



# Wilton Manors Business Association

Since 1989

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

January 2003

## President's Message

*The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.*

New Year's resolutions can bring anxiety and stress. Maybe that's why I don't make any. After all, who needs the extra tension at this time of the year? But if I did make a resolution, it would be to bring the businesses and residents our city of Wilton Manors closer together in 2003. By "closer together", I don't necessarily mean geographically. Wilton Manors is only a few square miles in area. What I do mean is that we need to support one another.

I came from a small town in western Pennsylvania. Because of the 'great' distance to neighboring towns, which was well over 30 miles "as the crow flies", we normally did our shopping within our own community. It never occurred to us to travel to the "big city" (pop. 15,000) to buy our wares. By frequenting the shops and grocers, we got to know one another. The butcher knew what kind of meat my Mom wanted. The lady at the shoe store would remark at how fast our feet were growing. Our teachers were our neighbors. The town came out to pay their respects at a funeral.

Maybe I'm a bit idealistic, but I think of our city of Wilton Manors in much of the same way. As I travel around to do business, I carry our WMBA directory with me. I service my car at Hamill's Firestone, I grocery shop at Publix, I buy my holiday libations at Wilton Discount Liquor, I buy gifts at Recollections Antiques, just to name a few. When anyone asks for a locksmith, Virginia at About Town Lock and Safe is the first name that comes to mind. Do you need to travel, a real estate agent, a church, a school, a bank? Wilton Manors Business Association has almost 100 different categories of businesses from which to choose.

There is a great benefit to you by doing business in our city. Not only can you find what you're looking for, but you also make friends and business relations. I urge you to shop in Wilton Manors and test out my theory. As we live, work and shop here, I believe we bring ourselves closer together as a community.

Meet other business professionals at our January meeting at Independence Hall on Monday, January 13, 2003 at 6:00 pm. Be sure to bring plenty of business cards and invite your business associates and friends. We look forward to seeing you there.

Happy and Prosperous New Year

Bill Mattax  
President

## Next Meeting

Monday, January 13, 2003

### PLACE

Independence Hall  
1639 N.E 26 Street

### TIME

6:00 pm - Networking  
6:30 Meeting Begins

### SPEAKER

John Albert  
Waste Management Co.

### PROGRAM

How the new city garbage contract affects your business

Members & Guests Are Welcome

## Purpose

**To Attract and Promote Businesses within Wilton Manors.**

### GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

**Board of Directors**

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*President*

**DePalma-Mattax Enterprises**  
**954-767-0559**

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**Tri-Square Building & Construction • 954-630-8958**

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**Island City Realty • 954-564-4004**

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**JOHN P JACK SEILER**

**Florida House Representative,**  
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**954-467-4510 or 850-488-0880**  
**seiler.jack@leg.state.fl.us**

**EX-OFFICIO BOARD MEMBER**

**JIM STORK**

*Mayor • 954-390-2100*

**JOE GALLEGOS**

*City Manager • 954-390-2100*

**MAILING ADDRESS**

**W.M.B.A.**

**P.O. Box 24332**

**Fort Lauderdale, FL 33307-4332**  
**954-480-5194**

**MESSAGE FROM THE MAYOR**

I hope everyone had a great holiday season and business is booming for everyone. It is only fitting in the new year to begin with an update on area projects.

I want to congratulate the Main Street steering committee for doing an outstanding job fund raising over the last 4 months. They have successfully secured a matching challenge by the city by raising \$40,000 to hire a full time Main Street coordinator and have assisted with key design input for our landscape design team for Wilton Drive. Look for some exciting things to happen this year with Main Street. They will now begin the true organizational buildout, so all of you who attended the community meeting can get ready!

The craft festival was a big hit too, attracting thousands of people to downtown.

Congratulations to Hamburger Mary's on their grand opening!

We've officially closed on the Richardson Property and have applied for several state grants for historical renovation (with help from our new Historical Society). We have also received a grant to do a unified design plan for all of our bridges. The city is also revamping our website with WMBA's own DePalma Mattax Enterprises leading the way.

The parking lot for Hagen Park scheduled for January is experiencing a slight delay because of a backlog on the lighting order from the manufacturer. I want to go on record as saying that it is unacceptable to have a delay due to this. The parking lot was promised by the first of the year and it should be available now. I will push to open a section of the lot for overflow parking which is badly needed in the evenings.

This months speaker should be very informative regarding our new garbage contract and how it can affect businesses. We have the highest garbage rates in Broward County and our new contract will lower our rates and maintain good service.

I guess that's about it for now.

**Jim Stork**

*Mayor of Wilton Manors*

P.S. On an editorial note, I did find it interesting that big financial houses were penalized 1 1/2 billion dollars collectively due to conflicts of interest and other bad practices regarding corporate trading on such companies like Enron and Worldcom. With over one trillion in losses from the market that sounds equitable (NOT!!).

