

WILTON MANORS BUSINESS ASSOCIATION

June 2010 Newsletter



President's Message



Though it's not officially summer yet, you can't tell by the weather here in Wilton Manors.

Keep cool with upcoming WMBA meetings, this month at our new City Hall, and at future meetings at member businesses. A list of the upcoming meetings is included.

Thanks to Wilton Manors Elementary for hosting the most recent lunch meeting and to all who attended.

Now for some quick marketing tips for small businesses:

1. Always include an offer in your advertising - and an easy way for prospective customers to respond to it, to generate immediate business.
2. Offer cheaper and premium versions to offer greater options to customers who are motivated by low price or greater access to products/services.

On Behalf of the Board,

Wade Shrack

WMBA Purpose & Goals

Purpose:

To Attract and Promote Businesses within Wilton Manors

Goals:

Attract new and more customers to existing Wilton Manors area shopping

Attract new types of business to existing storefronts

Promote inter-commerce trade between Wilton Manors businesses

Encourage interaction between city officials and business leaders

Help promote the small town image with the advantages of big city surroundings

Upcoming Meetings

Monday, June 14, 6 p.m.
Wilton Manors City Hall Chambers
2020 Wilton Drive
Board Meeting 5:30 p.m.
Program: Updates on City Activities
and tour of the New City Hall
Refreshments provided. Members and
guests welcome.

Monday, July 12 6 p.m.
PC Lauderdale/Matty's

See insert for upcoming meeting info

Coming Soon
Look for details on
Summer Luncheon get-togethers



WILTON MANORS
BUSINESS ASSOCIATION
Reflecting Good Taste

P.O. Box 24332
Ft. Lauderdale, FL 33307

June Meeting

Monday, 6/14 6 p.m.
Wilton Manors City Hall

Members and guests welcome

wiltonmanorsbusinessassociation.com

P.O. Box 24332, Fort Lauderdale, FL 33307
info@wiltonmanorsbusinessassociation.com
WiltonManorsBusinessAssociation.com

Board of Directors

Wade Shrack

Florida Drapery Service
wadeskiw@aol.com
954-684-0171

Victoria N. Garcia

Treasurer

Bookkeeping Services
954-564-5983

Virginia Flaherty

Newsletter

About Town Lock & Safe
954-566-8957

Celeste Ellich

Sergeant-At-Arms
First Service Realty
954-563-5311

Rick Miller

Barton & Miller Cleaners
954-566-4314

King Wilkinson

Island City Realty
954-564-4004

Dr. Vanessa Koutalidis

Island City Chiropractic Center
954-566-1349

Ed Kalis, Jr.

Edwards Cremation
& Funeral Services

Ed Lugo

Ed Lugo Resort

Brenda Hartley

BankUnited

Ex-Officio Board Members

Joe Gallegos

City Manager · 954-390-2100

Gary Resnick

Mayor, City of Wilton Manors

Bill Mattax

Past President

Mattax.Net · 954-560-2631

Alan Renzer

Past President
Turnberry Bank

Welcome New Members

Superior PrintWorks, Graphic Design and Printing

Gary Davidson

2157 NE 27th Drive
Wilton Manors, FL 33306
954-647-6269

www.superiorprintworks.com

Wayne Bobby Fitness

Wilton Manors, FL 33311

954-805-3395

personal training/ group
fitness training

David Warner, DDS

1946 Wilton Drive
Wilton Manors, FL 33305
954-565-7666

www.IslandCitySmiles.com

National Youth Advocate Program

National Youth Advocate Program (NYAP) is a Broward County-based foster care agency. NYAP is looking for people who are interested in becoming Foster Parents.

If you have a heart for children and are interested in learning more about becoming a Foster Parent, please call NYAP at (954) 298-3328, or log on to www.nyap.org. Foster Parenting can be a rewarding way to give back to children in need!

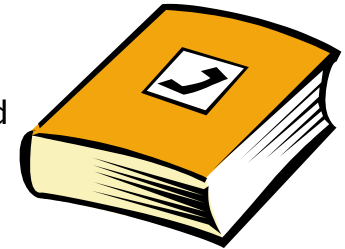
For more information, contact William Gear at (954) 596-5284.

May Meeting Recap

At our May meeting, we visited Wilton Manors Elementary School, where we learned about school technology and enjoyed lunch.

Directory Update

The 2010-2011 "At Your Service Directory" is in the final stages of design and is scheduled to be printed soon. The deadline to be listed in the printed directory was May 28. You can still be listed on the web site. Visit info@wiltonmanorsbusinessassociation.com.



The directory will be distributed to the homes in Wilton Manors with July issue of the Town Crier. If you need extra copies to distribute in your business please call Virginia at About Town Lock & Safe, 954-566-8957.

If you have questions about the Directory, contact Tami at 954-303-4690.

Friends Summer Book Sale Extravaganza

The Friends of the Wilton Manors Library will be holding their summer inside book fair at Hagen Park on Saturday, July 10 from 8 a.m. to 2 p.m. The entire collection of books will be available in our nice, air conditioned, Hagen Park complex at 2020 Wilton Drive. Stop by and pick up some summer reading at the best prices in town and help the friends continue to provide programs for the patrons and children at our local library. For further information call Paul Kuta at 954-566-9019.