



# WILTON MANORS BUSINESS ASSOCIATION

## *November 2009 Newsletter*

**WILTON MANORS  
BUSINESS ASSOCIATION**  
*Reflecting Good Taste*

### **October Meeting**

Monday, 11/9

6 p.m.

**The Green Hopper**  
2403 N Dixie Hwy.  
(954) 960-7999

*Hor's d'oeuvres and Drinks  
courtesy of the Green Hopper  
Pastries courtesy of Pascal, owner  
of Rendez-Vous French Bistro  
Door Prizes*

### **WMBA Purpose & Goals**

#### **Purpose:**

To Attract and Promote  
Businesses within  
Wilton Manors

#### **Goals:**

Attract new and more  
customers to existing  
Wilton Manors area  
shopping

Attract new types of  
business to existing  
storefronts

Promote inter-commerce  
trade between Wilton  
Manors businesses

Encourage interaction  
between city officials and  
business leaders

Help promote the small  
town image with the  
advantages of big city  
surroundings

### **Fall - A Great Time for Business in Wilton Manors**

The fall season is here and many of our businesses are experiencing the most hectic, profitable time of the year.

Fall is my favorite time in South Florida. We see community groups coming together to help those less fortunate. People get excited about attending street festivals and city events such as Wicked Manors and the Taste of the Island, which when leveraged properly can be a boon to any business in town. There truly is something for everyone at these types of events—please take



time to find out how your business can get involved.

I'd also like to thank everyone who has been attending recent WMBA meetings. Our format of meeting in members' businesses has really caught on and is a win-win situation for the business which is showcased and each member business.

One last thought—don't forget to refer a member or use fellow members if you are in need of a product or service... and see you at the Green Hopper on Monday, November 9!

On Behalf of the Board,  
*Wade Shrack*

### **Adopt-A-Classroom**

by **Jan Crouse Weinraub**  
Wilton Manors Elementary

Improve Classroom Learning...donate now to empower teachers and students. Due to the severe economic crisis and the cutbacks in educational funding schools are reaching out to the community for help.

That's right. Wilton Manors Elementary is inviting the community into the classroom. Become a partner by adopting a class or program. You will be helping to provide additional funds for teachers so they can purchase much needed resources and materi-



als.

Jodi Hansen, 3rd grade teacher says... "receiving Adopt-A-Classroom funds allowed me to purchase a Promethean Activeboard which allows my students to physically interact in the lesson, prompting engagement."

Linda Ernst, 2nd grade teacher received a donation to buy individual "book boxes" for her Daily Five Reading Program. "This promotes behaviors of independence and builds reading stamina. Each child has a place to keep the books on their level to be used during read-to-self."

If you would like to adopt a class or program at Wilton Manors Elementary call Jan Crouse at 754-322-8950.

*P.O. Box 24332, Fort Lauderdale, FL 33307*  
*info@wiltonmanorsbusinessassociation.com*  
**WiltonManorsBusinessAssociation.com**

## Board of Directors



### Wade Shrack

Florida Drapery Service  
wadeskiw@aol.com  
954-684-0171

### Beth Cooper

Sunshine Chiropractic Center  
954-390-0818

### Victoria N. Garcia

Treasurer  
Bookkeeping Services  
954-564-5983

### Virginia Flaherty

Newsletter  
About Town Lock & Safe  
954-566-8957

### Maggie Gunther

MG Creative Services  
954-224-2825

### Rick Miller

Barton & Miller Cleaners  
954-566-4314

### King Wilkinson

Island City Realty  
954-564-4004

### Sandra Mahadeo

Overseas Traders Co.  
WoodTrends 954-567-1000

### Dr Vanessa Koutalidis

Island City Chiropractic Center  
954-566-1349

### Celeste Ellich

First Service Realty  
954-563-5311

### Ed Kalis, Jr.

Edwards Cremation  
& Funeral Services

### Karen Scotti, D.C.

Animal Chiropractor  
Ex-Officio Board Members

### Joe Gallegos

City Manager · 954-390-2100

### Gary Resnick

Mayor, City of Wilton Manors

### Bill Mattax

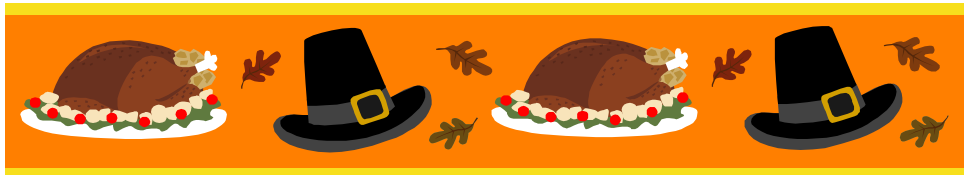
Past President  
Mattax.Net · 954-560-2631

