



Since 1989

Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

March 2003

President's Message

The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.

It seems we live in a world full of uncertainties. News stories bombard us with threats against our nation, possibilities of war and reports on a declining economy. We're told what to do in case of an attack of terrorism. Most of us are concerned when we travel and keep a suspicious eye open to any perceived danger.

As I journey around our community, there is usually a discussion involving international affairs. But, for the most part, I believe we're still living our lives the best way we know how in the best nation in the world.

A few weeks ago on a beautiful Saturday morning, I had the opportunity to attend a flea market organized by the city of Wilton Manors. King Wilkinson of Island City Realty, Alan Mendel of Dolphin Travel, Michele Tusi of the Marrinson Group and I handed out over 300 business directories to people "living their lives". People from different areas of the world, cultural backgrounds and lifestyles were together enjoying the merchandise, the weather and the camaraderie of hundreds of people.

I realize that the primary function of this event was the flea market. But what I also realized was the benefit this type of event offers to our community during these trying times. A carnival-like atmosphere prevailed as kids were running and laughing, people brought their pets and the smell of barbecue filled the air. It was a time to have fun and to smile. It was a welcome diversion to see so many people enjoying all that our city has to offer.

WMBA will continue being involved with civic activities and help promote our small town image with the advantages of big city surroundings.

Join us for our next meeting held on Monday, March 10, at Independence Hall on 26th Street. Robert Kelly, a financial consultant, will be our guest speaker. He will discuss the economy and alternative investment strategies. We network at 6:00 PM and the program begins at 6:30.

Thank you,
Bill Mattax, President

Next Meeting

Monday, March 10, 2003

PLACE

Independence Hall
1639 N.E 26 Street

TIME

6:00 pm - Networking
6:30 Meeting Begins

SPEAKER

Bob Kelly

PROGRAM

Financial Strategies to Optimize Your
Small Business This Tax Season

Members & Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

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MESSAGE FROM THE MAYOR

*This months article relates to a book
that is a must read for all of us.*

*The books is entitled **Who Moved My Cheese?***

By Spencer Johnson.

Below is copied from the www.BarnesAndNoble.com website.

Who moved my Cheese? Is a simple parable that reveals profound truths about change. Sometimes simple problems require simple answers. In just 96 pages, this humorous story uses simple metaphors and characters to encourage readers to embrace change and to adapt to new situations with an open mind and a motivated spirit. It follows four fictional characters, Sniff, Scurry, Hem and Haw, as they search for fulfillment in the maze of life.

With over a million copies in print, the #1 New York Times bestseller Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life (G.P. Putnam's Sons) has grown from a guide and training tool for America's top corporations and organizations to a cultural phenomenon that is changing people's lives. While a few analytical or skeptical people find the story too simple on the surface, the vast majority of readers' responses reveal it is the clear simplicity that makes it so easy to understand and apply to changing situations at work or in life.

I'll let each of you decide the true meaning of the book as it applies to your business and personal life. The book took me less than an hour to read, so there's no excuse! In the upcoming years, Wilton Manors will be going through various changes. My goal is to empower the community to help guide our council to make the right choices, but ultimate acceptance of change isn't always so easy. Happy reading.

Sincerely,

Waterway Clean-up

Together with the Marine Industries Association of South Florida, Wilton Manors Parks & Recreation invites you to take part in the 26th Annual Waterway Clean-up.

This will take place on Saturday, March 8th, 2003 from 9 AM to 1 PM. Wilton Manors locations will be Colohatchee Boat Ramp, 1975 NE 15th Ave. and the newly named Midriver Boat Ramp, 2351 NW 9th Ave. All ages of boat owners and land dwellers are welcome.

There will be complimentary t-shirts, hats, gloves, snacks and drinks while supplies last. A volunteer "Trash Bash" will be held beginning at 2 PM at a location to be later named. Contact 954-390-2115 to sign up or for more information.



**Law Offices of James R Eddy
Chaz Brady**

2631 E Oakland Park Blvd Suite 110
Ft Lauderdale, FL 33306
954-667-0969 • Fax 954-667-1181
WiltonManorsLaw@aol.com

**Waste Management
John Albert**

2700 NE 48th St
Pompano Beach, FL 33073
954-974-7500

**Island City Botanicals
Bill Turner or Ben Shields**

2520 N Dixie Highway
Wilton Manors, FL 33334
954-630-2627 • Fax 954-630-2653

**PiP Printing
Jan Geller**

4007 N Federal Highway
Oakland Park, FL 33308
954-564-1224 • Fax 954-564-1225
pip.com/FTL

**Wood Trends (doors & floors)
Sandra Mahadro**

2404 N Dixie Highway
Wilton Manors, FL 33305
954-567-1000 954-567-1811

**Celco Used Cars, Inc
Skip Walz**

2501 Wilton Drive
Wilton Manors, FL 33305
954-563-2493

The Medicine Shoppe

1905 N Andrews Ave
Wilton Manors, FL 33311
954-563-8407 Fax 954-563-8564

Pizza House

Melba Bower or Tammy Jones
2904 N Andrews Ave
Wilton Manors, FL 33311
954-563-3704

SPOTLIGHT

FLORIDA DRAPERY SERVICE 2304 N. Dixie Highway • Wilton Manors, FL 33305 Tel: 954-467-1426

Florida Drapery Service, South Florida's oldest drapery cleaning company, is a family owned and operated business with 53 years experience in the window treatment field. Servicing the community has always been a priority of Florida Drapery. With the acquisition of Draperies Beautiful, Florida Drapery became a full-service drapery company, able to handle all residential and business window treatment needs from cleaning to the creation of new treatments.

