



**Next WMBA Meeting
Monday, October 8, 2007**

Tropics Restaurant

2000 Wilton Drive, Wilton Manors

12:00 Noon Networking Lunch

Presentation: WMBA Project Updates, including Wicked Manors, Pocket Map & More

Members & Guests Welcome!

WMBA Purpose and Goals

Purpose:

To Attract & Promote Businesses within Wilton Manors.

Goals:

Attract new and more customers to existing Wilton Manors area shopping.

Attract new types of business to existing storefronts.

Promote inter-commerce trade between Wilton Manors businesses.

Encourage interaction between city officials and business leaders.

Help promote the small town image with advantages of big city surroundings.

Wilton Manors Business Association October 2007 Newsletter

P.O. Box 24332 Fort Lauderdale, FL 33307
info@wiltonmanorsbusinessassociation.com
www.WiltonManorsBusinessAssociation.com

WMBA Board of Directors Message

Dear Members,

The fall is here and the Wilton Manors Business Association is in full swing. We would like to give special thanks to **Bob Wolfe** of the Broward County Property Appraisers office for an extremely informative and enlightening presentation at last month's meeting.

This month we will be meeting at Tropic's Restaurant on Wilton Drive where you will have the opportunity to network with other business leaders and hear highlights on topics affecting Wilton Manors. These lunch venues generally have more attendees, which results in a greater networking opportunity for all of us. Bring plenty of business cards and take advantage of this excellent opportunity.

We love to hear testimonials from members regarding business that resulted from networking through the WMBA. If you have a success story please contact Alan.Renzer@SunTrust.com and be featured in an upcoming newsletter.

Alan Renzer

On behalf of the Board

Wicked Manors Block Party - Oct. 31, 2007



The Wilton Manors Business Association, the Gay and Lesbian Community Center of South Florida (GLCC), Wilton Manors Main Street and the City of Wilton Manors are joining forces for the Wicked Manors Block Party to be held on Wilton Drive between 7th and 11th Avenues on Halloween Night, October 31, 2007 beginning at 7PM.

This year's theme "**HELL ON HEELS**" will feature music contests, street food vendors, bars and Halloween themed booths and souvenir items for sale, including an official event T-shirt.

We are encouraging folks to **Trick or Treat on the Drive** from 5PM to 7PM. You can participate by offering coupons or discounts certificates for the adults and candy for the kids. This is a great way to kick off your holiday specials!

Advertise in our full color **Wicked Manors Block Party Hallow-Guide** and market your business to Fort Lauderdale, Miami and Palm Beach Communities. Ads in the Hallow-Guide are VERY affordable. **Become an Event Sponsor** and have your business and logo listed on the website, on the promo cards, in all press releases and receive an ad in the Hallow-Guide. Ask us how you can **Sponsor a Contest** to receive ad space and acknowledgment during the event.

The Block Party promises to be a great event that will bring thousands of customers to our businesses on the drive. Proceeds benefit the Gay and Lesbian Community Center, Wilton Manors Main Street and the Wilton Manors Business Association.

Full details about the event and advertising/sponsorship options are available at www.WickedManors.com.



Welcome New Members

City County Credit Union

Gary Yamnitz
8890 NW 44th St
Sunrise, FL 33341
954-745-2400 ext 2608
www.citycountycu.org

Garden of the Healing Moon

(traditional oriental medicine)
Jesse S Hammel D.O.M.
561-585-6692

More information on these and all our members can be found on our website:

WiltonManorsBusinessAssociation.com

2007 - 2008 "At Your Service" Business Directories

A comprehensive guide to "Island City" Professionals, Merchants, Services and City Information.

FREE! Available Now!

Quantities are available for distribution through your business. Please visit the following locations.

SunTrust Bank

Alan Renzer,
1501 N.E. 26th Street
Wilton Manors, FL 33305
954-396-4302

Trapezoid

Patrick Vandemark, Tom Zerella
2207 Wilton Drive
Wilton Manors, FL 33305
954-568-5841

Have your business associates join WMBA anytime during the year. Applications can be downloaded from our web site.

