



Since 1989

# Wilton Manors Business Association

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

November 2002

## President's Message

*The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.*

When I first joined the business association, I have to admit that I didn't see any great value to being a member. Sure, there are opportunities to network and make business contacts, but I was already doing that in other areas of my field. I reluctantly became a member a few years ago and my perception has certainly changed.

My initial thoughts about a business-networking group were correct. We indeed made new business contacts and acquired new clients. Word of mouth spread and our business continued to grow. But what I didn't know were the, fringe benefits of belonging to an association like WMBA.

At last month,s meeting, Henry Iler, of Iler Planning Group, discussed CRA,s and how they help the economic development of a city like Wilton Manors. As I looked around the room, I realized that Mayor Jim Stork and Council Member Craig Sherritt were present. State Rep. Jack Seiler was there. A host of involved business owners attended. It dawned on me that it is rare to have a group of outstanding leadership in one room enabling us to share our visions, concerns and questions. This is a benefit of WMBA that is often overlooked.

One of WMBA's goals is to "encourage interaction between city officials and business leaders." I am confident that we achieve this goal each and every month. As a member, you can benefit from this goal by attending our meetings and networking with the "movers and shakers" of our community.

I express my appreciation to Mr. Iler and to Mayor Stork, Council Member Sherritt and Representative Seiler in taking the time to attend our meetings and to genuinely offering their help to our association.

This month's meeting falls on Veteran's Day, November 11 with a special focus on honoring our American heroes. Please join us as we continue to grow.

Thank you

Bill Mattax  
President

## Next Meeting

Monday, November 11, 2002

### PLACE

Independence Hall  
1639 N.E 26 Street

### TIME

6:00 pm - Networking  
6:30 Meeting Begins

### SPEAKER

Lt. Robert Falk  
USNR (United States Navy Reserve)

### PROGRAM

How Business Can Serve  
The Armed Forces  
Members & Guests Are Welcome

## Purpose

**To Attract and Promote Businesses within Wilton Manors.**

### GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

**Board of Directors**

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**DePalma-Mattax Enterprises**  
**954-767-0559**

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**954-467-4510 or 850-488-0880**  
**seiler.jack@leg.state.fl.us**

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**Mayor • 954-390-2100**

**JOE GALLEGOS**

**City Manager • 954-390-2100**

**MAILING ADDRESS**

**W.M.B.A.**

**P.O. Box 24332**

**Fort Lauderdale, FL 33307-4332**  
**954-480-5194**

**MESSAGE FROM THE MAYOR**

Who are JENA, ENA and WHAWM?

There are two new neighborhood associations in town! The first is the East Neighborhood Association of Wilton Manors (E.N.A.). The boundaries include all residences east of Dixie Highway in Wilton Manors. Over 80 people turned out for the initial organizational meeting. Congratulations to Celeste Ellich, Karen Miga, Frank Sweet, Bill Charland and the many people who went door to door in the East neighborhoods and Ted Galatis for donating his legal services to incorporate. The 2nd newly formed group is the Jenada Neighborhood Association (J.E.N.A.) which lies just east of the Jenada gate on the West side of Wilton Manors. A special thanks to John Serafine and Steve Zollo for organizing this association. With WMBA, OPWM Chamber, ENA, JENA, WM Main Street, WM Historical Society, Kiwanis plus the ever growing West Homeowners Association (WHAWM), Tropical Pines and the Wilton Manors Civic Association, we will have many voices which will help our city move towards our vision. These organizations will help us better link our business and residential communities.

**Let's Talk Trash**

Did you know that our City has one of the highest garbage rates in Broward County? That will soon change as the council recently voted to negotiate a new garbage contract with Waste Management. Our city will continue to process the billing, which ads a higher degree of customer service. You'll see a reduction in your monthly garbage collection bill, more community involvement from Waste Management and more uniformity in the neighborhoods as residents shift to roll out carts. If anyone is interested in touring Waste's facility and having a "questions and answers" session with their team, please contact me. If you have any comments or suggestions regarding ways to improve the level of service for our garbage collection, please contact myself or any of the staff or council. I can be reached at 954-390-2123 or email JStork@WiltonManors.com

Don't forget the Crafts Festival November 23 and 24 on Wilton Drive and have a great Thanksgiving!

*Sincerely*

**Jim Stork**  
*Mayor*

**Veteran's Day**

Wilton Manors has moved their Veteran's Day Ceremony to Mickel Field while Hagen Park is under construction. Please take some time out of your busy schedule to join the city in honoring the men and women of the United States Armed Forces in the ceremony at 2675 NW 7th Ave on November 11th at 11 AM. (11/11at 11) If you have never attended our city's presentation you have missed a very moving tribute to all of our Armed Forces.

For further information regarding this service or to purchase bricks for the new Veteran Memorial under construction at Hagen Park, contact the Parks & Recreation Department at 954-390-2130.

If you miss this ceremony, you can still show your appreciation for our Armed Services by attending WMBA's special program that evening at our regularly scheduled meeting time.

