



President's Message



Summer is almost here and it's time again to regroup and reconnect with your customers. Think about a summer special you can run to reward your year-round customers. Try a promotional partnership with one (or more) of your fellow business association members.

Inside this newsletter you'll see a copy of the proclamation the

city presented for 20 years of WMBA. It's a great time to be part of this organization.

Thanks to Humpy's Pizza, City County Credit Union and the Naked Grape Wine bar for hosting our April meeting. I look forward to seeing you on Monday, May 10 at noon at Wilton Manors Elementary for our next meeting.

On Behalf of the Board,

Wade Shrack

Mayor's Message



There was a lot of attention in April focused on cities' support for education and the partnerships we enjoy with our schools. Our business community has always been very supportive of our schools. On April 17, I attended and provided a proclamation for Wilton Manors Elementary School's International Festival. This was a great event attended by hundreds of students, parents, teachers and administrators to celebrate the diverse cultures within the school and our community. In addition, I am currently working with Sunrise Middle School to support their art program. Students' art projects will be placed on display in our new City Hall. With school budgets being slashed, the school is in need

of donations for art supplies. Donations may be made to "Sunrise Middle School" and sent to my attention at Wilton Manors City Hall. Finally, I am pleased to report that on April 16, the Broward League of Cities held a forum to showcase cities' various programs for working with schools. As *(Continued Inside)*

Upcoming Meetings



Monday, May 10
12 p.m.
WM Elementary
School

NE 3rd Ave., Media Center
See inside for School Needs

Monday, June 14, 6 p.m.
Wilton Manors City Hall



WILTON MANORS
BUSINESS ASSOCIATION
Reflecting Good Taste

P.O. Box 24332
Ft. Lauderdale, FL 33307

May Meeting

Monday, 5/10 12 p.m.

Wilton Manors Elementary School

Members and guests welcome

wiltonmanorsbusinessassociation.com

Board of Directors

Wade Shrack

Florida Drapery Service
wadeskiw@aol.com
954-684-0171

Beth Cooper

Sunshine Chiropractic Center
954-390-0818

Victoria N. Garcia
Treasurer

Bookkeeping Services
954-564-5983

Virginia Flaherty
Newsletter

About Town Lock & Safe
954-566-8957

Celeste Ellich
Sergeant-At-Arms

First Service Realty
954-563-5311

Rick Miller

Barton & Miller Cleaners
954-566-4314

King Wilkinson
Island City Realty

954-564-4004

Dr. Vanessa Koutalidis

Island City Chiropractic Center
954-566-1349

Ed Kalis, Jr.

Edwards Cremation
& Funeral Services

Karen Scotti, D.C.
Animal Chiropractor

Ed Lugo

Ed Lugo Resort

Ex-Officio Board Members

Joe Gallegos

City Manager • 954-390-2100

Gary Resnick

Mayor, City of Wilton Manors
Bill Mattax

Past President

Mattax.Net • 954-560-2631

Alan Renzer

Past President

Turnberry Bank

WMBA Purpose and Goals

Purpose:

To Attract and Promote
Businesses within
Wilton Manors

Goals:

Attract new and more
customers to existing
Wilton Manors area
shopping

Attract new types of
business to existing
storefronts

Promote inter-commerce
trade between Wilton
Manors businesses

Encourage interaction
between city officials and
business leaders

Help promote the small
town image with the
advantages of big city
surroundings

P.O. Box 24332, Fort Lauderdale, FL 33307
info@wiltonmanorsbusinessassociation.com
WiltonManorsBusinessAssociation.com

Office of the Mayor City of Wilton Manors Proclamation

WHEREAS, the Wilton Manors Business Association was established twenty year ago by the business owners of the City; and

WHEREAS, the Wilton Manors Business Association has taken an active role in supporting many of the Civic Programs, which make Wilton Manors an excellent place to live and conduct business; and

WHEREAS, the Wilton Manors Business Association in participation with the City of Wilton Manors publish and distribute the "At Your Service" booklet, a Comprehensive Guide to the "Island City" Professionals Merchants Services and City Information; and

WHEREAS, the goals of the Association include attracting new customers to the City, attracting new businesses to the area, promoting inter-commerce between local businesses and promoting "the small town image with the advantages of big city surroundings"; and

WHEREAS, the Wilton Manors Business Association is celebrating their 20th year anniversary; and

WHEREAS, the City of Wilton Manors wishes to recognize this organization for their vital contributions to the betterment of our Community.

NOW, THEREFORE, City Commission of the City of Wilton Manors does hereby proclaim April 23, 2010, as

WILTON MANORS BUSINESS ASSOCIATION DAY

in Wilton Manors in honor of their 20th Anniversary.

IN WITNESS WHEREOF I HAVE
HEREUNTO SET MY HAND
AND CAUSED THE SEAL OF
THE CITY OF WILTON MANORS,
FLORIDA TO BE AFFIXED ON
THIS 23RD DAY OF APRIL, 2010.

Justin D. Flippen
JUSTIN FLIPPEN
VICE MAYOR



Photo Courtesy of The Pelican/M. D'Oliveira



WILTON MANORS
BUSINESS ASSOCIATION
Reflecting Good Taste

Member Business Spotlight



First Service Realty International was formed in 1993 by broker/owner Celeste Ellich. The company specializes in primarily residential real estate, sales and leasing of single family homes, condos, townhomes/villas and apartments.

Areas of expertise focus on Wilton Manors, Oakland Park and Fort Lauderdale. We work with Buyers, Sellers/Landlords and Tenants in all price ranges. Experienced with short sales and can help upside down owners avoid foreclosure. Counseling is a big part of our job as real estate transactions are usually the largest financial investments most people experience in their life.