WMBA Member Spotlight

ED FRENCH PAINTING, INC.

579 NE 42nd Street
Oakland Park, FL 33334
954-565-1445

2007 marks the 61st year of business for **Ed French Painting, Inc.**, founded in 1946 by Ed French, the family business tradition has been carried on by Ed's son, **Rob**, who, along with wife, **Poco**, has been the managing owner for many years.

In the sixty one years since Ed French began his own residential painting business, the industry has seen tremendous change, but the company still maintains its focus on the customer. EFPI is known for its award winning custom interior and exterior residential painting and decorating, residential remodeling and renovation, and historical interiors and exteriors. The company also specializes in commercial areas such as hospitals, resorts, banking interiors, and custom office and business painting and renovation.

South Florida's alluring waterways, ocean breezes and subtropical climate present special problems for both residential and commercial finishes and structures. EFPI provides proven waterproofing application and products for its clients.

Many of the members and businesses of the Wilton Manors Business Association are long time customers of Ed French Painting. Rob and Poco thank all of you for your years of support and they look forward to meeting new friends and customers.

Federal Compliance Information (Business 24/7, Bank of America, Spring, 2007)

According to the Small Business Administration's Office of Advocacy, it costs the average small business owner \$7,467 per employee to stay in compliance with federal regulations, a figure that's nearly one and a half times greater than the per worker cost at big businesses. So to ease this burden and make it simpler to find the right governmental regulations, forms, and resources necessary to run your small business, the SBA, along with 21 other federal agencies, re-launched the **business.gov** website last October.

Now, the SBA claims the site's new state of the art search engine that will allow small businesses to "search for compliance assistance information across all Federal agencies, within a specific business area (e.g. human resources) or within a specific industry (e.g. pharmaceuticals and biotechnology)."

In addition, the new-look site now includes compliance assistance, contact information for most federal agencies (with actual names, phone numbers, and e-mail addresses), links to affiliated state and local regulatory agencies, as well as an online business resource library. So, if you're a small business owner with questions about any governmental regulations, it might save you both time and money to start your search at **business.gov** first.

Visit WMBA on the web!

www.WiltonManorsBusinessAssociation.com

Message from the Mayor

In the fall the days begin to run shorter; but somehow it always seems our list of things to begin or tie-up starts to run longer. In the same way, the City's list of projects and initiatives has grown considerably as we look to our new fiscal year.

A very bright milestone in one of those projects however, occurred on this past evening of September 18, the opening to the public of the Richardson Historic Park and Nature Preserve. Although much remains to be done in terms of restoration of the homes in the Park, the exterior park grounds; parking lot; nature board walk, restrooms and waterfront docks were opened for public use. It was a magical evening for all, at that great location.

The City also continues to work with the DOT to develop our options for speed reduction and lane control and for additional on-street parking opportunities on the Drive. The present option provided by the DOT for City control of the Drive, requires cooperation by the City of Fort Lauderdale, Oakland Park and Broward County and the staff is beginning to meet with those entities to enlist their support.

Another roll-out to assist shoppers and visitors to our businesses involves our community bus. Broward County and the shuttle operators have advised that the service is anticipated to begin in October, and information on its route and schedules will be coming to all shortly. A busy and profitable season to all.

Scott Newton

Mayor of the City of Wilton Manors

September Meeting

Many members and guests enjoyed an informative presentation on property taxes at our September 10th meeting at the Wilton Manors Kiwanis Club. **Bob Wolfe** from the Broward County Property Appraisers Office spoke about tax assessments.

Special thanks to **Shekar** from Wilton Discount Liquors for providing the delicious wine samplings and to **Alan** from SunTrust for making the meeting arrangements and providing the refreshments.