Since that time, Florida Drapery has excelled as a leader in the sale of verticals, wood blinds, mini blinds, cornices and top treatments. Florida Drapery continued to grow its customer base with the acquisition of Venetian Drapery of Lighthouse Point in 1991. Wilton Fabrics and Accent Draperies were acquired in 1997.

When it comes to service, quality and value, none can compete with Florida Drapery Service.

If you are in need of any of our services don't forget to call for in-home service, or stop by our showroom, just south of Five Points on Dixie Highway, and check us out.

SPOTLIGHT

BURLINGTON SELF-STORAGE 3001 N. Dixie Highway • Wilton Manors, FL 33305 Tel: 954-563-1360 • E-mail:infofla@bssproperties.com

Burlington Self-Storage of Oakland Park opened in Jan. 2001 at 3001 North Dixie Highway. We have over 800 self-storage units and offer climate as well non-climate controlled units. The facility has gate-controlled access onto the site from 6am to 7pm 365 days a year with security cameras throughout the site and every unit is individually alarmed. Our office hours are from 8:30am to 6pm Mon-Saturday and from 9am to 3pm on Sundays.

We pride ourselves in having a secure, well-lit and very clean facility and a well-trained staff to assist you with any questions you may have. We offer units ranging from a personal sized locker to a unit large enough to store an entire household of your belongings. We offer the free use of our truck to help you move into Burlington Self-Storage of Oakland Park (call for details) as well as a full line of packing and moving supplies at the lowest prices around.

Currently we have a second facility under construction in Weston Florida and is scheduled to open in Early Oct. 2003. We also have 4 sites in New England so if you are planning to move up North please call or look us up on line at info@bssproperties.com for our locations and rates. We are your friendly Neighborhood Self-Storage Facility come in and see why.

Membership Drive

There is still time to join the Wilton Manors Business Association and be listed in the "At Your Service Directory" coming out in June 2003. Please fill out the enclosed application or check the website at www.wiltonmanorsbusinessassociation.com

New Library

If you have been at all curious about the new Wilton Manors Library on NE 26th Street, plan to attend the OPEN HOUSE on Tuesday, March 18, 2003, from 7:00 to 8:30 PM.

This will give everyone a chance to see the beautiful new facility. Join the Friends of the Library for refreshments and social hour. For further information call Marcia Ellington at 954-390-2196.

Membership Bonus

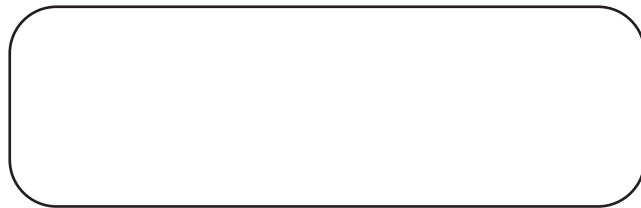
Current paid WMBA members can get a \$50 discount on the Oakland Park/Wilton Manors Chamber of Commerce membership. You basically get 2 memberships for the price of 1 and added business exposure in 2 cities. For further information contact Michael Levy at 954-568-7755 or check their web site at www.opwmchamber.com

Fire Inspection Update

On February 10th WMBA members were updated on recent fire code updates and other fire inspection information by our Wilton Manors Fire Inspector, **Bill Banks**. Annual fire inspections are part of our annual occupational license fees for businesses located here in Wilton Manors.

Members and guests who attended this informative meeting at Independence Hall included **Alan** and **Liz Mendel**, Dolphin Travel; **Michele Tusi**, Marrinson Group; **Audrey Arbuckle**, Realtor; **Wade**

Shrack, Florida Draperies; **Susan King**, Optometrist; **Sandra Mahade**, Exotic Woods; **King Wilkinson**, Island City Realty; **Mike Sobeck**, Lightning Auto; **Bill Mattax**, DePalma Mattax; **Bob Schinlever**, Anchor Embroidery; **Virginia Flaherty**, About Town Lock & Safe; **Wynn Fesperman**, Tri-Square Building & Construction; **Len Dato**, SunTrust; **Ed Kalis**, Kalis Funeral Home; **Shekar Reddy**, Wilton Discount Liquors; **State Representative Jack Seiler**, Attorney; **Jock Crockett**, JR Crockett Pools, and **Bill Rockwell**, Burlington Self-Storage.



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PROGRAM

Bob Kelly
SPEAKER

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6:00 pm - Networking

TIME

1639 N.E 26 Street
Independence Hall

PLACE

Monday, March 10, 2003
NEXT MEETING

Fort Lauderdale, FL 33307-4332
P.O. Box 24332

