



Since 1989

# Wilton Manors Business Association

[www.wiltonmanorsbusinessassociation.com](http://www.wiltonmanorsbusinessassociation.com)

Wilton Manors - A Great Place To Do Business

October 2004

## President's Message

*The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association.*

Stressed out? How many hurricanes can one season bring? I write this letter shortly after Jeanne left our area. I can say that I am stressed out. Not only do these storms cause extensive damage once they make landfall, but the anticipation of where and when they hit brings my stress level up well before impact.

Recently, I purchased a new house in Hollywood. I closed on the property one week before Hurricane Frances. That weekend, my grandmother passed away and I flew home to Pennsylvania for the funeral. While there, I watched the Weather Channel showing the storm progressing toward Broward. (Ironically, my grandmother's name was Frances.) I hadn't moved into my new home yet, still had an apartment and was sitting over 1000 miles away. Talk about stress!

I flew back Thursday evening on one of the last flights into Fort Lauderdale. I backed up all of our computers "hunkered down".

President's Message - Continued Page 2

### *Next Meeting*

Monday, October 11, 2004

### **PLACE**

Bona Café & Pizza  
2468 Wilton Drive • Wilton Manors

### **TIME**

Luncheon 11:30 am

**Call For Reservations**  
**Dean Hackley**

Members & Guests Are Welcome

### *Purpose*

*To Attract and Promote Businesses within Wilton Manors.*

### **GOALS:**

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

*President's Message - Continued From Cover Page*

When Frances hit, I lost power for over a week. I worked on web sites using my laptop and a dial-up connection. Then, BellSouth transferred my phone service, disconnecting my only means of communication. The stress was building. With no power and, of course, no air conditioning, I was effectively out of business and couldn't even tell anyone about it!

Getting back on my feet a week later, and Jeanne dancing in the Atlantic, I watched a reporter on television talking about our stress levels. She said that in circumstances like these, psychologists recommend to focus on the here and now. For right now, she said, we're OK. As I began moving to my new home a day before Jeanne decided to pound the coast, I kept muttering to myself, "For right now, I'm OK. for right now, I'm OK." In a way it helped, but I can only imagine what my new neighbors thought of the new guy talking to himself.

Through it all, I touched base with several of our board members, customers and friends. Each was willing to lend a hand if needed. It's great to know I'm a part of an organization committed to helping each other, not only in business, but in our personal lives as well.

*Sincerely,*  
Bill Mattax  
*President*

# SPOTLIGHT

## FLAGS ARE U.S.

Dean Hackley

3847 North Andrews AveNue. • Oakland Park, FL 33309

Tel: 954-439-1958 • Fax: 954-491-6910

E-Mail: [Flags\\_US@aol.com](mailto:Flags_US@aol.com)

## Flags and Banners Send A Powerful Message

Dean Hackley, who owns Flags Are U.S., is a Veteran of the Marine Corps. He started flags are U.S. because of his patriotic concern and desire to safeguard the United States regulations regarding our country's flag. The American flag is the symbol of our freedom and therefore Hackley is constantly reciting the proper etiquette for the care and display of our colors.

He is a member of the VFW, American Legion, Marine Corps League, Elks, Eagles and is on the Flag Patrol for the Legion. He is active in the affairs of Wilton Manors and sits on the Board of Directors of the WMBA.

Hackley, whose business motto is "Flags and Banners Send a Powerful Message" claims that in addition to banners, flags, which may not only display patriotism, but are the least expensive and most effective form of advertising, as evidenced by the many Auto Dealers that display hundreds of American flags. Flags flutter, gaining the attention of the public, thus producing amazing results for those businesses displaying them.

In addition to American Flags, "Flags Are U.S." has a full line of flags in many sizes which include foreign countries, United States Armed Forces, car flags, sports, logo, church, and message flags such as OPEN, USED CARS, etc.

Stock banners are economy priced, and I though those custom designed are more expensive, they offer four color printing, private logo, or unique messages.

Hackley also has a full line of flag poles for which installation is available. Give Dean a call. He will welcome your inquiry, give you a free estimate and discounted prices.