Subscribes to a strict [code of ethics](#) as a member of the National Association of REALTORS® and maintains a high level of knowledge of the process of buying and selling real estate.

It would be foolish to consider a deal in real estate without the professional assistance of a REALTOR®. Celeste Ellich has 26 years of experience in real estate in Broward County and can be reached at 954-563-5311.

Please check out the website:
www.wiltonmanorshomes.net

Mayor's Message (cont.)

President of the League, I was honored to award that program scholarships of \$1,000 each to four outstanding high school graduating students who will be pursuing studies in public service at a Florida college. The scholarship funds were raised through generous donations by city officials and the League's business members. For more information, please visit the League's website at www.browardleague.org. It was very rewarding to recognize the accomplishments and talents of our students and local faculties.

Just a quick update on parking. You likely noticed that the parking meters are in place and functioning. If you have any questions about parking or need to report a problem with a meter, please contact our parking consultant at 954-478-7783. Thank you for your continued support and input.

Gary Resnick—Mayor

WMBA Partner Spotlight: WM Elementary

Wilton Manors Elementary School is looking forward to having WMBA for lunch on Monday, May 10. We are very proud of our school as we are the only school in Broward County to be implementing the Primary Years Programme of the International Baccalaureate Organization. The IB Primary Years Programme focuses on the development of the whole child as an inquirer, both in the classroom and in the outside world...encouraging learning beyond traditional subjects with meaningful, in-depth inquiries into real issues. The use of technology is integrated across the curriculum through research, the use of various software programs and multi-media resources.

The successes over the years at Wilton Manors have been from the talented and dedicated teachers and staff and from strong community support. Now due to

massive State and District budget cuts our school will need the support of the community more than ever. We will have not only a loss in personnel but a reduction in funding for much needed items. As much as we appreciate school supplies, since it is late in the year our focus has turned to our technology needs. You can help by making a donation so we can purchase document cameras, more active-votes for Promethean Boards and digital cameras. We also can use additional volunteers to work in the office and to serve as volunteer tutors and readers in the classroom. Any help will be greatly appreciated.

Looking forward to meeting everyone.

Jan Crouse - Title 1 Coordinator

April Meeting Recap

At our April meeting, we visited Humpy's Pizza and City County Credit Union, who were joined by the Naked Grape Wine Bar in providing refreshments.



Several members and guests attended, including:
Virginia Flaherty, About Town Lock; Bryan McCallum, Watermark Construction; Kathy Schiebert and Vanessa Koutalidis, Island City Chiropractic; Alan Renzer, Financial Services; Ed Lugo, Ed Lugo Resort; David Stamps, Staco; Karen Scotti and Patricia Carino, PAWS; Steffie Green, Transgirls; Ed Kalis, Edwards Funeral Home;
Joseph Gallegos—City of Wilton Manors; Tami Kretzschmar, WMBA Directory Sales; Wade Shrack, FL Drapery; Sandra Steen, The Pampered Chef; Cathy Cerniglia, The Over Easy Café; Dave Platz, Wilton Manors Kiwanis; Bob Magnatta, The Bed Post Furniture; Brenda Hartley and Lenuta Applebaum, BankUnited; Beth Schotanus & King Wilkinson, Red's Bar; Scott & Cindy Newton (Quality Interiors); Ted Galatis (Andrews & Galatis, Attorneys); Marcos Darosa, Alpha Glass & Mirror; Gary Resnick, City of Wilton Manors; Dora Smith, Costal Carpet & Blinds; Eric Reivik & Andy Harrison, PC Lauderdale; Debbie Clark, Lauderdale Lumber; Tracy Carroll, Tracy Carroll Salon; Celeste Elich, First Service Realty; Judge Linda Pratt, County Court; OK Promotions; OK Promotions; Gary Yamnitz, City County Credit Union; Jenette Dozoretz, Juice Plus; Joe Pallant, Pallant Real Estate; Jason Halle, ABC Web Service; Justin Latona, Point Pleasant Wellness Spa/Batchout; Father John Reid, Divine Mercy; Joanna Zeitlin, Paychex; Mike d'Oliveira, Pelican Wilton Manors/Oakland Park; Alan Carter, The Green Hopper; Rick Miller, Barton & Miller Cleaners, Maggie Gunther, MG Creative Services

Welcome New Members

For the Birds

Rick Wray
2890 N Andrews Ave
Wilton Manors, FL 33311
954-566-2473
www.everythingforthebirds.com

PARK Wilton Manors

Lanier Parking Solutions
Eddie Richardson
517 NE 21st Ct
Wilton Manors, FL 33305
954-566-3704
www.lanierparking.com

Wilton Manors Family Chiropractic & Wellness Center

Dr Andrew J Richardson, DC
Wellness Consultant
2450 NE 13 Ave
Wilton Manors FL 33305
954-537-8898
www.gocleanse.com/DrAndreu

Paychex Payroll Solutions

Joanna Zeitlin
954-224-9747
jzeitlin@paychex.com
www.chex.com

Manor Mirror Company

Tom Blanski
857 E Prospect Rd
Oakland Park, FL 33334
954-776-5522
www.manormirror.com

Corrections

Shawn & Nick's Courtyard Café
954-563-2499

Increase Your Sales—Join ODP!

WMBA- Want to promote your company for FREE to nearly 40,000 people in Broward County? Join the FAU Broward Campuses Owl Discount program and provide a discount on your product or service to FAU students, faculty and staff. For more information and to sign up as a vendor, visit www.fau.com/odp. Questions

