



Since 1989

# Wilton Manors Business Association

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

November 2004

## President's Message

*The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.*

The WMBA meeting in November features Patrick Cann, Leisure Services Director for the city of Wilton Manors. He'll bring us up to date on the city's parks including one of our newest, Richardson Park. Information will be available about recreation programs and activities being offered for our residents.

Please note this month's meeting on November 8 will be held at Hagen Park Community Center. We'll network at 6:00 PM and the presentation starts at 6:30.

Speaking of meeting location changes, last month we met at Bona Pizza Café for an informal luncheon. Over 40 people were in attendance, including many first timers. A very special thank you goes to Dean Hackley of Flags Are U.S. for organizing this event. We hope to have more luncheons in the future to benefit those that may not be able to meet in the evenings.

In December, we'll continue the tradition of our Holiday Meet and Greet party at Georgie's Alibi. Save the evening of Monday, December 13 and enjoy delicious food and a cocktail or two. George Kessinger and the Alibi staff always make this annual event a huge success.

Our January meeting is also booked with a very special presentation by Full Moon Kayak Company at Island City Park Preserve. Colleen Gibbs Guido is coordinating an "open house" at ICPP. For those that haven't been to the park, you are in for a real treat. The Island City Park Preserve, located on the North Fork of the Middle River, offers many amenities and picturesque vistas of the Middle River. We'll send you details on the time and date.

That should bring your calendars up to date for now. I look forward to seeing you at our next meeting on Monday, November 8 at Hagen Park.

Sincerely,  
Bill Mattax  
President

## Next Meeting

Monday, November 8, 2004

### PLACE

Hagen Park  
2020 Wilton Drive

### TIME

6:00 pm - Networking  
6:30 Meeting Begins

### SPEAKER

Patrick Cann  
Director of Wilton Manors Leisure Services

### PROGRAM

Showcasing Wilton Manors New Parks & Facilities  
Members & Guests Are Welcome

## Purpose

*To Attract and Promote Businesses within Wilton Manors.*

### GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

# October Luncheon

Our October 11 WMBA luncheon at Bona Pizza was a big success and a nice welcome back to members after our unusually long summer break. Thanks to our host at Bona Pizza, new member Sal Spina, everyone enjoyed the networking and good meals.

Members and guest who attended included: *Virginia Flaherty*, About Town Lock & Safe; *Charlie Holifield*, Rid-it-Pest Control; *David Brooks*, Ph.D.; *Serena Carroll*, PA; *Lou Blum*, CCSI; *John Albert*, Waste Management; *Louis Newman*, Podiatrist; *Ed Kalis*, Ed Kalis Funeral Home; *King Wilkinson*, Island City Realty; *Father John Reid*, Divine Mercy Church; *Jerry Jordan*, Jerry Jordan Construction; *Rev. William R Clark*, Christ Church; *John Bonvilla*, *Wade Shrack* and *Tim Blaska*, Florida Drapery Services; *Leigh Coulter* and *Susan Hurschman*, AXA Advisory; *Chuck Poole*, retired; *State Representative Jack Seiler*, Attorney; *Kelly Harris*, Print on Demand; Virginia Howard, Psychotherapist; *Steve Shires*, Photographer; *Tracy Carroll* and *Lisa Polisena*, Tracy Carroll Salon; *Hurshy Beamer*, Regent Title; *William Beamer*; *Michael Corbin*, MD; *Barbara West*, Coordinating Consultants Consortium; *Shekar Reddy*, Wilton Discount Liquors; *Phil Warden* and *Ron Gregg*, Access Insurance; *M E DePalma* and *Bill Mattax*, DePalma-Mattax Consultants; *Rick* and *Sherry Miller*, Barton & Miller Cleaners; *Dr. Eileen Wills* and *Jan Crouse*, Wilton Manors Elementary School; *Joan Griffith*, Mary Kay Representative; *Colleen Guido*, Island City Kayak; *Jerold Ford*, Multi-Lock and our event organizer, *Dean Hackley*, Flags Are U.S.

## SPOTLIGHT

### TRACY CARROLL SALON

Tracy Carroll

2331 Wilton Manors Drive • Wilton Manors, FL 33309

Tel: 954-564-2323

Tracy Carroll, a Wilton Manors native, just celebrated four years in her salon at 2331 Wilton drive. With twenty years experience, she specializes in Goldwell hair color and precision hair designs. The salon offers hair, nail, waxing, skin care, and Organic Microdermabrasion. This process is an intense exfoliation that can reduce fine lines, age spots, and sun damage. They pride themselves on maintaining an upscale, friendly, and relaxed atmosphere. Tracy is very proud of her dedicated team. Stephen Anthony, a hair stylist with fourteen years experience specializes in Paul Brown Hair Retexturizing and has worked with Tracy for the past eight years. Lisa Plattor, a well-trained esthetician, offers quality facials using a seaweed-based product called Repechage. Treat yourself to a complete salon experience and enjoy a glass of wine during your visit! The salon is open Tuesday through Saturday 9AM to 6PM with flexible early and late appointments available. Please call and book your appointment with Monica, our salon coordinator at (954) 564-2323.

