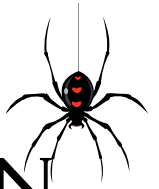




**WILTON MANORS
BUSINESS ASSOCIATION**
Reflecting Good Taste

WILTON MANORS BUSINESS ASSOCIATION



October 2008 Newsletter

Next WMBA Meeting Candidate's Forum

Sponsored by WMBA &
Kiwanis Club of Wilton Manors
Hosted by Wilton Manors
Elementary School & PTA

Wednesday October 22
6:30 p.m. Networking
7 p.m. Forum Begins

WM Elementary Cafeteria
2401 NE 3rd Ave.

WMBA Purpose & Goals

Purpose:

To Attract and Promote
Businesses within
Wilton Manors

Goals:

Attract new and more
customers to existing
Wilton Manors area
shopping

Attract new types of
business to existing
storefronts

Promote inter-commerce
trade between Wilton
Manors businesses

Encourage interaction
between city officials and
business leaders

Help promote the small
town image with the
advantages of big city
surroundings

A Message from Your President

One thing you can depend on is CHANGE

It's very important that we embrace the changes that are taking place in business every day. These changes are not roadblocks, but rather opportunities to overcome. Our success depends on how we handle change.

It seems that changes continue to accelerate at a faster pace every year. As soon as we learn the new computer program it becomes obsolete and the new one that replaces it is twice as productive as the one we've just mastered.

This relates to the way we have to do

business today. You need a strategic business plan. The short-term answer is not a knee jerk response, it needs to be a part of a comprehensive business plan that will get you the long term results your business needs to stay in the black.

Please consider the WMBA as a resource for you, through cooperative advertising, special events, and mutual cooperation, you will increase sales, reduce overhead and stay in the black.

Sincerely,

Alan Renzer

On behalf of the Board

Mayor's Message

My fellow WMBA Members:



It seems recently that everyday on the front page of the newspaper, we read about another horrible downfall of a financial institution. Lehman Brothers, Bear Sterns, AIG - companies that used to define their industries, are now just a few of the many casualties in our nation's economic downturn.

Although we are the Island City- no community can be isolated from the economic impact of these events. Even though we are not in a defined 'depression', there is no question that we are all feeling the effects of what is happening throughout the nation.

The City of Wilton Manors is not exempt from the downturns in our economy. We are looking at a tough budget year ahead. Between unfunded mandates

Continued on next page

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City Manager · 954-390-2100

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Past President
Mattax.Net · 954-560-2631

Mayor's Message, Continued

from the State Legislature being handed down to local governments, and the impact that foreclosures will have on our tax base, we face a precarious period in the years ahead.

Now, for the good news. As your Mayor and previously as your City Commissioner, I have led the charge on prudent budgeting for our city. Thanks to effective planning on the part of our City Management and the participation and input from our residents and businesses, we are fiscally in much better shape than most cities in South Florida.

This does not mean that we will not feel the pinch- our departments have been streamlined, positions have been cut, and some of our long term goals as a city will take longer to accomplish than anticipated. But doing as much as possible to limit the impact on the services we provide that make our community a wonderful place to live and do business is our number one priority. Our city government is a business, and all of you are our customers. We are all in this together. It is my pleasure to serve you as your Mayor.

June and September Meeting Recaps

The Wilton Manors Business Association ended their regular season with an enjoyable social event at Georgie's Alibi on Monday June 9th. *Members and guests included Tom Green, Wilton Manors Commissioner Candidate, Wynn Fesperman, Tri Square Building & Construction, Diane Cline, Wilton Manors Historical Society;* Hope and City Manager Joseph Gallegos: Don Guidi, Century 21 Hanson Realty; Bill Knight, HomeSavers; John Albert, Waste Management; Wade Shrack, Florida Drapery; Maggie Gunther, Maggie Gunther Creative Services; Steve Zollo, Wilton Manors Commissioner Candidate; Virginia Flaherty, About Town Lock & Safe; Jim Moning, Alliance Mortgage; Ed Lugo, Ed Lugo Resort; Rob French, Ed French Painting; Eugene Andresen, Sunrise Travel; Gerard Andrews, Wilton Manors Main Street; Sandra Steen, Pampered Chef, Wilton Manors Mayor Candidate; Kathy Schclair and Vanessa Koutalidis, Island City Chiropractic; King Wilkinson, Red's Bar; Bob Magnatta, The BedPost; Rick and Sherry Miller, Barton & Miller Cleaners; Ilene Schnall and Bob Vogelback, Schnall & Cadagon, PA; Karl Lentzer and Andrew Lubiack, Landscape Solutions; Mayor Scott Newton, Quality Interiors; Commissioner Gary Resnick, Attorney; State Representative Jack Seiler, Attorney; Tom Pennavera, Creative Response Group; Bill Mattax, Mattax.net; and Alan Renzer, WMBA President.

