



Since 1989

Wilton Manors Business Association

www.wiltonmanorsbusinessassociation.com

Wilton Manors - A Great Place To Do Business

September 2001

President's Message

The options reflected in the below message, are strictly personal and do not necessarily reflect the views of the Wilton Manors Business Association

WOW! It has actually been three months since I last drafted a message for this newsletter. If your summer has been going like mine, it seems like yesterday we were networking at Georgie's Alibi at lunch on June 11th. So much for the summer being our slow season. Without a doubt, this summer has been the busiest, business wise, in my twelve years in banking. I hope your business has been making strides, not just holding on, during this summer. I am convinced that the social networking function in June contributed to our summer success!

Now, we need to keep it going! We need all of you to join us at our next monthly meeting at Independence Hall on 26th Street from 6-7:30 PM on Monday, September 10th. A good showing of members and prospective members will help keep the momentum going for our business association. Even if it is difficult for you to make the evening meeting, please join us and express your desire to have our meetings at lunch on more occasions, or in whatever format you feel would be most effective. It is YOUR association, and the Board is sensitive to try and fulfill the wants and needs of the membership.

We will also welcome anyone who wants to fill a leadership role within the group, we are always looking for new blood which typically brings with it fresh new ideas. I promise that you will get back more benefit than the effort that is expected from each of us in a leadership position.

Lastly, if you have not already seen the 2001/2002 WMBA directory, copies of it are all over town. It is still our best and most expensive marketing too! Take advantage of our marketing in print, on the internet, and most importantly, in person at our meetings. Looking forward to profiting with you in the near future.

Thank you
Len Dato
President

Next Meeting

Monday, September 10, 2001

PLACE

Independence Hall
1639 N.E 26 Street

TIME

6:00 pm - Networking
6:30 Meeting Begins

SPEAKER

Harold Horne, Director
Wilton Manors Community Services

PROGRAM

Highlights of Visioning and Leadership Goal Setting Workshop
Includes Strategic Plans for Fiscal Year 2000-2001

Members & Guests Are Welcome

Purpose

To Attract and Promote Businesses within Wilton Manors.

GOALS:

- A. Attract new and more customers to existing Wilton Manors area shopping.
- B. Attract new types of business to existing storefronts.
- C. Promote inter-commerce trade between Wilton Manors businesses.
- D. Encourage interaction between city officials and business leaders
- E. Help promote the small town image with advantages of big city surroundings.

For Further Information Call 480-5194

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MAILING ADDRESS

W.M.B.A.

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Fort Lauderdale, FL 33307-4332
(954) 480-5194

SPOTLIGHT

HIDDEN TREASURES

2159 Wilton Drive • Wilton Manors

Tel: (954) 561-3055

If you've never shopped in a consignment store and don't know the secret of 60% off shopping, you owe it to yourself to go to HIDDEN TREASURES . This unusual shop, one of the largest in South Florida, is owned and operated by Suzi Gregware and her regular customers are the savviest shoppers around, going back again and again to buy Brand Name Bargains. Suzi takes on consignment and sells selected quality clothing for men and women. Famous name designer outfits at unbelievably low prices...many gorgeous beaded and sequined gowns and tops...hand bags, leather, straw and lovely beaded and bejeweled evening bags. Speaking of jewels, Suzi has cases full to overflowing with jewelry ranging from real gems to great-looking costume pieces. Look for hats, all shapes, colors and styles.

Exclusive mens clothes in a wide range of sizes, fill many racks: suits by Armani and other designers all in like-new condition, mens shoes and name brand fashion neckties at affordable prices. Vintage clothing, currently in such high fashion is displayed for your selection and the so-called Dungeon is filled with exotic party costumes for every possible occasion. There's glitz and glitter for all sexes, makes and models! Furniture and lots of interesting decorative accessories create an inviting atmosphere in the furniture section.

If all the merchandise described herein isn't enough to rouse your interest, meeting Suzi is a trip in itself. Born in New Jersey, growing up on an island off the coast of Maine, having a sea-captain father and a retailer step-dad, she's been torn between shopkeeping and being out on the briney since she graduated from college. First a nautical antique shop in Salem, Mass, then to a classy catering business in Redondo Beach, CA, back to Maine and a painting/ decorating business for a few years until the wanderlust and the salt water in her veins called her to Florida and a job as Chef on numerous yachts out of this area including summers in the Mediterranean with winters in Turkey and side trips all over Europe. She also earned her Captains license from a sailing school on the Isle of Whyte .

Now back on solid ground, the Unsinkable Suzi owns this fascinating consignment shop open Tuesdays through Sunday. Stop in and meet her and bring in your no-longer wanted items to sell. She anticipates many years of land-locked success with her latest venture.

