



Since 1989

Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

May 2005

President's Message

The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.

Last month, I talked about our parking situation in Wilton Manors. To give you an update, a joint meeting between city officials, Main Street and WMBA was held to discuss parking and both long and short-term solutions.

Wayne Thies, Community Services Director, explained that the city was in the final stages of developing a CRA. This redevelopment area would encompass the northeast end of the drive where parking seems to be most critical. Wayne also brought with him a parking study conducted by the city in 2000. We determined the information was still applicable since no major changes impacting parking have taken place on the drive. However, the need for additional parking will become crucial in the near future. This study helps to build a foundation for both the CRA and more immediate resolutions.

While future development in the city seems to address parking concerns, short-range solutions are more challenging. Mayor Scott Newton spoke to me about the possibility of a shared commuter service between Oakland Park and Wilton Manors. City Manager Joseph Gallegos suggested improved signage. Called "Way Finding," these signs would clearly direct visitors to existing parking lots, such as Hagen Park. There's even a new Wilton Manors company ready to unveil plans for an exciting new transportation system. (More on that at our upcoming meeting.)

On Monday, May 9th, we will update you in detail on the parking situation at our monthly meeting at Hagen Park. This will be an evening event beginning with networking at 6:00 PM and the presentation at 6:30 PM. Refreshments will be provided. This meeting is free and open to the public. Your feedback is greatly appreciated.

Sincerely,
Bill Mattax
President

Next Meeting

Monday, May 9, 2005

PLACE

Hagan Park Complex 2020 Wilton Drive

TIME

6:00 - 6:30pm - Networking
6:30 Meeting Begins

PROGRAM

Wilton Manors Parking Discussion

Refreshments Provided

Members & Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

Welcome New Members

Gallery 3

Unique Home Furnishings

John Harper/Michael Pittman
2401 N. Dixie Highway
Wilton Manors, FL 33305
954-565-8181
www.G3FL.com



Bar & Stool Emporium

Kim Pietro
2201 N. Dixie Highway
Wilton Manors FL 33305
954-566-7966



Ed Kalis Memorial Services

1108 NE 23 Dr
Wilton Manors, FL 33305
954-566-7622
www.edkalis.com



Quality Interiors by Scott

Scott Newton
4338 NE 5th Ave.
Oakland Park, FL 33334
954-566-2537



To The Moon Marketplace

Antonio Dumas
2205 Wilton Drive
Wilton Manors, FL 33305
954-564-2987
www.tothemoonmarketplace.com



Broward Townhomes Realty

Beth Nielson/Roland Tudela
1595 NE 26 Street
Wilton Manors, FL 33305
954-566-2543
www.browardtownhouses.com



Hometeam GMAC Realty

Joan C Zukak,
Broker Associate
2400 N. Commerce Pkwy
Suite A-200
Weston, FL 33324
954-559-6100
www.browardmoves.com

Mark Eagle

Re/Max Partners

2810 E Oakland Park Blvd
Ft. Lauderdale, FL 33306



ART Frenzie

Bernadette Zizzo
Debbie Burke
2055 Wilton Drive
Wilton Manors, FL 33305
954-537-3518



Java Boys

Ly Nguyen
2230 Wilton Drive
Wilton Manors, FL 33305
954-564-8838



Chic Optique

Karen Carroll
2228 Wilton Drive
Wilton Manors, FL 33305
954-567-3937



Computer Concepts

Rich Faraci
2911 NE 6th Ave
Wilton Manors, FL 33334
954-563-4484



Sunshine State Pools

Anthony Mauro
409 Jeffrey Street,
Boca Raton, FL 33487
954-566-3920



Hair BrainZ

Thomas Williamson
2047 Wilton Drive
Wilton Manors, FL 33305
954-566-9696



The Real Estate Company of Key West

Al Charmelo/John White
2360 Wilton Drive
Wilton Manors, FL 33305
954-494-9667

MATTAX.NET

Bill Mattax
6320 Dawson St
Hollywood, FL 33023
954-987-8525
www.Mattax.net



Pride Mortgage

Jack Kosko
2302 NE 7th Ave
Wilton Manors, FL 33305



OK Productions

Owen Kaufman
3862 Coral Tree Circle
Coconut Creek, FL 33073



Atlantic Insurance Center

Cheryl Hunt
One NE 23 Ave
Pompano Beach, FL 33062



Coldwell Properties

Teresa Coldwell, Broker
1022 NE 45 St
Oakland Park, FL 33334
954-938-9249
www.coldwellpropertiesinc.com



All Outdoor's BBQ's and Patios

John Coldwell
1022 NE 45 St
Oakland Park FL 33334
954-938-4277
www.floridagrills.com



Coldwell Construction

John S Coldwell
1022 NE 45 St
Oakland Park, FL 33334
954-938-3089
www.coldwellconstruction.com



Dr Edie Durand, D.O.

