

WILTON MANORS BUSINESS ASSOCIATION

June 2011 Newsletter



WILTON MANORS
BUSINESS ASSOCIATION
Reflecting Good Taste

President's Message



We had a great meeting in May hosted by **Marrinson Senior Care Residences** at their Independence Hall facility. The catering from their **Chef Scott** was fabulous complete with a birthday cake for past president **Wade Shrack**. Now this month we visit their **Williamsburg Landing** property across the street.

Our website is being constantly updated thanks to **ABC Web Service**. The latest addition is Newsletter Sign-up. Just go to our main page and give us your name and email address. You will then automatically receive all WMBA

info electronically. Please go online and register so we can be sure to keep in touch.

As we enter into hurricane season yet again, remember to prepare for the possibility of a major event. It's been almost six years since Hurricane Wilma and the headache of cleaning up after a storm. Refresh your emergency kit and supplies now. The best defense is not to be complacent, be prepared for anything.

We're still actively looking for monthly meeting hosts. Contact me if interested for availability.

On Behalf of the Board,
Celeste Ellich

Mayor's Message *Business Roundtable is Very Well Received*



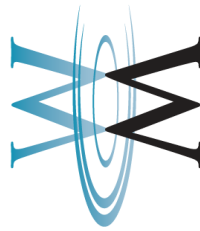
from Mayor Gary Resnick

On May 17, Wilton Manors hosted a Small Business Roundtable breakfast at the Hagen Park Community Center. With approximately 100 persons participating, including all members of the City Commission, and the City's new Community Services Director, Heidi Shafran, as well as representatives from WMBA, the Oakland Park/Wilton Manors Council of the Greater Fort Lauderdale Chamber, and Rainbow Business Coalition, everyone agreed that this

was a great meeting and should be repeated. The City and organizations presented business-friendly initiatives they were pursuing. In addition, business owners were able to exchange ideas and raise questions to assist businesses during these challenging times. This was the first such business roundtable the City hosted. We are looking at having another meeting, and to provide local businesses with more opportunity to raise questions and present ideas

Wilton Manors is further pursuing initiatives to support our local businesses. On June 9, I will be speaking to the OP/WM Council at a luncheon that

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BUSINESS ASSOCIATION
Reflecting Good Taste

P.O. Box 24332
Ft. Lauderdale, FL 33307

June Meeting

Monday, 6/13, 6 p.m.
Williamsburg Landing
1776 N.E. 26th Street
Wilton Manors

Members and guests welcome
wiltonmanorsbusinessassociation.com

Board of Directors

Celeste Ellich

President

First Service Realty

954-563-5311

Brenda Hartley

Vice President

BankUnited

Dr. Vanessa Koutalidis

Secretary

Island City Chiropractic Center

954-566-1349

Victoria N. Garcia

Treasurer

954-564-5983

Directors

Steve DeJong

Humpy's Pizza

Virginia Flaherty

About Town Lock & Safe

954-566-8957

Ed Kalis, Jr.

Edwards Cremation

& Funeral Services

Rick Miller

Barton & Miller Cleaners

954-566-4314

Joe Pallant

Pallant Insurance

Tim Price

ABC Web Service

Sandra Steen

The Pampered Chef

Barry Weinberg

A Place for Healing

954-202-7477

King Wilkinson

Island City Realty

954-564-4004

Wade Shrack

Past President

Florida Drapery Service

954-684-0171

Ex-Officio Board Members

Joe Gallegos

City Manager · 954-390-2100

Gary Resnick

Mayor, City of Wilton Manors

WMBA Purpose and Goals

Purpose:

To Attract and Promote Businesses within Wilton Manors

Goals:

Attract new and more customers to existing Wilton Manors area shopping

Attract new types of business to existing storefronts

Promote inter-commerce trade between Wilton Manors businesses

Encourage interaction between city officials and business leaders

Help promote the small town image with the advantages of big city surroundings

P.O. Box 24332, Fort Lauderdale, FL 33307
info@wiltonmanorsbusinessassociation.com
WiltonManorsBusinessAssociation.com

said that he was very busy at the moment and surprised the insurance agent by handing him a phonebook. The businessman informed him that the previous 10 prospects were not his personal contacts, but rather names that he had selected at random out of the phonebook. He suggested that the salesman go ahead and get the next 10 prospects out of the phonebook himself!