## SPOTLIGHT

### RID-IT-PEST CONTROL

Charles Holifield

522 NE 43rd Street • Oakland park, FL 33334

Tel: 954-564-8860

Charles Holifield, owner of Rid-It Pest Control will celebrate the Silver Anniversary of its' incorporation in March 2005. Rid-It Pest Control has been in the Oakland Park/Wilton Manors area the entire twenty-five years. Rid-It is licensed in general household pest control, termite, fumigation, lawn spraying and mosquitoes. Rid-It is a full service company who strives to provide its customers with environmentally friendly, effective and non-disruptive service. Please call us for a free estimate.

Away from the office, Charlie loves to travel, go to Marlins games, work with kids, biking and animals (especially cats!). He recently sponsored his 4th annual fundraiser to benefit Abandoned Pet Rescue, Oasis Ranch and other charitable organizations that spay and shelter homeless animals.

Charlie and Rid-It Pest Control have been an active member in the Wilton Manors/Oakland Park community for almost twenty-five years and look forward to providing effective pest control for many more years to come. Feel free to give us a call at 954-564-8860. Please mention that you are a fellow WMBA member!

## Mark Your Calendars

Mark your calendars for our December 8th holiday social at Georgie's Alibi from 6 to 8PM. Details will be available in the December newsletter.

**Board of Directors**

**BILL MATTAX**

President

*DePalma-Mattax Enterprises*  
954-987-8525

**BETH COOPER**

Vice President/Programs

*Sunshine Chiropractic Center*  
954-390-0818

**MICHAEL JAMES**

Secretary

*Field of Vision* • 954-530-2806

**DEAN HACKLEY**

Sergeant at Arms

*Flags Are Us* • 954-439-1958

**LEN DATO**

Past President

*SunTrust* • 954-396-4302

**VICKI GARCIA**

Treasurer

954-564-5983

**VIRGINIA FLAHERTY**

Newsletter

*About Town Lock & Safe*  
954-566-8957

**KING WILKINSON**

*Island City Realty*

954-564-4004

**AUDREY ARBUCKLE**

*Realtor* • 954-564-5765

**RICK MILLER**

*Barton & Miller* • 954-566-4314

**WYNN FESPERMAN**

*Tri-Square Building &*

*Construction* • 954-630-8958

**JR "JOCK" CROCKETT**

*JR Crockett Pool Contractor*

954-565-1654

**MIKE SOBECK**

*Lightning Auto Care*

954-566-8364

**EX-OFFICIO BOARD MEMBERS**

**JOHN P. "JACK" SEILER**

*Florida House Representative,*  
*District 92*

954-786-4848 • 850-488-0880

**SCOT NEWTON**

*Mayor* • 954-390-2100

**JOE GALLEGOS**

*City Manager* • 954-390-2100

**Greetings from the Mayor**

“Finally” we are making progress on Wilton Drive. The medians will be bright and beautiful landscaped by city employees within the next few weeks. All the past irrigation set backs have been resolved and we can now move forward with the planting. We need the help of the local businesses to either donate to the landscaping fund or contribute plants and trees. You can contact Leisure Services if you would like further information @ 954-390-2130. So, lets continue to work together to make the vision for our Main Street a dream come true in the very near future.

We have a lot to be Thankful for.... I wish you and yours all a Happy Thanksgiving.

With best regards,

Scott Newton

*Mayor of Wilton Manors*

**City Manager Notes**

Hurricane season is almost behind us and, as you can see, work is underway on Wilton Drive to complete the City’s plan for beautification with attractive landscaping. This project has had a number starts and stops with Hurricanes Frances and Jeanne causing some tree damage, but looks like we are back on track. If you should have any extra plants or trees you would like to donate to the City as part of this beautification process along the Drive, we would appreciate hearing from you. Please call Leisure Services Director Patrick Cann at 954-390-2130 for further information.

Did you know that the Wilton Manors Community Affairs Advisory Board has a special program called The Small Business Assistance Grant Program? You may be eligible to receive up to \$1,000 in matched grant money for improvements you have made on your business. The grant is not for common repairs or paint work for normal upkeep in appearances of your business, but rather for lush landscaping, attractive lighting/signage, etc. For more information, please call the City Manager’s office at 945-390-2122.

With best regards,

Joseph Gallegos

*City Manager*

# Ft. Lauderdale High School Yearbooks

Fort Lauderdale High School has an inventory of miscellaneous yearbooks dating back to 1946. If you or anyone you know would like to purchase any of these, please contact the yearbook coordinator, Mr Donoso, at 954-765-6921, Ext 3090 or e-mail at patricio.donosobrowardschools.com

## Address Change

### OK PROMOTIONS

Maria Colon  
OK Productions  
5434 W. Sample Road,  
Suite 278  
Margate, FL 33073  
Phone 954-781-3262

## Welcome New Member

### THE UPS STORE

Maria Colon  
300 E Oakland Park Blvd  
Wilton Manors, FL 33334  
Fax 358-2798  
theupsstore.com

## Veteran's Day

The City of Wilton Manors will once again be honoring our military on Veteran's Day, November 11th. Everyone is invited to share in this short ceremony at 11AM (11/11 @ 11AM) at the Veteran's Memorial at Hagan Park, 2020 Wilton Drive.



P.O. Box 24332  
Fort Lauderdale, FL 33307-4332

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