



WILTON MANORS BUSINESS ASSOCIATION

**WILTON MANORS
BUSINESS ASSOCIATION**
Reflecting Good Taste



January 2009 Newsletter



WMBA January Meeting

Monday, 1/12
6-6:30 p.m. Networking
6:30 Meeting Begins
Hagan Park

Members/Guests Welcome
For more info visit our website

WMBA Purpose & Goals

Purpose:
To Attract and Promote
Businesses within
Wilton Manors

Goals:
Attract new and more
customers to existing
Wilton Manors area
shopping

Attract new types of
business to existing
storefronts

Promote inter-commerce
trade between Wilton
Manors businesses

Encourage interaction
between city officials and
business leaders

Help promote the small
town image with the
advantages of big city
surroundings



How did you Execute in 2008?

Here we go again, another New Year. With so much to accomplish, how are you changing your game plan in order to achieve your goals?

First thing let's work on letting go of last year, and develop a flawless plan for 2009. As an entrepreneur, the responsibility for the success of your organization falls on your shoulders--but the burden is not yours alone. You hired highly skilled employees. You need to enlist their help to succeed.

10 New Year's Resolutions and discussion topics--suggestions you can offer your staff to guide them toward a higher level of productivity:

- I will work smarter
- I will increase my working network in and out of my immediate area and inside and outside my company
- I will find three things that I can do to make myself irreplaceable.
- I will find ways to get along better

with my boss and colleagues.

- I will join at least one company-wide task force or committee
- I will join a professional organization in my area
- I will take a job-related self-improvement seminar
- I will develop four goals to help me grow and develop as a more achievement-oriented employee.
- I will evaluate my personal contribution to the organization
- I will try to improve my relationship with at least one person with whom I do not get along

For 2009 stay focused on your resolutions. And remember you are only as good as the **People** around you. Wishing you a Happy Healthy New Year.

On behalf of the board,

Alan Renzer
President, WMBA

Mayor Gary Resnick's Message



I hope that everyone had a happy, healthy and profitable holiday season. We know that many businesses have been struggling in this economy and were looking forward to a busy holiday season. To that end, I wanted to let you know that the Wilton Manors City Commission took certain steps to support our business community. First, we had a terrific event with the Wilton Wonderland Festival that brought thousands of people to the Drive, including many from neighboring cities who were unfamiliar with our local businesses and restaurants. Hopefully, now that they know their way here, they will continue to come back and do business in our city.

In addition, our contractor for the new City Hall wanted the city's consent to fence off the portion of Hagen Park parking lot where construction will occur starting on Monday, December 1, 2008 (the Monday after Black Friday). Because (1) the contractor did not possess all County permits necessary to start construction (2) our concern about the loss of parking spots affecting our local merchants, we directed the City Manager to delay fencing off the construction area until January. This will not cause additional delay in the City Hall construction or increase construction costs. In addition, we are pur-

P.O. Box 24332, Fort Lauderdale, FL 33307
info@wiltonmanorsbusinessassociation.com
WiltonManorsBusinessAssociation.com

*Continued
on next page*

Board of Directors



Alan Renzer

President

alan_renzer@hotmail.com

Beth Cooper

Vice President/Secretary
Sunshine Chiropractic Center
954-390-0818

Victoria N. Garcia

Treasurer

VNG Accounting
954-564-5983

Virginia Flaherty

Newsletter

About Town Lock & Safe
954-566-8957

Maggie Gunther

MG Creative Services
954-224-2825

Rick Miller

Barton & Miller Cleaners
954-566-4314

Wynn Fesperman

Tri-Square Building &
Construction 954-630-8958

King Wilkinson

Island City Realty
954-564-4004

Sandra Mahadeo

Overseas Traders Co.
WoodTrends 954-567-1000

Dr Vanessa Koutalidis

Island City Chiropractic Center
954-566-1349



Ex-Officio Board Members

Joe Gallegos

City Manager · 954-390-2100

Bill Mattax

Past President

Mattax.Net · 954-560-2631

Mayor's Message Continued

suing an alternative parking arrangement to make it easier to park on the Drive, especially while a portion of Hagen Park's parking lot is unavailable. Our City Manager should be bringing back such alternative solution to the City Commission at our meeting in January.

In addition, we appointed Julie Carson as City Commissioner to fill my unexpired term. We hope you have had an opportunity to meet Commissioner Carson as well as our other new City Commissioners, Vice Mayor Justin Flippen and Commissioner Tom Green. We have an active and busy January planned. Please consult our website www.WiltonManors.com, for more information about meetings, events and activities occurring in our City.

Finally, it is with much sadness that I report on the passing on December 11, 2008, of Darin Diner, who had been battling cancer. Darin was co-owner of Bot-toms and Tops and Icon with his husband, Jon Anthony, a member of our Plan-ning and Zoning Board, a wonderful supporter of our community, and a good friend. We will all miss him.

Thank you again for your continued input and support.

Respectfully yours,
Mayor Gary Resnick

A HAPPY
NEW YEAR

Holiday Party Recap

The annual WMBA holiday party was a big success. It was held on Monday Decem-ber 8th at Georgie's Albi in their party room. On behalf of WMBA, Rick Miller pre-sented elegant appreciation plaques to our former Mayor Scott Newton and for-mer Mayor and State Representative Jack Seiler. Both of them have been active supporters of WMBA both on the political front and as business owners. Owen Kaufman of OK Promotions designed the beautiful awards. Chief Perez and Cap-tain Costello also made a presentation on behalf of the Police Department. Many members were kind enough to bring gift of toys for selected families at Wilton Manors Elementary, the only public elementary school in Wilton Manors. Jan Crouse attended to pick up the gifts and extend her appreciation on behalf of the students and families.