The September Wilton Manors Business Association meeting was held on Monday, September 8th at Hagan Park. Brenda Snipes, Broward County Supervisor of Elections presented updated information on the new voting system. A variety of wines and refreshments were provided by Caleb at the Naked Grape Wine Company. *Members and guests who attended and signed in included Bill Mattax, Mattax.net; Alan Renzer, WMBA president; Wynn Fesperman, Tri Square Building and Construction; Audrey Arbuckle, Realtor; Rob and Poco French, Ed French Painting; Justin Flippen, Wilton Manors Commissioner Candidate; Barry Weinberg, Self Discovery Techniques; Claire Singer, K-9 Charm School; Maggie Gunther, Maggie Gunther Creative Services; Lou Blum, CCSI; Celeste Ellich, First Service Realty and Wilton Manors Commission Candidate; Kathy Schclair and Vanessa Koutalidis, Island City Chiropractic; Patricia Moskol, Kids in Distress; Patty Riddle, American Cancer Society; Dr. Janis Turner; King Wilkinson, Red's Bar; Wade Shrack, Florida Drapery; City Manager, Joseph Gallegos; Mike Sobeck, Lightning Auto; State Representative Jack Seiler, Attorney; and Rick Miller, Barton & Miller Cleaners.*

Member Spotlight- The Naked Grape Wine Bar

The Naked Grape Wine Bar, located at 2039 Wilton Drive, features primarily limited production and boutique new world wines. The by the glass wine menu selections offer a choice of nearly 35 different wines; the by the glass wine list changes every two weeks, allowing regular customers the chance to try new vintages and varietals when they visit.

The wine bar offers a comfortable, inviting environment with intimate two-top seating as well as comfortable leather sofas for gathering with loved ones or friends. The background music changes with the energy and vibe, always remaining subdued enough to allow for friendly conversation. It is great place for friends to catch up with each other after a busy work week, and it is also an excellent venue for a "date night" of intimate conversation. Candlelight gives the entire room a subdued glow, while patrons surrounding the bar engage friends and stranger alike in friendly and fun banter.

In addition to limited production and boutique wines, the Naked Grape offers an interesting array of microbrewed and small production beers, sake cocktails, iced tea, and unusual sodas. If you have the munchies, the Naked Grape's selection

of imported cheeses can be put together on a cheese plate featuring crackers, cornichons, and other interesting goodies. The selection of cheeses changes periodically due to availability.

Wine tastings, held on every other Wednesday evening from 7:00PM until 9:00PM, offer the opportunity for customers to sample new varietals in order to broaden their wine palates. The Naked Grape always chooses a local charitable organization to benefit from 10% of the proceeds of the wines from the tasting, whether sold by the bottle or by the glass. It is a way to give back to the community, especially important in these troubled economic times.

The wine bar is open Tuesday through Thursday from 2:00PM until midnight, and on Friday and Saturday from 2:00PM until 1:00AM. Sundays and Mondays the wine bar is closed, but it can be rented for private parties and special events. Stop in for a visit and experience the hip, comfortable, and cool vibe that defines the Naked Grape Wine Bar. . .you won't be a stranger for long!



Celebrate Halloween

CELEBRATE ALL HALLOWS EVE AT THE WICKED MANORS BLOCK PARTY - Greater Fort Lauderdale's Scariest and Most Fabulous Spot In Town - Presented by City Link Metromix.com. Dust off those wigs and over-the-top costumes, it's time to celebrate the most ghostly of holidays ... Halloween.

Join us in Greater Fort Lauderdale for the hottest party in Florida - the Wicked Manors Block Party on Wilton Drive in Wilton Manors.

This year's theme, "The Silver Scream" will feature classic horror films from the past with party-goers in more eclectic and eccentric costumes than anywhere in South Florida. Costumes, contests, food vendors, bars and themed booths will fill "The Drive" with lots of good old Halloween fun. Visit WickedManors.com



Wilton Manors Candidates Forum

10/22/08

Wilton Manors Elementary School Cafeteria
2401 NE 3rd Ave.

6:30 - 7 PM Networking 7 PM Forum begins

Sponsored by

WMBA & Wilton Manors Kiwanis Club

Hosted by

Wilton Manors Elementary School and PTA

Wilton Manors Elections

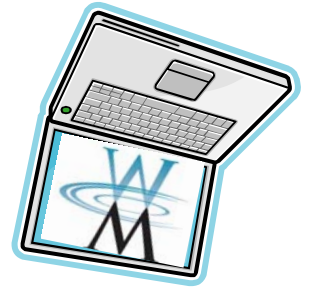
Candidates Qualifying for Wilton Manors Commission
Election: November 4, 2008

Mayor (pick 1)

Scott Newton, Gary Resnick, Sandy Steen

Commissioner (pick 2)

Celeste Ellich, Justin Flippen, Tom Green, Jan Lee Page, Steve Zollo



We're on the web! Check us out at:
WiltonManorsBusinessAssociation.com

2008-2009 At Your Service Directories have been printed and were delivered to the residents of Wilton Manors along with the Town Crier in July. Extra directories are available for distribution in your business location. For further information, contact Virginia Flaherty at 954-566-8957.

Directories Available



**WILTON MANORS
BUSINESS ASSOCIATION**

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P.O. Box 24332
Ft. Lauderdale, FL 33307

Upcoming Meetings

Candidates Forum
Wednesday, October 22, 2008,
6:30 p.m.

Wilton Manors Elementary Cafeteria
(replaces our regular Monday Meeting)

November 10
Luncheon at Tropics Restaurant

Members and guests welcome.