Welcome New Members

Smiley Kidz

Dental Care, PA

Dr Oana Romasan
1749 NE 26th St Suite B
Wilton Manors, FL 33305
564-5540 Fax 564-5520
Welcome New Member

Healing Touch

Massage, Inc

Michael S Galvin
2608 NE 16th Ave, Suite B
Wilton Manors, FL 33334
567-9870 Fax 567-9871
www.bodyhealing.net

J.R. Crockett, Inc

Swimming Pool & General Contractor

J.R. (Jock) Crockett
1167 NE 24th St
Wilton Manors, FL 33305
565-1654 Fax 568-0141
e-mail jrcpool@bellsouth.net

WMBA

Promote Your Business

Check the recent Town Crier for the current listing of our business members. Also don't forget to check our web page periodically to see the most current information regarding WMBA listings, directory, newsletter and meetings. Check www.wiltonmanorsbusinessassociation.com

JUNE LUNCHEON

Our 1st annual summer luncheon at Georgies Alibi on June 11th was a great success. Networking was in full swing with the following members and guests: Suzi G, Hidden Treasures; Angelo Luiso and Len Dato, SunTrust; Maria Prunskis, Esq; King Wilkinson, Island City Realty; Lorene Parker; Bob Schinlever, Anchor Embroidery; Karen Bimonte; Dr Bruce Gimbel, Chiropractor; Al Charmelo, Re/Max Realty; Rick & Sherry Miller, Barton & Miller Cleaners; Rhonda Florence, Posie Patch Florist; Barbara West, Coordinating Consultants; Brad Vogelbach, Payne Webber; John Stevenson, Eastside/HiRise; Craig Sherritt, Wilton Manors City Council; Virginia Flaherty, About Town Lock; Anita Nelson, Med-Help; Audrey Arbuckle, Realtor; Richard Seabrook

and Bill Selen, NBIS; Jerry Ford and M.E. DePalma, DePalma-Mattax Enterprises; Joseph Gallegos, Wilton Manors City Manager; Ted Galatis, Attorney; Donna Pfau, Marrinson Group; Charles Waldenberg and Matt Waldmen, Raymond James Associates; Celeste Elllich, First Service Realty; John Fiore, Wilton Manors Mayor; Howard Elfman, Sunny Skies Real Estate; John OSullivan, Oakland Park/Wilton Manors Chamber of Commerce; JoAnne Boggus, Ft Lauderdale High School; Dan OConnor, Trailer Haven; Alan Mendel, Dolphin Travel; Shekar Reddy, Wilton Discount Liquors; and Jim Stork, Storks Coffee. Many extra thanks go to George Kessinger and Roger from Georgies Alibi for all the lovely luncheon arrangements.

OVERLAY AREA CODES

Be prepared to start using the optional 10 digit dialing in Broward County after August 1. This 10 digit dialing is similar to Dade County- you will have to use the 3 digit area code plus the phone number within Broward County, but you do not use the 1 for long distance if calling within Broward. The new area code of 754 will be added to the existing 954 area code. It will be mandatory in April of 2002. KEEP THIS IN MIND WHEN ORDERING NEW BUSINESS CARDS, STATIONERY, AND OTHER OFFICE PRODUCTS THAT LIST YOUR PHONE INFORMATION.

TOWN MEETING

On Thursday, September 13, 2001 at 7:30 PM, the Wilton Manors Planning and Zoning Board will host a town hall meeting at the Wilton Manors Elementary School to present a Traditional Neighborhood Design Overlay Ordinance and to receive public comment. The Traditional Neighborhood Overlay Ordinance is a zoning tool that implements the concepts and ideals identified by the Eastward Ho Charrettes. This is an option to property owners within eligible areas of the city. It does not mandate that property owners develop their property in conformance with traditional design standards. It rewards developments that meet the design standards with bonus density allocated from reserve units. The total number of reserve units available to the City of Wilton Manors is only 123, which, at 2.1 persons per household, would equate to 258 new residents.

City Council Strategic Plan

In Wilton Manors, planning is a community effort....

During the next year the city will once again be asking for citizen stakeholders to participate in the visioning process as we develop a landscape/streetscape plan for Wilton Drive, new land development regulations, and a community redevelopment plan.

On July 28th the City Council, City Manager and management staff participated in a leadership and strategic workshop to identify goals for the upcoming fiscal year.

The # 1 goal identified by the council was the creation of a sustainable urban village with development and redevelopment on a human scale that preserves the existing character of the city with livable neighborhoods, that integrate commercial and residential land uses, and maintains our distinct community identity as a small town within the greater urban area, by providing personalized city services.

The council further identified

management actions towards achieving that goal which include: a complete revision of the city land development regulations, associated comprehensive plan amendments, creating a redevelopment policy and plan, providing community oriented Code Enforcement, and the adoption and implementation of a Traditional Neighborhood Overlay Ordinance... (courtesy of Community Services Department)

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CHECK THIS PAGE!

DePalma-Mattax Enterprises has developed a wonderful WebPages to showcase our WMBA. Please check it out and use it. If you have a WebPage and want to be linked, or if you want to advertise on that page for

only \$25 per year, contact them through their e-mail at bill@depalma-enterprises.com or call Bill at 563-5644.

WMBA members are listed and the newsletters are also posted, in case you missed an issue.



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