Members and guests who attended included Bill Mattax, Mattax.net; Virginia Flaherty, About Town Lock & Safe; Scott and Cindy Newton, Quality Interiors, Jack Seiler, Attorney; Rick and Sherry Miller, Barton & Miller Cleaners; Chief Rick Perez; Captain Ed Costello; Commissioner Tom Green; City Manager Joseph Gallegos and his wife, Hope; Sandra Mahadeo, Woodtrends; Sandra Steen, Pam-pered Chef; Patty Riddle, American Cancer Society; Celeste Ellich, First Service Realty; Susan Kissinger, Kissinger Promotions; Karl Lentzer, Landscape Solutions; King Wilkinson, Red's Bar; Maggie Gunther, MG Creative Services; Wade and Beth Shrack, Florida Draperies; Evelyn Lopez, The Healing Arts Center; Thomas Fuller and Margarethe Ravitsch, Cold Air Comfort; Lou Blum, CCSI; Ilene Schnall and Brad W, Schall and Cadogan Law Office; Ed Lugo, Ed Lugo Resort; Douglas Paul, Cypress Financial Group, and Mayor Gary Resnick.

Welcome New Member: Castelli Real Estate Services

John Castelli

2227 Wilton Drive

Wilton Manors, FL 33305

954-563-9889

www.castellihomes.com





Member Spotlight: Landscape Solutions

Landscape Solutions, formally known as Ricky's Garden Center of Wilton Manors, moved 2 years ago to 668 NE 44th Street, (Prospect Road) in Oakland Park. Our new expansive location has made us the only top-notch full service lawn maintenance and landscape design nursery on the east side.

We currently have over an acre of property filled with palms, trees, flowering shrubs and loads of tropical and exotic plants. Additionally, we have bulk gravel, decorative stones, bagged Mexican beach pebbles and bulk or bagged red, gold and black shredded wood mulch. Rubber mulch is the newest product that never needs replacing and available in four colors. Our complete inventory of plants and products makes it easy to take home or have delivered.

If you are interested in lawn maintenance or landscape design services, our estimators and designers will meet with you personally to develop a plan to help you realize your lawn and landscaping garden dreams. Full-service property cleanup is also available along with a monthly maintenance program to keep your lawn and landscaping looking its best.

Our nursery is open daily or you can visit our website www.landscapesolutionsflorida.com to view all of our plants and products online. Be sure to read the information about the white-fly infestation of the ficus hedges. We also have a large selection of before and after projects to view. Please do not hesitate to call or email with any questions. We look forward to working with you.



American Cancer Society's Relay For Life

Walkers, cancer survivors, community leaders, team captains and hard workers are all needed to make the American Cancer Society Relay For Life a reality in Wilton Manors/ Oakland Park.

Relay For Life is a unique fundraising event that allows participants from all walks of life - including patients, medical support staff, corporations, civic organizations, churches and community volunteers - to join together in the fight against cancer. Relay For Life is a team event where participants walk around a track relay style overnight. Teams of cancer fighting enthusiasts will gather at Jaco Pastorius Park on April 17-18 to show their support and dedication. Volunteers from the Wilton Manors/ Oakland Park community are needed to begin planning now for this event.

"Relay For Life is as much an awareness raiser about the progress against cancer as it is a fund raiser," said Jessica Cope, Relay For Life Sponsorship Chair and Rickards Middle School teacher. "Individuals who are willing to give their time and energy to this exciting event, as a volunteer or participant, have made a commitment to fight back against this disease and let the Wilton Manors/Oakland Park community know that you can beat cancer."

Volunteers are needed to organize and recruit teams; seek community support; and underwrite, coordinate logistics, find refreshments and prizes, plan entertainment, and lend their support in any way. If you would like to join the Relay For Life of Wilton Manors/ Oakland Park in as a volunteer or team participant, call the American Cancer Society at (954) 564-0880 x 7523.

The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service.

RMS Accounting to Present at January WMBA Meeting



P.O. Box 24332
Ft. Lauderdale, FL 33307

Upcoming Meetings
Monday January 12
Hagan Park
6 – 6:30 Networking
6:30 Meeting Begins
Speaker:
Steve Weil, RMS Accounting

Luncheon Meeting Monday 2/9

Members and guests welcome

Founded in 1984 and located at 2319 N Andrews Avenue, RMS Accounting is not your typical accounting firm. According to President Steven Weil, PhD, EA, CAM the firm takes a unique approach to helping business and individual clients be more successful. "We consider ourselves partners with our clients in their financial and business success" Weil said. He went on to explain that helping our clients be successful means that we have to do more than just report history (provide financial statements) and fill out tax returns. Our job is to assist clients in evaluating business and personal choices that affect their financial success. For example we help evaluate and track new marketing and sales programs helping clients determine the value of new and existing programs and how to get the most bang for their buck. The firm also helps business and individual clients to review their tax situation through the year helping them plan and take steps that insure they pay the lowest tax the law allows. After all said Weil "it's not how much you make that is important it what you keep that counts."

Thanks to the help and loyalty of their many clients the firm

has grown over the years. "Today we offer a wide variety of services including; accounting, bookkeeping, accounts payable management, payroll, tax representation, tax planning, business management and even community association management. Our growth and the addition of many of the services we offer are due to the needs and requests of our clients. Everything we do today and have done in the past is still based on our founding principles of meeting the needs of our clients and helping them to be more successful" said Weil.

RMS accounting's goal is to help every client achieve the success they are looking for while providing the highest level of customer service and professionalism.

RMS Accounting is also proud to have been a member of the Wilton Manors Business Association from its earliest days to the present. I look forward to presenting a our program How to Protect Your Assets During Hard Times, "Tax Savings, Business Cost Cutting & Personal Choices" at the January meeting of the association" Weil said.