**Welcome New Members**

**Custom Air Design**

**Tim Walters**  
**502 NE 43rd St**  
**Oakland Park, FL 33334**  
**954-565-8335**  
**Fax 945-563-0102**

**2003**  
**MEMBERSHIP**  
**PAYMENT**  
**DUE NOW**

*see page 4 for application form*

# December Social

WMBA members and guests enjoyed beautifully prepared food and drinks at our December Social, thanks to our generous "Host" member, **George Kessinger** from Georgie's Alibi. The following members and guest socialized: **Virginia Howard**, Psychotherapist; Council member **Ted Galatis**, Attorney; **Bill Mattax**, DePalma Mattax Enterprises; **Owen Kaufman**, OK Promotions; **Barbara West**, Coordinating Consultants Consortium; **King Wilkinson**, Island City Realty; **Gina Eyerman**, Ft. Lauderdale High School Principal; **Len Dato**, SunTrust; **John Albert** and **Tony Spadacia**, Waste Management; **Doug Bachman** and **Steve Allen**, Trailer Haven; **Don Gudie**, Century 21 Hanson; **Virginia Flaherty**, About Town Lock & Safe; **Jim Monninger**, Alliance Mortgage; **Nancy Tisdell**, Independence Hall; **Michele Tusi**, Marrinson Senior Care; Council member **Scott & Cindy Newton**, Scott's Auto Trim; **Mayor Jim Stork**, Stork's Cafe; **Rick & Sherry Miller**, Barton & Miller Cleaners; **Bob Schinlever**, Anchor Embroidery; **Randy Prado**, M. Cheeley, PA; **Michael Levy**, Oakland Park/Wilton Manors Chamber; Wilton Manors Police Chief, **Rick Wierzbicki**; **Joesph Gallegos**, Wilton Manors City Manager; **Celleste Ellich**, First Service Realty; **David Ellich**, Ft. Lauderdale High School; **M. Fleming**, Personal Automotive; **Luis DeGracia**, LMT; **Clint Tores**, Computer Teksnet; **George Heath**, Real Estate; **Barbara & Steve Bijou**, Cookies by Design; **Guy Marshall**, Realtor; **Audrey Arbuckle**, Realtor; **Jim Beagle**, Attorney; **Ilene Schnall**, Attorney; **R. Brad Vogelbach**, Business Consultant; and **Lou Strennen**, Sunlight Stone & Pottery.

# SPOTLIGHT

## COOKIES BY DESIGN

1141 North Federal Highway

Fort Lauderdale, FL 33304

Tel: 954-565-8522

Cookies by Design of Fort Lauderdale has been creating beautiful delicious arrangements of decorated cookies since 1994. Part of a growing national organization voted among the top 50 franchises in the United States Cookies by Design provides a unique gift giving alternative for business or personal needs.

The creation of a variety of products baked daily from scratch is overseen by Barbara Cmaylo Bijou a native of Ft. Lauderdale. Cookie Bouquet/Cookies by Design products are edible arrangements of custom-molded and hand-decorated sugar and cinnamon brown sugar cookies on sticks, cleverly arranged in baskets as tasteful gifts for all occasions. Delicious gourmet cookies are also part of the fare.

You are invited to view the product online at [www.cookiesbydesign.com](http://www.cookiesbydesign.com) or come by the shoppe to taste a sample of the cookies and view seasonal as well as popular arrangements on display. Hours are 8 am to 6pm Monday through Friday and 10am to 2pm on Saturdays.

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## Membership Update

As this year of 2002 comes to a close, plan to enjoy yourself socializing with other members at our end of the year social on December 9th at Georgie's. The WMBA list in the December Town Crier will be the last complete 2002 membership list. Plan to

renew your membership for the 2003 year, starting in January, to continue your membership coverage on the Town Crier list. Check the web page for further details. Membership renewal forms will be available in the January newsletter.

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## Garbage Contract Negotiations

Wilton Manors is in the final stages of negotiations for the city's refuse service. Plan to attend our January 13th meeting to find out how the new contract

affects us, as business owners, and what services we can expect from the new provider. The January meeting will be held at Independence Hall.

**MEMBERSHIP RENEWAL FORM**

Year 2003

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

**APPLICATION FOR LISTING**

(PLEASE RETURN WITH YOUR \$50.00 LISTING FEE FOR YEAR 2003 PUBLICATIONS)

Fee covers 1 listing in new directory.  
A sales representative will contact you for other listings



**LISTING INFORMATION**

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

ZIP: \_\_\_\_\_

PHONE (note area code must be included): \_\_\_\_\_ FAX NUMBER (note for publication): \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEB SITE: \_\_\_\_\_

LISTING CATEGORY: \_\_\_\_\_

BUSINESS DESCRIPTION: \_\_\_\_\_

THIS IS A RENEWAL: \_\_\_\_\_ NEW MEMBER: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: PAID BY: CASH \_\_\_\_\_ CHECK # \_\_\_\_\_

**WE APPRECIATE YOUR BUSINESS AND SUPPORT**

MAIL TO: WILTON MANORS BUSINESS ASSOCIATION

P.O. BOX 24332  
FORT LAUDERDALE, FL 33307-4332  
Call VIRGINIA FLAHERTY at (954) 566-8957  
or BILL MATTAX at (954) 767-0559

Payment fees must be in by April 15, 2003 to be listed in the directory.

STOP: Don't throw this away, if you have already paid. Pass it on to another friendly business owner

**WMBA  
Promote  
Your  
Business**

Check the recent Town Crier for the current listing of our business members. Also don't forget to check our web page periodically to see the most current information regarding WMBA listings, directory, newsletter and meetings. Check out our web page [www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)



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