



Since 1989

Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

October 2002

President's Message

The options reflected in the below message, are strictly personal and do not necessary reflect the views of the Wilton Manors Business Association.

I would like to take this opportunity to introduce myself as your new President.

My name is Bill Mattax and along with my business partner, M.E. DePalma, I own and operate an Internet web design and hosting company in Wilton Manors. We joined WMBA a few years ago and I was selected to serve on the board.

Working on your Board of Directors and through our involvement with special projects, such as the Holiday Bear Promotion benefiting Kids in Distress, and working closely with our City and State elected officials, has allowed me to see our great community in action. I was honored to be selected as your President. I have enjoyed participating in all aspects of WMBA, but especially meeting our members through our monthly networking gatherings and special parties. I believe, WMBA is the premier organization to make new business contacts and friends.

Your Board of Directors is committed to you and your needs, concerns, comments or questions. We are available to you and appreciate your input. We value your business and involvement in the City of Wilton Manors and look forward to new and exciting changes.

I also would like to take this opportunity to thank Len Dato of Sun Trust for his four years as President of WMBA. Len established a strong foundation from which we can grow. Using his outstanding leadership skills, Len volunteered countless hours to WMBA. Because of this, we have maintained consistency, steady growth and a strong presence within our city. His devotion is greatly appreciated and we can be thankful that he continues to share his experience with you and me.

I ask that you join us on Monday, October 14 at Independence Hall to thank Len Dato personally.

As your new President of WMBA, I look forward to working with you and your business. Together, we can make this an even better city!

Thank you
Bill Mattax
President

Next Meeting

Monday, October 14, 2002

PLACE

Independence Hall
1639 N.E 26 Street

TIME

6:00 pm - Networking
6:30 Meeting Begins

SPEAKER

Henry Iler
Iler Planning Group

PROGRAM

CRA's, Planning for Community
Redevelopment in Wilton Manors

Members & Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

Board of Directors

BILL MATTAX
President

DePalma-Mattax Enterprises
954-767-0559

LOU STRENNEN
Treasurer

Sunlight, Inc. • 954-566-8815

AUDREY ARBUCKLE
Sergeant at Arms

Realtor • 954-564-5765

LEN DATO
Past President

Sun Trust • 766-2002

BETH COOPER
Vice President Programs

Sunshine Chiropractic Center
954-390-0818

BOB SCHINLEVER
Secretary

Anchor Embroidery
954-568-9726

RICK MILLER

Barton & Miller • 954-566-4314

ALAN MENDEL

Dolphin Travel • 954-351-2002

VIRGINIA FLAHERTY
About Town Lock & Safe
954-566-8957

JR "JOCK" CROCKETT

J R Crockett Pool Contractor
954-565-1654

TESS ORTEGA

Primerica Financial Services
305-962-2730

WYNN FESPERMAN

Tri-Square Building &
Construction • 954-630-8958

JOHN P JACK SEILER

Florida House Representative,
District 92
954-467-4510 or 850-488-0880
seiler.jack@leg.state.fl.us

EX-OFFICIO BOARD MEMBER

JIM STORK

Mayor • 954-390-2100

JOE GALLEGOS

City Manager • 954-390-2100

MAILING ADDRESS

W.M.B.A.

P.O. Box 24332

Fort Lauderdale, FL 33307-4332
954-480-5194

SPOTLIGHT

CENTURY 21 HANSEN REALTY II

Don Gudie

Wilton Plaza Center

Tel: 954-351-6060

The Nation's #1 Real Estate Organization comes to Wilton Manors

Century 21 Hansen Realty II, Inc. is pleased to have opened their office in Wilton Manors. Located in the Wilton Plaza Center, Century 21 Hansen II is owned and operated by Christine Hansen and Don Gudie. Christine and Don bring together 25 years of experience in assisting their clients with all of their real estate needs.

The office, which opened in November of last year, at 1881 NE 26 Street is staffed with 16 agents who are excited about being a part of the most dynamic real estate sales organization in the world. "We want to provide our clients with all the convenience, savings and choices a national company like CENTURY 21 offers, and when choosing a location for the office there was no doubt that Wilton Manors was the ideal location. The central location of Wilton Manors to the remainder of the county, the small town atmosphere and pride, and the increasing property values were all a plus. Yet, most attractive to us was the commitment made by the community and local government to city improvements and acquisition of open space. It also helps that I live in Wilton Manors and wish to support the tax base in my own backyard," said Don Gudie.

Century 21 Hansen would welcome your stopping by to visit their office and look forward to serving the community and City of Wilton Manors for many years to come. They can be reached at 954-351-6060.

Government Day 2002

Wilton Manors is hosting an open house and block party from 5:30 pm - 7:30 pm Tuesday, October 8th, 2002 to celebrate "Florida City Government Week- My City-I'm Part of it, I'm Proud of it." The party will be held in the street in front of City Hall, 524 NE 21st Ct, and open house will be held throughout various departments in the building and surrounding areas. You will also have a chance to visit with City Officials and view the City's various state-of-the-art vehicles. Bring the whole family to find out how your city government works and enjoy hot dogs and soda with us. There will be contests, giveaways, and prizes! Don't miss this chance to catch up on your Island City's news and progress. View architect plans for park developments and see plans for the renovated and expanded Public Library. For further information, call Parks & Recreation at 954-390-2130.