### Alan Renzer

Past President  
Turnberry Bank

## October Meeting Recap

Cathy Cerniglia hosted a wonderful evening of food and drinks at the Over Easy Café on Monday, October 12th. Quite a crowd of business members attended and enjoyed sampling the sandwiches, stew and an array of homemade pies. King Wilkinson from Red's Bar provided refreshments set up by Beth Schotanus and served by Dave Platz. *Members and guests who attended included Debbie Clark, Lauderdale Lumber; Mark & Cathy Cerniglia, Over Easy Café; Bart Storm, Don's Plumbing; OK Promotions; Trysch Koester, Trysch Teaches Jewelry; Rick & Shirley Miller, Barton & Miller Cleaners; Arvin N. Bielen, Best Marketing; Joanne Latorna, Point Pleasant Wellness Spa; Eddie Sposa, Hagen Park Tennis; Tom Blanski, Manor Mirror; Susan Knodel, The Pelican Newspaper; Patricia Martins, USA Smart Kitchen; Jason Can, Meineke; Celeste Ellich, First Service Realty; Wade Shrack, FL Drapery; Mike d'Oliveira, The Pelican Wilton Manors/Oakland Park; David Bergman, Squires; Margaret A., Mr. Sparky; Carol, Gables Wilton Park; Ross Friedman, E-Payment Solutions; Susan Kissinger, Kissinger Promotions; Graham Parker, Urban Dwell; Louis Berlik, the Painted Pickle; Ilene Schnall and Brad Vogelbach, Schnall & Cadogan; Bryan McCallum, Watermark Construction; Lennita Applebaum, Bank United; Maria Colon, The UPS Store; Robert Tieman, Robert Tieman Adv.; Sandra Steen, The Pampered Chef; Mark Antonelli, First Trust Mortgage; Elizabeth Saria, ETBS, Virginia Flaherty, About Town Lock; Scott & Dora Smith, Coastal Carpet & Blinds; Jason Halle, ABC Web Service; Beth Schotanus & King Wilkinson, Red's Bar & Package; Marcos Darosa, Alpha Glass & Mirror; Tim Price, ABC Web Service; Joey Scot, Time for Fun Ent.; Alan Carter, The Green Hopper*



## SAVE THESE DATES!

November Meeting, Monday 11.9.09

Appetizers provided by

The Green Hopper Wilton Manor's Electric Shuttle

2404 N Dixie Highway

6 p.m. Networking 6:30 p.m. meeting begins

Delicious Pastries provided by

Rendez-Vous Restaurant

Members and Guests welcome

Holiday Party: Wilton Towers Rental Apartments

Monday, 12.14.09 in their pool area

# Member Spotlights

## The Pelican Wilton Manors & Oakland Park

For over two years The Pelican Wilton Manors and Oakland Park Newspaper has been covering both of those great cities.

With The Pelican you get an independent news source filled with original articles and photographs about important issues and events that affect you and your community. That dedication to local coverage is what makes our paper the best in town.

Our coverage of those issues, which ranges from budget hearings to festivals on Wilton Drive, is made possible by local advertisers that buy ad space in our paper.

Likewise, our newspaper is a friend to our advertisers and other local merchants. We regularly cover special events hosted by businesses in the community. And through our busi-

nesses stories and restaurant reviews we help put your business in the spotlight.

But The Pelican isn't just about Wilton Manors and Oakland Park. The Pompano Pelican covers Pompano Beach, Deerfield Beach, Lighthouse Point and Lauderdale-By-The-Sea and through that paper we can help expand and improve your customer base in those areas.

To advertise or tell us about news and events, call 954-783-8700.



## GREEN HOPPER, LLC

*“Saving Lives and Protecting People”*



2403 N. Dixie Highway  
Wilton Manors, FL 33305  
Alan Carter

Alangoinggreen@yahoo.com

Tel #: (954) 496-9000

[www.thegreenhopper.com](http://www.thegreenhopper.com)

The Green Hopper is Wilton Manors' electric shuttle. Currently, there are four Green Hopper vehicles hopping around a designated area within the Island City. The five-passenger electric vehicles provide a free ride to the public, with a generous tip to the driver. The Green Hoppers are supported by businesses like yours by advertising on the vehicles. This is why business support is so crucial. The Green Hoppers help with parking problems, DUI, pedestrian fatalities and assaults on the streets. Our electric cars are environmentally friendly.

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

**Veterans Day Ceremony**

The City of Wilton Manors will be honoring our Veterans at Hagan Park at 2020 Wilton Drive. The ceremony will begin at 11 a.m. on November 11th. The public is invited to attend this brief but moving ceremony and show their appreciation for the sacrifices our Veterans have made to protect our freedom.



**WILTON MANORS  
BUSINESS ASSOCIATION**

*Reflecting Good Taste*

P.O. Box 24332  
Ft. Lauderdale, FL 33307

***Upcoming Meetings***

Monday, 11/9

**The Green Hopper**

6 PM Networking

Refreshments & Pastries Provided

Monday, 12/14

**Wilton Towers Rental Apartments**

Pool Area Details TBA

*Members and guests welcome*  
[wiltonmanorsbusinessassociation.com](http://wiltonmanorsbusinessassociation.com)