# Small Business Program

Broward County has earmarked money for bids for contracts under \$250,000 for certified Broward County Small Business Enterprises. In general this should be a Broward County small business. Professional Consultants average annual gross sales averaged over 3 years \$500,000, for contractual services and commodities annual gross sales should not exceed 1 million, and for construction, annual sales should not exceed 3 million. They can have 25 or fewer employees and be independently owned and operated. For further information call the Small Business Development Division at 954-357-6400

**Board of Directors**

**BILL MATTAX**

President

*DePalma-Mattax Enterprises*  
954-987-8525

**BETH COOPER**

Vice President/Programs

*Sunshine Chiropractic Center*  
954-390-0818

**MICHAEL JAMES**

Secretary

*Field of Vision* • 954-530-2806

**DEAN HACKLEY**

Sergeant at Arms

*Flags Are Us* • 954-439-1958

**LEN DATO**

Past President

*SunTrust* • 954-396-4302

**VICKI GARCIA**

Treasurer

954-564-5983

**VIRGINIA FLAHERTY**

Newsletter

*About Town Lock & Safe*  
954-566-8957

**KING WILKINSON**

*Island City Realty*

954-564-4004

**AUDREY ARBUCKLE**

*Realtor* • 954-564-5765

**RICK MILLER**

*Barton & Miller* • 954-566-4314

**WYNN FESPERMAN**

*Tri-Square Building &*

*Construction* • 954-630-8958

**JR "JOCK" CROCKETT**

*JR Crockett Pool Contractor*

954-565-1654

**MIKE SOBECK**

*Lightning Auto Care*

954-566-8364

**EX-OFFICIO BOARD MEMBERS**

**JOHN P. "JACK" SEILER**

*Florida House Representative,*  
*District 92*

954-786-4848 • 850-488-0880

**SCOT NEWTON**

*Mayor* • 954-390-2100

**JOE GALLEGOS**

*City Manager* • 954-390-2100

**Greetings from the Mayor**

It is hard to believe that the State of Florida has been hit with four major hurricanes within the last six weeks. Broward County and in particular, our Island City, were very fortunate to not get the brunt of the storms. We had power outages and uprooted trees from Hurricane Frances, but the good news is - no one was injured during that storm or the most recent Jeanne.

The City employees of Wilton Manors are seasoned workers during this kind of disaster, and they worked around the clock making sure that your safety and concerns came first. I wish to take this time to thank them all for an outstanding job they performed during Frances and Jeanne.

As we move ahead into the next fiscal year, I look forward to again partnering with WMBA and the business community to enhance business opportunities; ensure that the City's infrastructure provides what is needed to support expansion of existing businesses and is continually ready for new commercial entities entering the city and to keep the friendly and supportive service philosophy for which our Island City is so well known.

With best regards,  
Scott Newton

*Mayor of Wilton Manors*

**FLHS  
Yearbook**

Ft. Lauderdale High School has an inventory of miscellaneous yearbooks dating back to 1946. If you or anyone you know would like to purchase any of these please contact the Yearbook coordinator, Mr. Donoso at 954-765-6921 or Virginia Flaherty at 954-566-8957.

**Welcome New Member**

**BONA CAFÉ & PIZZA**

Sal Spina

2468 Wilton Drive

Wilton Manors, FL 33305

954-566-7222

**Address Update**

Law Offices of

Joanne Fanizza, PA

1995 E Oakland Park Blvd

Suite 210

Ft Lauderdale, FL 33306-1137

**School Phone Change**

The Broward County Schools are changing all of their phone numbers to a 754 area code. Our local schools that are affected include the following: (except as noted, these are effective immediately)

**Wilton Manors Elementary School: 754-322-8950**

**Sunrise Middle School: 754-322-4700**

**Bennett Elementary School: 754-322-5450**

**Ft. Lauderdale High School (effective December): 754-322-1100**

**WMBA Season "Kickoff" Luncheon Meeting**

**Please join us for a Member/Guest Luncheon featuring good food, camaraderie, and a business agenda. Bona Café Monday October 11, 2002 at 12:00 Noon.**



**BONA** *Cafe*

**ITALIAN RESTAURANT**

*New York Style Pizza*

*Italian Home Cooking*

**FREE DELIVERY**

**2468 Wilton Drive**

**Wilton Manors**

**954-565-7222**

**"Off the menu" ordering as follows:**

**Baked Ziti, Spinach Stuffed Shells, Manicotti, Spinach Manicotti, Spaghetti & Meatballs, Spaghetti with meat sauce, All for only \$6.95 - Lasagna \$7.96 - Penne a la Vodka, , Penne Broccoli, Eggplant Parmigiana, Chicken Parmigiana, All for \$8.45 - Veal Parmigiana \$9.45**

**All the above served with soup or salad and Garlic rolls. Bon Appetito!**

**Your special effort to attend will be appreciated.**

**CONTACT Dean Hackley (954) 439-1958**



P.O. Box 24332  
Fort Lauderdale, FL 33307-4332

**NEXT MEETING**

Monday, October 11, 2004

**PLACE**

Bona Café & Pizza  
2468 Wilton Drive  
Wilton Manors

**TIME**

Luncheon 11:30 am

**Call For  
Reservations  
Dean Hackley**

Members & Guests Are Welcome