September Meeting

At our September 9th meeting at Independence Hall, *Robert Geitner*, from *Fritz Geitner*, gave members an informative update on the Main Street Program here in Wilton Manors.

It's not too late to get involved. For further information call WMBA Board member *Jock Crockett* at 954-565-1654 or *Robert Geitner* at 305-861-0035. Members and guests who attended the September 9th meeting : *Wynn Fesperman*, Tri-Square Building; *Bill Mattax* and *M.E. DePalma*, DePalma-Mattax Enterprises; *Bob Schinlever*, Anchor Embroidery; *Dr Fawzy Daoud*, Oakland Medical; Representative *Jack Seiler*, Attorney; *King Wilkinson*, Realtor; Don Gudie, Realtor; *Doug Bachman*, Trailer Haven; *Carlie Holifield*, Rid-It-Pest Control; *Shekar Reddy*, Wilton Discount Liquor; *Mike Sobeczek*, Lightning Auto; *Sharon Kerwick*, Kerwick Appraisal; *Carol Klock*, Gayle Borden Group; *Lou Strennen*, Sunlight Inc; *Robert Hughes* and *Alan Telansci*, Guests, *Diane Cline*, Wilton Manors Historical Society; *Jerold Ford*, Lock Manufacturer; *Lenny Gilden*, Recollections Antiques; *Virginia Flaherty*, About Town Lock & Safe; and *Audrey Arbuckle*, Realtor.

DIRECTORIES AVAILABLE

2002-2003 "At Your Service" Directories were distributed with the Town Crier in early June to most of the residences in Wilton Manors. Extra copies are available at City Hall and the Library. Quantities of extra copies for you to distribute at your place of business are available at About Town Lock & Safe on Wilton Drive. Please call Virginia at 954-566-8957.

SPOTLIGHT

ISLAND CITY LANDSCAPES INC.

James Balboni
2809 NE 1st Avenue, Wilton Manors, FL 33311
Tel: 954-540-3500 • islandcityjim@aol.com

Island City Landscapes Inc is co-owned by James Balboni and Robert Ryan, Jr. Jim is a Wilton Manors resident and homeowner He enjoys riding his mountain bike for exercise when he has free time. Bob calls Oakland Park his home and takes advantage of the area beaches to get in some surfing. Island City Landscapes is very versatile, but focuses mainly on landscape design and construction.

Their services include lawn maintenance, sprinkler repair, tree and shrub plantings, mulching and complete horticultural fertilization. They have recently constructed some highly visible and attractive Hacienda block walls at the American Turkish Restaurant on Wilton Drive. Other satisfied commercial clients include Runway 84, Ruth Chris's Streak House, Island City Realty and Mango's Restaurant.

Many residential accounts as well as commercial accounts are serviced by Island City Landscapes. Jim has become very involved in the new Wilton Manors Main Street Program, lending his expertise in the field of landscaping and design. He is also spearheading the creation of a "Wilton Manors Home and Garden Tour" for sometime in the early part of 2003.

Volunteers and interested parties willing to organize this event are welcome to contact Jim at either 954-540-3500 or e-mail at Islandcityjim@aol.com.

Thank You Len

Our WMBA President, Len Dato, has helped our organization expand over the past 4 years, from the 20th Century into the 21st Century. We are very grateful that he stayed on as President year presidential term to help guide us through some interesting economic times.

Len's monthly WMBA messages, with his slant on the economy through his financial, business and military background were very informative. Len isn't leaving, he will be around as Past-President for a few years and we will be looking forward to his assistance as WMBA grows. Thank you, Len.

FLHS Yearbook

Ft Lauderdale High School is accepting ads for the 2003 yearbook. Ad prices start at \$ 10 for a Patron ad, up to \$ 20 for a full page ad. FLHS is our local

feeder high school and many of those students and their families use our services. For further information, contact Mr. Beaulieu at 954-763-6921, ext.3017.

Island City Garden Tour

Jim Balboni, from Island City Landscapes, is trying to get an Island City Garden Tour organized. It would be a great way to showcase some of our renovated and beautifully landscaped homes. If you are interested in working with Jim in any aspect of this event, please contact him at 954-568-3005 or e-mail at islandcityjim@yahoo.

Congratulations Bill Mattax

Bill Mattax from De-Palma Mattax Enterprises has accepted the position of WMBA President. His office is effective as of the September 9th meeting. Bill has been active with WMBA for the past 2 years. He has been the creator of our wonderful WMBA web site at www.wiltonmanorsbusinessassociation.com. Bill has also been actively involved in many local organizations and events. We are looking forward to working with him and seeing our WMBA organization grow in new directions. Bill can be reached at 954-787-0559.

WMBA Promote Your Business

Check the recent Town Crier for the current listing of our business members. Also don't forget to check our web page periodically to see the most current information regarding WMBA listings, directory, newsletter and meetings. Check out our web page www.wiltonmanorsbusinessassociation.com



MEMBERS & GUESTS ARE WELCOME
in Wilton Manors
Community Redevelopment
CRAs, Planning for
PROGRAM
Her Planning Group
Henry Her
SPEAKER
6:30 Meeting Begins
6:00 pm - Networking
TIME
1639 N.E. 26 Street
PLACE
Independence Hall
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Monday, October 14, 2002
NEXT MEETING

P.O. Box 24332
Fort Lauderdale, FL 33307-4332