The astute businessman taught the new salesman an extremely valuable lesson in the power of belief and expectation. The salesman had made those sales on the belief that he had been given 10 preferred prospects. Therefore, he was confident and eager to contact those leads and expected to make the sales with little or no difficulty. What is your belief about your market and what expectations do you have for your success? Yes, belief is indeed a very powerful state of mind!



May Meeting Recap

WMBA members, prospective members and guests visited Independence Hall in May. Members and guests who attended included:

Vanessa Koutalidis, Island City Chiropractic; Celeste Ellich, First Service Realty; Virginia Flaherty, About Town Lock & Safe; Marcos DaRosa, Alpha Glass & Mirror; Sandy Steen, Pampered Chef; Tami Kretzschmar, WMBA Directory; Ed Kalis, Edwards Cremation and Funeral Services; Dr. Oana Romasan, Smiley Kidz Dental; Dr. Cecilia Cabieses, Janet Conklin, Lola's Healthy Pet Café; Shekar Reddy, Wilton Discount Liquors; Eric Reivik & Andy, PC Lauderdale; George Kallas, The Orion Center for Psychotherapy; Barbara Ruge, L'Amour Florida Realty; Joseph Gallegos, City of Wilton Manors; Hope Gallegos; King Wilkinson & Beth Schotanus, Red's Bar; Rick Miller, Barton & Miller Cleaners; Ted Galatis, Law Offices of Ted Galatis/City of Wilton Manors; Tom Green, City of Wilton Manors; John Albert, Waste Management; Jason Halle, Bob Schnieder and Tim Price, ABC Web Service; Len Miller, Miller & Associates Insurance Group; Ross Friedman, E-Payment Solution; Denise deVega, Harmon Marble Restoration; Cindy & Scott Newton, Quality Interiors; Joan Czukur, J Czukur, PA; M.E. DePalma, DePalma Enterprises; Brenda Hartley, Chris Truster, Lenuta Applebaum, BankUnited; Barry Weinberg, DC, A Place for Healing; Sam Chalfant, Chalfant Insurance Services, Inc.; Susan Kissinger, Kissinger Promotions; Wade Shrack, Florida Drapery Service; Bob Magnotta, The Bed Post; John Hand, Keller Williams Realty Professionals; Paul O'Connell, Wilton Manors Chief of Police; Deborah Meltzer, Florida Wholesale Printing; Alan Renzer, Retirement Services; Heidi Shafran, City of Wilton Manors

The Power of Belief and Expectation

By John Boe

While you may not always get what you want, you will always get what you expect! Surprisingly, the power of belief and expectation work just as effectively on your feelings of self-doubt and limitation as they do on your thoughts of success and achievement.

Think thoughts of defeat or failure and you are bound to be discouraged. Belief is an incredibly powerful state of mind. Your belief system not only defines and shapes who you are, but it also determines your potential. Henry Ford was correct when he said, "Whether you think you can or think you can't - you are right." Your belief system, like your computer, doesn't judge what you input; it simply accepts it as the truth.

Earl Nightingale, cofounder of the Nightingale-Conant Corporation, concluded that life's strangest secret is that you become what you think about all day long. If you want to know where your predominant thoughts lie and what you believe. Your thoughts are creative by nature and express themselves through your emotions, which in turn, drive your actions.

Everything you say, both positive and negative, is literally an affirmation. Consider this

well-known quotation:

"Watch your thoughts, for they become words. Choose your words, for they become actions. Understand your actions, for they become habits. Study your habits, for they will become your character. Develop your character, for it becomes your destiny." - Anonymous

Many years ago, I heard about an eager, new insurance agent who had just received his license and was looking for prospects. He met with a successful businessman who had agreed to provide him with referrals. As the businessman handed the insurance agent 10 referrals, he asked him to contact the prospects immediately and get back to him with the results.

Two weeks later, the enthusiastic salesman dropped by the businessman's office to give him feedback and ask for more referrals. The insurance agent was pleased to announce that he had been very successful! He proudly stated that he had already contacted and sold insurance policies to seven of the referrals and was still attempting to contact the other three. After thanking the businessman for giving him the 10 prospects, he asked him if he had thought of any other referrals.

The businessman smiled and

Mayor's Message - Continued

County Commissioner and the Vice Mayor of Oakland Park. In addition, the City will be considering amending its purchasing code to afford a preference in bids and proposals received from businesses based in Broward County. This ordinance should be on our agenda at the City Commission meetings in June. As always, I welcome your input and please contact me at 954-390-2123 or GResnick@wiltonmanors.com. Thank you for your continued support.

