

PHONE (for area code must be included): _____ FAX NUMBER (not for publication): _____

E-MAIL: _____ WEB SITE: _____

LISTING CATEGORY: _____

BUSINESS DESCRIPTION: _____

THIS IS A RENEWAL: _____ NEW MEMBER: _____

SIGNATURE: _____ DATE PAID BY: CASH _____ CHECK # _____

WE APPRECIATE YOUR BUSINESS AND SUPPORT

MAIL TO: WILTON MANORS BUSINESS ASSOCIATION

P.O. BOX 24332

FORT LAUDERDALE, FL 33307-4332

Call VIRGINIA FLAHERTY at (954) 566-8957

or BILL MATTAX at (954) 767-0559

Payment fees must be in by April 15, 2003 to be listed in the directory.

STOP: Don't throw this away if you have already paid. Pass it on to another friendly business owner

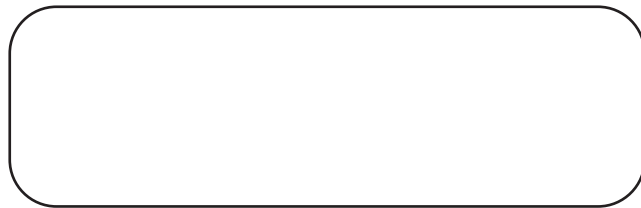
Ad Sales

WMBA members interested in more than the one directory listing included with the \$50 membership fee or an ad in the directory can contact our ad sales representative, Tara, at 954-768-0256, Fran at 954-540-0723 or Virginia Flaherty at 954-566-8957. Ad rates are listed in the center of the directory or on the website at www.wiltonmanorsbusinessassociation.com.

Deadline for directory listings or ad copy is April 15th, 2003.

Wilton Manors Yard Sale

Your Wilton Manors Business Association will be sponsoring a booth at the February 15th, Wilton Manors Yard Sale scheduled from 8 - 12 at the Ft lauderdale High School Parking lot. If you want to participate with us, please call Bill Mattax, President, at 954-767-0559. If you want your own table, contact the Parks Department at 954-390-2130. Admission is free so everyone is welcome to attend and check out the interesting items just waiting for the right buyer.



Membership Renewals

Now is the time to renew your WMBA membership for 2003 Membership year or join for the first time. Your \$50 membership fee includes 1 listing in the "At Your Service" directory, listing information on our WMBA website, monthly newsletters, membership listing in the Wilton Manors Town Crier published quarterly, monthly meetings and the opportunity for more extensive advertising in the directory and web site.

For further information contact any Board Member or check the website at www.wiltonmanorsbusinessassociation.com. **DIRECTORY DEADLINE IS APRIL 15TH, 2003.** Directories are distributed in the June delivery of the Town Crier delivered to almost 6000 homes and businesses in Wilton Manors.

Garbage Contract

On February 1, 2003, the City of Wilton Manors will officially change garbage carriers as it enters a new garbage contract with Waste Management, Inc. The original contract will last four years with the option of two three-year extensions. The new company will begin their collection of refuse and recycling on Saturday, February 1, 2003 for Wilton Manors residents and businesses.

For businesses that use a dumpster, the transition should be very simple. Waste Management has purchased all the dumpsters in the city from BFI, meaning there will not be any trade out necessary. While it may take a month for

Waste Management to repaint and apply stickers to the dumpsters, the businesses should not experience any changes in collection. All residents and businesses with can service will be receiving their new 96 gallon rollout container sometime between January 27 and January 31, 2003. Unless notified, the garbage and recycling collection days will remain the same.

The residential recycling credit will no longer be available in the new contract. However, residents and businesses will be pleased with the new reduced rate. If you have any questions regarding the upcoming changes, please contact City Hall at 954 390-2100.

What is the value of annual business inspections in Wilton Manors and what are some recent changes in the fire codes affecting the business community?
Members & Guests Are Welcome

PROGRAM

Wilton Manors Fire Inspector
Bill Banks,
SPEAKER

6:00 pm - Networking
6:30 Meeting Begins

TIME

Independence Hall
1639 N.E 26 Street

PLACE

Monday, February 10, 2003

NEXT MEETING

P.O. Box 24332
Fort Lauderdale, FL 33307-4332