# Wilton Manors Craft Festival

The Wilton Manors Craft Festival debuts on Saturday November 23rd and Sunday, November 24th, 2002. This festival includes many talented crafters showcasing their unique, handmade work, including woodwork, glass, jewelry, pottery, sculpture and so much more. Show times are 10AM to 5PM both days. It will be located outdoors on Wilton Drive from the north side of NE 6th Ave to the south side of NE 9th Ave.

In addition to craft booths, this festival will offer a Garden & Gourmet Marketplace including plants, herb, spices, flowers and garden items. Also festival food vendors will be available on site, and many of our local food establishments will be open for your dining pleasure.

For further information call 954-472-3755.

**NOTE Wilton Drive will be closed from 5 AM Saturday through 9 PM Sunday for this event.**

## WMBA Board Positions Available

If you are interested in serving on our WMBA Board of Directors, please contact Bill Mattax, President at 954-767-0559 or click on our web-site at [www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com).

# SPOTLIGHT

## KALIS FUNERAL HOME

Ed Kalis

2505 North Dixie Highway, Wilton Manors, FL 33305

Tel: 954-566-7621 • E-mail: [kalis@primemgmt.com](mailto:kalis@primemgmt.com)

Ed Kalis and his wife Mary, came to the Ft Lauderdale area from Western, PA in September of 1953. In February of 1959 they opened the Kalis Funeral Home at the exact location it is now located. They raised all their children in Wilton Manors and some of them still work with him in the business.

Ed became active in the Wilton Manors community by joining the Elks, the American Legion and St Clement Church. He was also a charter member of the Ft. Lauderdale Rotary Club, at which he has 44 years of perfect attendance.

Ed served as the first President of the Broward County Funeral Director's Association and was also on the Wilton Manors Police Civil Service Board. He also was involved in establishing ambulance services for the surrounding communities. He has been a member of our WMBA since its inception in 1989.

The Kalis Funeral Home has always been a provider of professional funeral services, from caskets, burials, and cremations to transferring loved ones up north. Ed Kalis' policy was always and still is: "the family comes first."

# SPOTLIGHT

## MARY KAY COSMETICS

Joan Griffith

Independent Professional Beauty Consultant

Tel: 954-523-8278

Joan Griffith has been a professional beauty consultant with Mary kay Cosmetics since 1984 and has an active member of the wmba since 1991. Serving as editor for seven of those years, she now handles the mailing of the newsletter. In 1995 she resumed her teaching career, teaching elementary students while being a part-time beauty consultant.

Joan loves people and enjoys the opportunity of serving the public in her Mary Kay business. Her motto is "Your age is none of my business, looking younger than your age is!" She also service businesses with their gift-buying needs. Stunning gift baskets (at affordable prices,) products for men, woman, and children as well as gift certificates to assuage the quandary of "What should I buy!" are available.

Joan looks forward to assisting you in saving your time (and your sanity) during the hectic holiday season.

## October Meeting

Henry Iler presented a very informative overview of community redevelopment funding to the members who attended our October 14th meeting at Independence Hall. The Wilton Manors City Council has endorsed this concept and has allocated money to work with Mr Iler's company to get a redevelopment program off the ground here in Wilton Manors.

The following members and guests attended the program: Audrey Arbuckle, Realtor; King Wilkinson, Realtor; Alan Mendel,

Dolphin Travel; Bob Schinlever, Anchor Embroidery; Sherry Miller, Barton & Miller Cleaners; Shekar Reddy, Wilton Discount Liquors; Joan Griffith, Mary Kay Consultant; Dr Susan King, Optometrist; Chris Stanton, BFI; Carlos Duenas, guest: Jim Monninger, Alliance Mortgage; Bill Mattax and M E De Palma, DePalma-Mattax Enterprises; Don Gudie, Century 21 Hanson; Ed Kalis, Kalis Funeral Home, State Representative Jack Seiler, Attorney; Darnell Kimbrew, R U B I of South Florida.

# Community Advertising

Community publications offer localized advertising at various rates. **Wilton Manors Town Crier**, quarterly publication, hung on doors of most Wilton Manors residents. Upcoming deadline November 20, rates start at \$40. Contact Rex Gillenwater, Kiwanis, at 954-462-2099

**Island City News**, published monthly and mailed to all residents. Rates start at \$85. Contact Steve Kelley at 954-563-6206.

**WHAM**, West Homeowners Association of Wilton Manors. Web site advertising runs \$75/6 months. Contact Wayne Schubnel at 954-568-9422 or check [www.whawm.org](http://www.whawm.org)

## Upcoming Social

Mark your calendars now for our 2nd annual "end of the year" social at Georgie's Alibi. It will be held on our regular 2nd Monday of the month meeting day, Monday, December 9th, starting at 6 PM. There will be a small charge collected at the door.

The social will be open to members and guests. More details will be available in our December newsletter.

## WMBA Promote Your Business

Check the recent Town Crier for the current listing of our business members. Also don't forget to check our web page periodically to see the most current information regarding WMBA listings, directory, newsletter and meetings. Check out our web page [www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)



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