Attendees included **Virginia Flaherty**, About Town Lock & Safe; **Scott Malone**, RMS Accounting; **Wynn Fesperman**, Tri-Square Building & Construction; **Eugene Andresen**, Sunrise Travel; **Barbara West**, Coordinating Consultants; **Vicki Brail**, Vicki Brail & Co; **Kathleen Ryan**, PACE Center for Girls; **Fr. John Joseph Reid**, Divine Mercy Church; **Shekar Reddy**, Wilton Discount Liquor; **Edie Hambright**, Angelworks; **Rob & Poco French**, Ed French Painting; **Bill Mattax**, Mattax.net; **Doug Cureton**, What's the Scoop?; **Celeste Ellich**, First Service Realty; **Mayor Scott Newton**, Quality Interiors; **Kathy Schklair** and **Vanessa Koutalidis**, Island City Chiropractic; **Brian Barfield**, Tiny Treasures Puppies; **Stewart Lazowick**, Lazowick & Associates; **City Manager Joseph Gallegos**; **Louis Shuster**, Shuster Design; **City Commissioner Joseph Angelo**; **State Representative Jack Seiler**, Attorney; **Fred Hamill**, Hamill Tires; **Vice-Mayor Ted Galatis**, Attorney; and **Alan Renzer**, SunTrust.

Board of Directors

Alan Renzer

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Executive Director
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Dr Vanessa Koutalidis

Island City Chiropractic Center
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Ex-Officio Board Members

John P. "Jack" Seiler

Florida House Representative,
Dist. 92
954-786-4848 • 850-488-0880

Scott Newton

Mayor • 954-390-2100

Joe Gallegos

City Manager • 954-390-2100

Wilton Drive Traffic Calming Update - Ilene S. Schnall, President, Wilton Manors Main Street

There has been much confusion, miscommunication and discussion in the community about what is being done regarding traffic calming on Wilton Drive. The purpose of this article is to bring you up to date on the current status:

- Wilton Manors Main Street and the City of Wilton Manors approached the Florida Department of Transportation (FDOT) about ways in which to reduce the vehicular speeds to enhance pedestrian safety, and/or reduce the amount of traffic on the Drive, as Wilton Drive is a State Road (SR# 811) operated and maintained by FDOT.
- FDOT originally advised the City that the road could be returned to the City of Wilton Manors, the City of Fort Lauderdale and the City of Oakland Park. This option was considered not acceptable as it would cost the Cities an additional estimated \$75,000 - \$85,000 per year to maintain, in addition to the high cost to implement the initial changes and construction alterations on the drive.
- FDOT then advised as an alternative if we provided them with a plan that worked within the acceptable FDOT parameters, that it would be possible to eliminate a lane on the Drive and thereby calm the traffic. This was something FDOT was willing to examine in detail and work towards if it was supported by the community.
- The City at a cost in excess of \$15,000 performed an engineering study and proposed a plan that met all of FDOT parameters as originally stipulated.
- Wilton Manors Main Street organized the Petition Drive, the results reflecting extensive community-wide support.

• The results of the City's engineering study as well as the results of the Main Street Petition Drive were all forwarded to FDOT.

• On July 31st, and again on August 31, 2007 FDOT responded by stating that the report satisfactorily addressed their previous comments, and now demonstrated that a lane reduction was technically feasible, BUT the City should now focus on and coordinate the return of the Drive (from the State Highway System) to the Cities of Wilton Manors, Oakland Park and Fort Lauderdale, and Broward County.

The response from FDOT was, in effect, non-responsive to our original objectives of working towards a solution they could accept on the State Road. We presented FDOT with a well thought out (and expensive) engineering plan that was supported by the citizens of Wilton Manors. At this point we are organizing a meeting of FDOT, our State Representative, Jack Seiler, County and City Leaders to achieve the goal of traffic calming as FDOT originally implied could be done.

Before this meeting takes place, we welcome the input of business owners and residents with any suggestions or ideas for us to bring to the table. As we are looking toward moving rather quickly with this effort, we are sending this communication in e-mail form. A more detailed description of our traffic calming project as well as a historical timeline is being prepared and will be presented to you in the upcoming month. We also plan to hold a Community Charrette to refine the proposed alternative solutions that are possible, based on the desired changes and alterations for Wilton Drive that we wish, and to present to FDOT in the near future.

If there are any questions or if you wish to submit any suggestions via e-mail, please contact us at Info@WiltonManorsMainStreet.org.



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Ft. Lauderdale, FL 33307

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