Upcoming Events:



Monthly Meeting

**Monday
June 13**
6 p.m.

Williamsburg Landing

1776 N.E. 26th Street
Wilton Manors
(954) 566-1775

Overflow parking available across the street at the Realtor Association Building - 1765 NE 26 Street

Networking Lunch

Thursday, June 23
12 - 1 p.m.

Primanti Bros
Pizza & Grill

516 East Oakland Park Blvd.
954-565-7100



Welcome New Members

On The Run Cafe

Asia Lucchese
2734 N Andrews Ave
Wilton Manors, FL 33311
954-616-5843 Cell 954-881-1103

Florida Wholesale Printing

4970 N University Drive
Lauderhill, FL 33351
Deborah Meltzer
(954) 970-8085
Fax: (954) 978-1716
floridaprinters@gmail.com
floridawholesaleprintingonline.com

Thrive from Home

(Home & Office Wellness)
Anja Weinberg
1732 NE 16th Ave # 202, Wilton
Manors, FL 33305
954-629-9256
anja@thrivefromhome.com
www.thrivefromhome.com

A Place of Health

Chiropractic, Acupuncture,
Naturopathic
Dr. Donna Watson
2034 E Oakland Park Blvd
Ft Lauderdale, FL 33306
954-568-9355 Fax 954-568-6079
DrDonnaWatson@aol.com
www.aplaceofhealth.com

The Orion Center for Psychotherapy

George James Kallas, Psy.D
2312 Wilton Drive
Wilton Manors, FL 33305
954-987-0280
www.drgeorgekallas.com
Psychotherapy, Sex Therapy and
Hypnosis

Metro Premier Properties

Deborah Goedde
2929 E Commercial Blvd PH-B
Ft Lauderdale, FL 33308
954-727-9227 Fax 954-653-2924
www.metropremierproperties.com

Keller Williams Realty Professionals

John Hand
3696 N Federal Highway Suite 101
Ft Lauderdale, FL 33308
954-263-8084 Fax 954-630-7050
John@kwjohnhand.com
www.kwjohnhand.com

Sam Allen Photography

Sam Allen
1508 NE 24th St
Wilton Manors, FL 33305
207-232-2127
sam@samallenphotography.com
www.samallenphotography.com

Better Homes & Gardens RE Florida 1st

Greg Hughes/ Ed Keating
2700 E Oakland Park Blvd
Ft Lauderdale, FL 33306
954-319-5975 (Greg) 954-551-
9600 Ed Keating
www.Keatinghughes.com
EdKeating@BHGFirst.com
GregHughes@BHGFirst.com

Sterling Tax & Accounting

Jeffrey Sterling
2435 N Dixie Highway
Wilton Manors, FL 33305
954-667-9829 Fax 954-862-5978
info@sterlingaccounting.com
www.sterlingaccounting.com

Miller & Associates Insurance Group

Len Miller
2881 E Oakland Park Blvd
Ft Lauderdale, FL 33306
www.millerins.com
len@millerins.com

Shires Photography

Steven Shires
954-881-3117
www.shiresphotography.net
shirespics@aol.com

Upholstery Designs by Da'Vee

David Baker
954-530-9798
DLBaker409@aol.com

Manley Tree & Landscape Service

Sherry Manley
1209 NE 24th St
Wilton Manors, FL 33305
954-566-7220
manleytree@aol.com

Wachovia Bank, a division of Wells Fargo

Mitch Bloom
2525 N Dixie Highway
Wilton Manors, FL 33305
954-233-0468 fax 954-396-3282
Mitchell.bloom@wellsfargo.com
www.wellsfargo.com

Harmon Marble Restoration

John Harmon, Denise deVega
954-864-2634
ttvide954@aol.com

David Szczesny, Dentist

1900 E Oakland Park Blvd
Ft Lauderdale, FL 33306
954-566-8701 Fax 954-615-0416
www.BrowardDMD.com

Member Spotlight: Andrews Diner

Owners Gerri and Angelo and staff of the Andrews Diner would like to thank the Wilton Manors Business Association for joining us during lunch on May 26. This year we will celebrate our 20th anniversary as a member of WMBA.

Through the years, we have made many friends, donated and given back to those in need, and cooked a lot of food. We are honored and proud to be a member of such an outstanding community.

Whether you are ordering a Boca cocktail or calling to reserve stuffed peppers, we look forward to seeing everyone again soon.

ANDREWS DINER

"A Family Restaurant"
2980 N. Andrews Avenue
Wilton Manors
954-563-3555
Open daily at 7 a.m.