3511 N Andrews Ave
Ft Lauderdale, FL 33309
954-564-7666

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954-566-8364

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Wilton Manors Main Street

954-568-0504

City Pharmacy

954-527-0440

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SPOTLIGHT

RMS ACCOUNTING

2319 North Andrews Avenue

Wilton Manors, Florida 33311

954-563-1269 • Fax 954-563-2153

Web-site: www.rmsaccounting.com

RMS Accounting was founded in 1984 to provide business consulting for small and medium-sized businesses. Over the years our firm has grown to fit the needs of our clients. Today we provide complete accounting, bookkeeping, payroll, tax, business consulting, and financial services. With our staff of 15 full-time employees we are large enough to handle all your needs, yet small enough to give the direct personal attention you deserve. We're here to help clients make the right business and financial decisions.

The firm's principals are Steven and Theresa Weil, a husband and wife team. Steven uses his strong background in business operations, marketing, and consulting to assist clients in expanding their profitability. Theresa oversees the accounting and administrative functions of the firm while using her background in banking to assist clients in obtaining financing. Both principals have PhD's in Business Administration and are enrolled to practice before the Internal Revenue Service. This enrollment makes Steve and Theresa part of a select few who can represent clients in all fifty states before all levels of the Internal Revenue Service. As enrolled Agents (EAs), they are highly qualified to assist clients with all tax matters, including tax planning, estate planning, audit representation, and tax preparation.

Greetings from the Mayor

As many of us have recognized, as a result of the incredible success of the many dining and entertainment venues along Wilton Drive, a parking problem has been around our central business and entertainment district for what seems a very long time. The Drive is now drawing shoppers and patrons from all over the County and from the many guest houses and hotel accommodations along the beaches that primarily serve tourists to our area. They come, of course, to enjoy our Island City experience, contributing to an increase in traffic and, of course, parking challenges. This has resulted in 'overflow' parking problems in nearby residential areas, although available parking areas are only a few minutes walking distance to whatever establishment they wish to use. Parking at Hagen Park, located at 2020 Wilton Drive, and the City Hall lot on NE 21st Court are examples of available public parking, but of course these remain only a temporary solution for the long term.

I have recently attended a number of meetings with City staff and residents on considering ideas as to what would be a logical and financially sound resolution to this ever growing problem. The Wilton Manors Main Street organization also has created a working group to study and consider all options public; private; shared; joint ventures etc. for the district. If you have suggestion or would like to get involved personally, please contact the folks at Main Street at (954) 568-0504 for meeting information of the group. Your suggestions are always welcomed!

With best regards,
Scott Newton
Mayor of Wilton Manors

SPOTLIGHT

BLOOM ROOM

2025A Wilton Drive • Wilton Manors, Florida 33305
954-564-3776

Wilton Drive is literally blooming these days with the addition of The Bloom Room February 1st. Owner, Alan K. Parkhurst AIFD PFCI was always fond of the area and jumped at the chance to locate his new silk floral and plant store on Wilton Drive.

“The people of Wilton Manors have really embraced me and have been as genuinely welcoming and encouraging as I could possibly ask for” said Parkhurst.

“I had my own flower shop in Ohio with my mother for 23 years” he continued, “It was a great small town experience.” As a member of the prestigious American Institute of Floral Designers, Alan has studied in Austria, Holland, Canada and the U.S. and traveled the world presenting design and business seminars within the floral industry. He was a national finalist in the FTD Americas Cup Design Contest and his consulting has taken him from manufacturer to grower. Alan was the national design manager for Joann Fabrics and Senior Designer for Marketing Services for Dole Fresh Flowers in Miami. He has served on the national board of directors for the Society of American Florists and AIFD. One of his greatest honors has been as invited guest artist for three presidential inaugurations.

The Bloom Room is a culmination of his floral experience. “I wanted a shop with Permanent Botanicals because in S. Florida, with the extreme temperatures and snowbird mobility, it isn’t always possible to use growing plants. Our items are so realistic and the quality so impressive, the practical use of silk product creatively just makes sense” Alan is available daily in the shop including Sundays, closed Mondays for home and office consultation and installation. The Bloom Room encourages do it yourselfers with special product discounts.

APRIL MEETING

Members and guests enjoyed networking and a meal at our April 11 meeting at *Bona Pizza*. Those attending included *Bill Mattax*, DePalma-Mattax Enterprises; *Alan Parkhurst*, Bloom Room; *Marc Morrow*, RMS Accounting; *Antonio Dumas*, To The Moon Gifts; *Fr John Joseph Reid*, Divine Mercy Church; *Lou Blum*, CCSI; *Celeste Ellich*, First Service Realty; *Mayor Scott Newton*, Quality Interiors; *Virginia Flaherty*, About Town Lock & Safe; *City Manager Joseph Gallegos*; *Tom Shidaker*, City Pharmacy; *Bernadette Zizza* and *Gurgin Morton*, Art Frenzie; *Dean Hackley*, Flags Are U.S.; *Maria Colan*, The UPS Store; *King Wilkinson*, Island City Realty; *River, River Propaganda*; and *M E DePalma*, Depalma Enterprises.



P.O. Box 24332
Fort Lauderdale, FL 33307-4332

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